



TO: McKinney Economic Development Corporation
Visit McKinney

FROM: Cindy Schneible

DATE: June 10, 2026

McKinney Community Development Corporation Update

• Promotional and Community Event Grants

- Applications for the final cycle of Promotional grants were accepted May 1-29, 2026.
- 17 applications for funding were received (attached) with requests totaling just under \$214,000.
- Applications will be presented to the board at the June 25 meeting.
- Board action will be scheduled for the July meeting.
- Maximum award is \$15,000 and is restricted to advertising, marketing and promotional activities. Total funds available for the final cycle total \$125,470.

• Project Grants

- Applications for the second cycle of Project grants were accepted through March 31.
- Public hearings on eligible projects were held at the April 23 board meeting.
- At the May meeting, the Board approved funding for two requests: Habitat for Humanity of Collin County and Cotton Mill Partners. Summary is attached.
- The application received from Hugs was tabled until the June 25 meeting.

• Retail Development Infrastructure Grants

- Applications for the final cycle of Retail Development Infrastructure grants will be accepted through July 1-31, 2026.
- Eligible projects are restricted to exterior infrastructure – sewer, water, utilities, site work.

• MCDC 30th Anniversary

- April marked the 30th anniversary of MCDC.
- Celebration and recognition of this milestone include a monthly presentation, at the MCDC board meeting, by one of our valued partners on the impact of projects supported over the years.
- A video celebrating the 30th Anniversary and MCDC impact to the community was shared at the April board meeting. Video link: <https://www.youtube.com/watch?v=nMyWwmlHCw>

- **Upcoming events supported by MCDC Promotional and Community Event Grants:**

Every Saturday	8:00 a.m. until Noon	Heritage Guild of Collin County	Historic McKinney Farmers Market	Chestnut Square
Saturday, June 13, 2026	10:00-4:00 PM	MillHouse	Makers Market	MillHouse
Saturday, June 20, 2026	12:00-6:00 PM	SBG	McKinney Craft Beer Walk	Downtown McKinney
Thursday, July 2, 2026	10:00 AM	Hugs Café & HQ	Grand Opening	Hugs Café & HQ
Friday, July 10, 2026	8:00 PM	DCI McKinney	Marching Music Made in McKinney	MISD Stadium
Saturday, July 11, 2026	11:00-7:00 PM	SGB	McKinney Margarita Stroll	Downtown McKinney
Saturday, July 25, 2026	2:00 PM and 6:00 PM	McKinney Repertory Theatre	Comedic Radio Show	Chestnut Square

MCDC Promotional & Community Event Grants -- 2026 Cycle 2

	Applicant	Event(s)	Request	Notes
26-15	Heritage Guild of CC	Events at Chestnut Square (July-Dec 2026): MRT Radio Show Collaboration, Tea & Tour Experiences, Farmers Markets, Holiday Tour of Homes, Holiday at the Square Events, Ghostly Hauntings, Trolley Tours, and Market Free Events	\$15,000	
26-16	McKinney Public Library Foundation	Grand Re-opening event/activities of Hall Library and Planetarian Mid-Late October 2026	\$5,500	
26-18	Texas Women Society	2026 McKinney Asian Festival Oct 2 & 3 at City Hall Plaza	\$15,000	
26-19	Art Club of McKinney	Production of documentary film which promotes McKinney as an arts destination and featuring local artists, galleries, art shows/events, schools/workshops, MAST, Arts in Bloom. Film will be marketed within and outside of McKinney and through arts clubs throughout the state (\$10,500) Marketing and promotion of 2027 events including: Wildflowers & Wonderment (First Week of Nov 2026), Sweetwater Coffee Ppup (Dec 2026), High School Art Exhibition (Jan 19, 2027), Arts Meets Poetry (Feb 2027), Spring Member Exhibition (April 22-25, 2027), The Great Art Journey (May 3, 2027), Colorwalk, Arts in Bloom (April 2027), Workshops, Historic Square Art Walk (\$6839)	\$13,739	\$1200 is not eligible. Maximum grant possible is \$12,539. Applicant has been notified.
26-20	MillHouse Foundation	Atrium Gallery Exhibits at The Cotton Mill Fragments of Form (Sept 15-Dec 30, 2026) Black & White Plus One (Jan 15-Mar 15, 2027) Uncoiled (Apr 1 - Jun 15, 2027) The Space Between (July 1-Sept 15, 2027)	\$12,000	
26-21	McKinney Community Concert Association	2026-2027 Performances including: Taken by the Sky (Sept 18, 2026) David Osborne Trio (Oct 9, 2026) Doo Wah Riders (Nov 13, 2026) Americana Women (Feb 5, 2027) Sounds of Georgia (Mar 5, 2027) Piano Men (Apr 23, 2027)	\$10,000	
26-22	McKinney Chamber Foundation	2026 Dia de los Muertos October 3 at TUPPS	\$15,000	
26-23	McKinney Rotary Foundation	2027 Parade of Lights December 12 in Downtown McKinney	\$15,000	
26-24	Run for Hope (dba under Sanchez Charities)	2027 Run for Hope Nov 14, 2026 at Bonnie Wenk Park	\$10,500	
26-25	McKinney Repertory Theater	2026-2027 Productions A Christmas Carol (Dec 11-12 & 18 & 19) Steel Magnolias (Feb 26-28, Mar 5-7 & 12-14)	\$13,190	
26-26	New Horizon Mental Health Foundation	Mental Health and Resilience Community Initiative October 2026	\$15,000	Requested additional details to determine eligibility.
26-27	McKinney Main Street	2026 McKinney Oktoberfest	\$15,000	
26-28	Millenial Maven Creative	2026 Rooted in Rhythm October 3, 2026 at District 121 Pre-event line dancing classes: July 21, August 18, and September 22 at District 121	\$15,000	
26-29	Sostenuto (Choral Community of North Texas)	2026 Christmas Concert December 14, 2026	\$9,310	
26-30	The Warrior's Keep	8th Annual North Texas Veterans Celebration November 7, 2026 at TUPPS	\$10,000	
26-31	Collin County Master Gardeners	2026 and 2027 events and workshops including: Fall Plant Sale (Oct 24, 2026) Edible Gardening Workshop (Jan 2027) Tomato Workshop (Feb 2027) The Garden Show (March 2027) Spring Plant Sale (April 2027)	\$14,712	
26-32	Lone Star Winery	2026 12 Wines of Christmas December 12	\$10,000	
			\$213,951	\$0

TOTAL FUNDS AVAILABLE		
Budgeted for Cycle 1 FY2026	\$	124,530
Available for Cycle 2 FY2026	\$	125,470
	\$	250,000

2026 MCDC Project Grants				
Cycle 2 Applications				
			Requested	Awarded
4B 26-06	Habitat for Humanity	Horizontal Infrastructure for 2 multi-family buildings as part of the Cotton Groves Townhomes: --- 1 6-unit townhome (6-plex) --- 1 5-unit townhome (5-plex) Preparation and development for two affordable home sites on Canal Street. Requested budget includes \$640,000 for direct costs and contingencies and \$160,000 for contingency, land prep, utilities, and indirect costs.	\$ 800,000	\$ 500,000
4B 26-08	Hugs Café	Expansion and site improvements at Hugs Greenhouse to include: -- automatic entry gate to improve site access, security & logistics --improved driveway and site access --addition of heaters in the work barn for year-round productivity --relocation of septic system to optimize land use & planned expansion --installation of 3 new greenhouses and 1 propagation house --upgrade irrigation system --upgrade to larger propane tank to support expanded operations --improved walkways for accessibility and safety Applicant is located in McKinney's ETJ and has expressed acceptance to applying for annexation.	\$ 683,467	Tabled until 6/25/26
4B 26-09	Harvest Seed Project Foundation	Expansion and relocation of McKinney Roots to Gray Branch which will allow for doubling their hydroponics production, adding a 200-tree fruit orchard, doubling the chicken flock, and expanding garden volume. Project elements include: --underground utilities (water & stormwater) --dirt work --irrigation --sanitary --driveway/parking	\$ 575,595	Postponed until Cycle III
4B 26-10	Cotton Mill	Infrastructure improvements related to the construction of The Cotton Mill District, Request is 71.3% of total project cost. Project elements include earthwork, concrete, electrical, water, sanitary system, stormwater, landscaping, and irrigation. Applicant is working towards an agreement with the city for potential additional funding through TIRZ and CIP.	\$ 13,620,896	Up to \$3.5 million conditioned upon eligibility of individual project/components
TOTAL			\$ 15,679,958	\$ 4,000,000