

St. Peter's Episcopal Church
Empty Bowls McKinney 2026 Final Report

Now in our 15th year, Empty Bowls McKinney has become an eagerly anticipated series of Spring Events. With our mission of fighting hunger and raising awareness of food insecurity in our community we are able to incorporate many parts of the community for this endeavor.

The event combines the talents of the artist community, pottery studios, local chefs & Restaurants and a spotlight for our beneficiaries.

The season starts with a variety of Bowl making workshops. Six of these were open to the public through our website. *Jump Into Art* hosts 4 workshops including actual bowl making and Bowl Glazing. At the *Jump Into Art* workshops, professional artists helped participants handbuild one bowl and throw two bowls on a pottery wheel. Two bowls were used as event bowls and one bowl was kept by each participant. *Jump Into Art* also hosts "Sip and Paint" events from which bowls are donated. *Make Expressions* in Frisco held 2 bowl painting/glazing events. Participants pay to attend and the bowls are donated back to Empty Bowls. 80 people attended these events. Additionally there were "private bowl parties" where friends met at Walls of Clay in McKinney to paint bowls. *Glaze Ceramics Studio* also hosted their annual "throw'-down" for artists to "throw as many bowls as possible" in a one hour time slot! This event brings in dozens of bowls for the event and we gain the attention of new artists. Guests at Empty Bowls choose from 100's of these bowls at the event. We estimate that we had 1000 bowls from which guests can select.

At the event In each bowl is a card reminding participants to pray for people in the world with empty bowls due to hunger. It also asked that they pray for the Community Garden Kitchen, Little Free Pantry, McKinney Food Pantry and The Samaritan Inn Pantry. Clients of these organizations provide stories that were given on the reverse side of the card. These stories, given by the clients, show some of the needs that these 4 organizations are filling and serving right here in McKinney. Some examples are:



This bowl is a reminder to pray for those in the world who are hungry due to empty bowls.

Please pray for the client on the reverse side.

www.emptybowlmckinney.com

Community Garden Kitchen:

I have been out of work for 2 months and if it was not for the help, me and my kid would not have eaten.

Samaritan Inn Food Pantry

We are so thankful for the food y'all gave us. It fed my family when we had none.

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The Event particulars:

Making our 15th year really special was our new location at Tupps Brewery. This venue offered significantly more space for guests and the opportunity to showcase our artists and vendors.

Professional potters and artists make and paint larger bowls for our Collectors Club (70 bowls), our online Auction (16 bowls), the Raffle (3 bowls) and our Limited Edition Collection (50 bowls).

Our VIP Collectors Club is limited to 65 tickets at \$125 each. This "club" sells out each year. As the Club members like to be first in line they arrive an hour or more in advance! This year we were able to offer a separate entrance and lounge area where members could relax and view the bowls in advance. The Auction presents a juried collection of bowls and went live on April 1st before the actual event and bidding continued until the end of the event. The popular selection of Limited Edition Bowls are available for sale at the event.

On March 28th, a month before the event we hosted a Preview Party in conjunction with The Cove. This is open to the public as an opportunity to thank all the artists and potters and allow our Collectors a chance to preview the bowls that will be in the Auction and in Collectors Club. Artists have a chance to be photographed with their bowls and this year The band "Hangar 5" donated their talents to make it a fun evening for all.

Our painters and potters included:

Shea Ameen, Austin Anderson, Toni Andrukaitis, Mary Ballering, Beth Beck, Heather Bell Richardson, Carly Bellard, Courtney Borne, Sakura Burnette, Karren Case, Christie Connell, Judy Darrow, Gail Delgar, Pernie Fallon, Beth Fields, Jenny Mathison-Foster, Debe Frazier, Vicki Gardner, Kim Guthrie, Samantha Haster, Linda Herbert, Leticia Herrera, Charline Hoevers, Eric Hoevers, Lynne Hubner, Melany Isasi, Rebecca Johnson, Susan Johnson, Rex Kare, Karen Karnuta, Karen Kimball, Christi Kline, Adam Knoche, Darby LaGrave, Cara Lockwood, Alex Macias, Minda Macias, Aida Martinez, Mary Mathews, Beth Matlock, Amanda Mazing, Danny Meisinger, Alisa Meli, Sandy Moder Moss, Sherri Murphy, Janak Narayan, Macy Paige, Robin Pedrero, Kaitlin Oesterreicher, JB Phipps, Shatarupa Purohit, Kerry Randol-Johnston, Betty Rauscher, Cate Robbins, Emily Scott, Celeste Seitz, Magali Smith, Da Stringer, Carol Sutherland, Jeannie Starnes, Ashley Talton, Noriko Tanigawa, Chris Teague, Lisa Temple, Daniel Teran, Jenni Tomlinson, Leah Ware, Rachel Wesson, Karen White, Wendy Whitstone, Renee Wrenwood, Eva Kustarne Zsoldos, The Potters of Glaze Ceramic Studio, The Potters of Jump into Art

On Thursday, April 23rd, we held the 15th annual Empty Bowls McKinney. With the event at Tupps we were able to take more time for the event set up. "5 Star" set up the tents on Wednesday so that on Thursday volunteers were able to set up the rest of the area including tables, signage and the bowl room. The volunteers were amazing! All of the food was outside on the outer edge of the main area in tents and with 2 food trucks. The event bowls were "inside" the beer hall. This year our 1,000 + event bowls were in one area making it easier to display all the available bowls and for attendees to see everything. The Collectors Club was in a separate area of the beer hall with a private entrance and lounge area making it special for Club members. The MC for the event was DJ Kyle and he kept the crowd advised of Raffle, Auction and Limited Edition opportunities. Pat Harrigan provided music that kept the crowd entertained. Having a stage and strong sound system made for an appreciative audience.

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We had over 950 guests, vendors, artists and volunteers at the event. This year we had 11 food vendors. New to the group were Tupps and Hevnly Eats. All vendors got into the spirit of the event and decorated their stations and interacted with the public and served an amazing selection of soups and specialties. Tupps was not only a food vendor, but had 2 bars available for beer and other beverages. Here is this year's vendor list:

- Blount- Smoked Gouda Mac & Cheese, Uncle Teddy's Beef Chili with Beans, Clam Shack Gumbo with Sausage, Chicken & Shrimp & Creamy Tomato Soup
- The Celt - Irish Mac n' Cheese Homemade Rolls
- Bernard's Gourmet Foods- Kale & White Bean Soup
- Harvest at the Masonic- Carrot & Ginger Soup with Shredded Chipotle, Chicken & Cilantro Soup
- Hugs- Cranberry Chickie Hug
- Local Yocal- Smoked Onion dip with home made Potato chips
- Patina Green- Tomato Bisque Topped with Corn salsa
- Rick's- Cream of Poblano and Corn Soup with Squash Blossoms
- Hevnly Eats - Elotes with toppings inc. cotija Cheese, Butter, Cilantro, Tajin
- DonutNV- Donuts for a Difference: Choice of: Sweet Giving Swirl, Cobbler for a Cause, Sweet Bowlful, Citrus for Change: Kindness Splash- Blueberry lemonade, Community Squeeze - Lemonade
- TUPPS – Fried Chicken Bowl, Mashed Potatoes, Gravy, Fried Chicken & Cheddar Cheese.

DonutNV won the People's Choice Award! The team of DonutNV just loves this event.

A special event winners bowl was painted and given.



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Goals and Objectives Achieved

1. Fight hunger and raise awareness of Food Insecurity in Collin County
This year we are able to donate \$90,000 to 4 charities to buy food to feed hungry neighbors.

2. Bring people to our newly renovated East side Historic McKinney
We brought over 950 guests to Tupps for a festival atmosphere. Many guests had never been to Tupps and were able to explore the venue and tour the nearby Learning Gardens. 37.79% of the guests were from outside of McKinney, an increase over last year.

3. Showcase McKinney's amazing one-of-a-kind restaurants and food purveyors. We had 11 talented vendors serving gourmet soups and other delights in booths decorated to showcase their chefs. And, the food was terrific!

4. Showcase our incredible local art community and the Pottery Studios.
We have amazing support with over 100 artists contributing bowls to our event and we are truly able to highlight the local studios, SPARC, Glaze, Jump In to Art, Walls of Clay and Make Expressions

5. Increase awareness for the **Community Garden Kitchen** and their mission to offer dining with Dignity with no questions asked.

6. Increase awareness for **Little Free Pantry** and their mission to serve anonymously. "Take what you need, leave what you can."

7. Increase awareness of **McKinney Food Pantry** and their mission provide food by choice in a grocery store style distribution.

8. Increase awareness of **Samaritan Inn Food Pantry** and their mission to provide food to those in need before becoming truly homeless.

8. We marketed the amazing way these charities are responding to hunger in our community and how they work to service different types of people and food insecurity.

FOOD INSECURITY
ISN'T ABSTRACT.
IT'S EMPTY BOWLS,
SKIPPED MEALS &
KIDS TRYING TO
LEARN WHILE
HUNGRY.

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Financial Report

Event Income	2026 Budget	2026 Actual
MCDC Community Event Grant	\$15,000.00	\$10,000.00
Sponsorships	\$50,000.00	\$46,000.00
Donations	\$20,000.00	17,438.00
Bowl Making* add in jump into art	\$5,000.00	\$2,470.00
Admissions	\$25,000.00	\$27,740.25
Art Auction Proceeds	\$9,000.00	\$5,720.00
Raffle Proceeds	\$2,500.00	\$2,495.00
Merchandise Sales (bar)	\$0.00	\$0.00
Extra Bowl Sales @ Event	\$2,500.00	\$2,030.00
Limited Edition	\$2,000.00	\$2,505.00
People's Choice	\$500.00	\$547.25
After Event Sales	\$500.00	TBD
VIP Table Sales- New this year		\$1,750.00
Gift Certificates (Valentines Day)- New this year		\$765.00
TOTAL	\$128,500.00	\$119,460.50

Event Expenses	2026 Budget	2026 Actual
Supplies	\$3,000.00	\$1,332.87
5 Star Rentals	\$8,000.00	\$6,733.92
Tupps rental	\$0.00	\$0.00
Sponsor Appreciation	\$650.00	\$151.60
T-Shirts (for volunteers & artists)	\$4,000.00	\$2,530.75
Murad-bidding, online art auction, ticket sales	\$5,000.00	\$5,080.65
Bowl Making	\$3,500.00	\$1,580.03
Security at event	\$500.00	\$520.00
Advertising	\$18,000.00	\$10,710.47
Signs	\$3,000.00	\$1,182.40
Technical Labor/ Website Design	\$2,200.00	\$1,952.16
TOTAL	\$47,850.00	\$31,774.85

	<u>Budget</u>	<u>Actual</u>
NET INCOME:	\$80,650.00	\$87,685.65 + hold over from years prior= \$95,000

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Anticipated Donations to Beneficiaries:

	2022	2023	2024	2025	2026
CLC - Now Samaritan Inn Pantry (10%)	\$60,000.00	\$62,000.00	\$40,000.00	\$33,000.00	\$9,000.00
McKinney Food Pantry (15%)					\$13,500.00
Community Garden Kitchen (50%)	\$15,000.00	\$16,000.00	\$40,000.00	\$37,000.00	\$45,000.00
Little Free Pantry (25%)			\$5,000.00	\$12,000.00	\$22,500.00
Reserve / Flat Hold Back	\$7,000.00	\$3,647.00	\$3,368.00	\$1,832.66	\$5,000.00

Note: We are still anticipating some small amounts of income to be received. The reserve from 2025 is added back into the total that we are able to donate to the beneficiaries. So our total donation to beneficiaries and our reserve will be \$90,000.

Event Income Variances:

- Our primary Sponsors continue to be generous with Blount matching their 2025 sponsorship. Encore & HEB made generous increases to their sponsorships, though with the economy adding sponsors continues to be a challenge. We continue to pursue private donations aggressively. With 2026 Sponsorships, Donations we were able to have an increase of 7.5% over 2025.
- Our bowl making events were down 3% year over year and slightly less than anticipated/budgeted. For the future we need to look at the format and available time slots.
- Our ticket sales were up 12% year over year and in large part due to increased marketing and having a larger venue.
- Our on-line/live/silent auction was well received, but failed to perform to expectations. We had 16 bowls available. Auction sales were down by 21%. This is an area that will need to be updated for the future.
- Our People's Choice cash voting came in slightly higher than budgeted.
- Though there is still opportunity for after event bowl sales, we did triple the planned sales figure to date versus 2025.
- We had robust sales of extra event bowls and Limited Edition bowls during the event and were close to the planned sales.
- In lieu of additional events as the previous year, we added additional components to the actual event, including reserved tables, & workshop gift certificates. We were able to raise \$2,500 that had not been planned.

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● **Event Expense Variances:**

- Even with a significantly larger venue, thanks to the generosity of Tupps we were able to save a great deal on a variety of expenses including, tables, chairs, barricades, permitting, licensing and space rentals. By being able to set up a day in advance we avoided additional overtime fees.
- We were able to save on bowl making expenses by working with studios to buy clay in bulk and came in under budget.
- We diligently looked at ways to cut expenses. By negotiating with suppliers, reusing signs where possible and using our knowledge from previous events we were able to save in a variety of areas. These savings were applied to increasing our online presence, updating our website and significantly increasing our print and online advertising. We are also fortunate that several of our suppliers enjoy the event so much they offer their services for free! They include DJ Kyle, Pat Harrington, Hangar 5, Mark Bishop Photography, Fred Shots Photography and The Cove. We also have "In Kind" partners including Alpha Graphics, Community Impact, Glaze, Jump Into Art, Make Expressions, SPARC, St. Peter's Episcopal Church, Staples, and Tupps.

Media	2026 Budget for MCDC	2026 Expenses for MCDC
On-line Ads & Boosts	\$ 3,000.00	\$1,931.85
Print Ads	\$ 4,500.00	\$5,375.00
Yard Signs	\$ 1,000.00	\$747.49
Banners, Posters & Cards	\$ 4,000.00	\$2,566.03
Billboard	\$ 0.00	\$772.50
Videos	\$ 1,000.00	\$500.00

Advertising Plan Variances:

- We planned to increase our print and online advertising in 2026.
 - Print Ad
 - City Lifestyles- increased our ad this year from a 1/3 pg Ad in Allen, McKinney/ Prosper and Celina to 1/2 pg ads with a 2 pg editorial this year.
 - Community IMPACT-increased our ad exposure this year from a 1/2 pg Ad in Mckinney & Prosper/ Celina in 2026 to a Full page in both McKinney & Allen. This was the 1st edition in Allen!
 - Living Magazine- New this year: 1/2 pg ads in Prosper /Celina & McKinney / Allen markets.
 - Edibile Magazine- Ad 1/4 pg.

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- On-Line
 - IMPACT- Newsletter to Prosper/ Celina, McKinney & Plano
 - Anytime Fitness- ran ads for 6 months on tvs. The ads changed throughout the 6 months.
 - Allen Housewarmers- Along with running a web ad for 3 months, they also stuffed the March gift bags to new home owners with Save the Date card.
 - Dallas Observer- 50,000 emails Plus an Instagram Story
 - Community Impact- McKinney & Allen had multiple newsletter banners and web ads.
 - Stonebridge Ranch- Ran a full page ad and article. Also was featured in their social media group of 5K+ members.
 - We expanded our Facebook and Instagram posts with a different look and this was well received as posts were consistently shared. We had a designated volunteer who replied to and engaged with comments on both platforms.

- Other Advertising:
 - Yard Signs- purchased through Vista Print and ordered the stakes separately from Amazon for the best pricing. With Strategic placement and timing this is an effective marketing tool.
 - Billboard Signs- District 121- Thank You MDCDC!!! We had a 60 day ad at Watters Creek Village facing both North & South off 75 / Bethany. Hwy 5 / ElDorado was another opportunity to have a digital billboard ad.

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- By targeting McKinney adjacent communities with both print and online advertising we were able to have guests from greater Collin County. This strategy was successful with over 37.79% of attendees being from outside McKinney.

MCKINNEY	591	62.21%
MCKINNEY	591	62.21%
<hr/>		
NON MCKINNEY	359	37.79%
ADA	2	0.21%
ALLEN	66	6.95%
ANNA	10	1.05%
AUBREY	24	2.53%
BARTLETT	2	0.21%
BLUE RIDGE	2	0.21%
BONHAM	6	0.63%
CARROLLTON	2	0.21%
CELINA	14	1.47%
COPPELL	2	0.21%
DALLAS	12	1.26%
DICKINSON	2	0.21%
FALL RIVER	30	3.16%
FARMERSVILLE	6	0.63%
FLOWER MOUND	2	0.21%
FORT WORTH	2	0.21%
FRISCO	26	2.74%
GARLAND	12	1.26%
IRVING	2	0.21%
IVANHOE	2	0.21%
LEONARD	6	0.63%
LITTLE ELM	4	0.42%
LONE OAK	2	0.21%
MELISSA	6	0.63%
MILWAUKEE	2	0.21%
NACOGDOCHES	2	0.21%
ODESSA	2	0.21%
PILOT POINT	2	0.21%
PLANO	24	2.53%
PRINCETON	10	1.05%
PROSPER	22	2.32%
QUINLAN	2	0.21%
RED OAK	2	0.21%
RICHARDSON	8	0.84%

ROCKWALL	4	0.42%
SAN ANTONIO	2	0.21%
SHERMAN	2	0.21%
TENAHA	2	0.21%
THE COLONY	6	0.63%
TRENTON	2	0.21%
VAN ALSTYNE	6	0.63%
WARREN	4	0.42%
WILLOW PARK	1	0.11%
WYLIE	10	1.05%
Grand Total	950	100.00%

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Advertising Examples:

Community IMPACT



Living Magazine



Edible Magazine: ¼ Page



Web:

Stonebridge Ranch



Dallas Observer



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Billboards:

Watters Creek Village:



Hwy 5:



Advertising at TUPPS:

Inside Restaurant:



Outside on sidewalks:



Beer Hall/ Building 3:

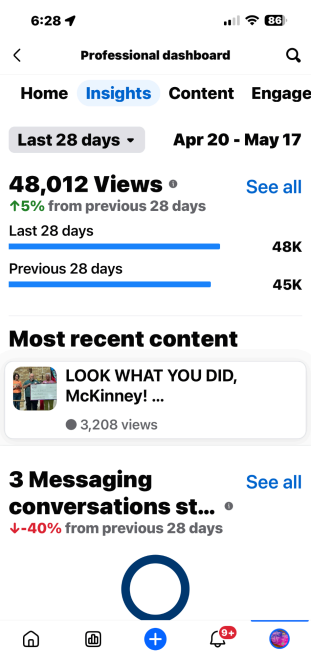
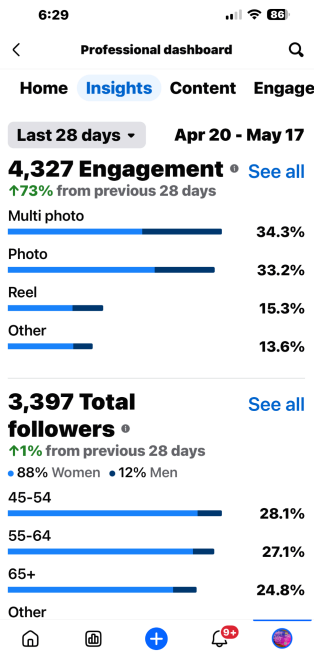
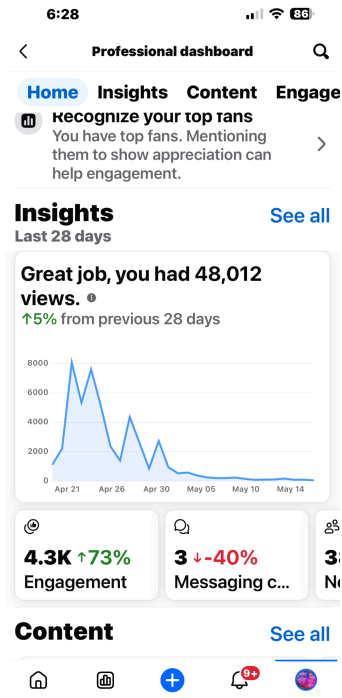


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Meta:

This year instead of paying for Facebook boosts we had a volunteer who was trained in social media posting and she helped us with our Social Media advertising.

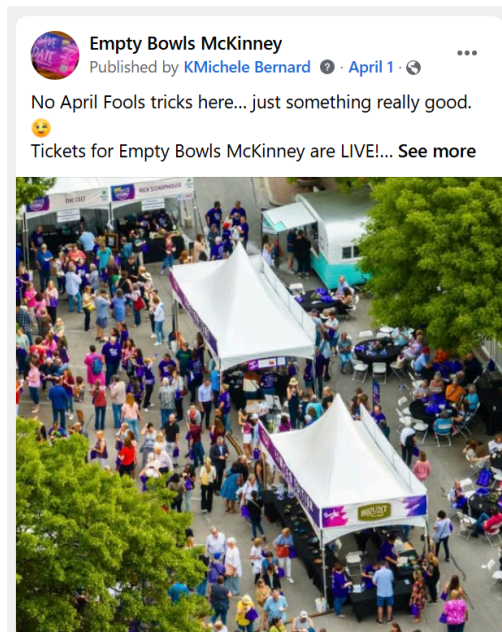
Instagram:



Instagram



Facebook



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I. Metrics to Evaluate Success:

- 1. Attendance:** We brought 950 people to Tupps in McKinney on a Thursday night on April 23, 2026. Many guests were new to Tupps, were able to see the facility and enjoy their products. In addition, the new silo stores on the premises were able to showcase their stores - this was an unexpected plus for both parties. We feel that we successfully introduced Tupps to many people and showcased a part of the city undergoing revitalization.
- 2. Non-McKinney Attendance:** We expected to maintain our non-McKinney residence participation at 30% or more. With a significant increase in advertising outside McKinney in **2026, 37.797% of the people who attended our event live outside McKinney**
- 3. Monetary Impact:** We expected to raise at least \$128,500 in gross proceeds and contribute approximately \$80,650 to: Community Garden Kitchen \$45,000, McKinney Little Free Pantry \$22,500, McKinney Food Pantry \$13,500 and Samaritan Inn food pantry (formerly Community Life Line) \$9,000. We are able to hold back start-up funds for the future Empty Bowls event. We raised \$119,460.50 (still after event bowl sales are coming in).

Our net proceeds that will be donated will be **\$87,685.65 + hold over from years prior= \$90,000. This is a 75% donation of gross proceeds.**

Though our gross proceeds were less than planned, our net proceeds exceeded previous years. Much of this is due to the benefit of having the event and setting up at Tupps, having it be a private event, increase in ticket sales and in-kind advertising.

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Event Pictures:



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Our Phenomenal Artists!



Our Amazing Vendors!

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Presenting Beneficiary Checks!

Community Garden Kitchen



The Samaritan Inn Food Pantry



Little Free Pantry



McKinney Food Pantry



Thank You from our Board!

