



# McKinney Community Development Corporation Agenda

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Monday, January 30, 2023

8:00 AM

MCDC Office  
7300 SH 121 SB, Suite 200  
McKinney, TX 75070

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## SPECIAL MEETING

**PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.**

### CALL TO ORDER

### PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Items)

*If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.*

*Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.*

### REGULAR AGENDA ITEMS

**23-0028**      [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County \(PC 23-03\) in the Amount of \\$11,240 for the Advertising, Marketing and Promotion of 2023 Events Including but Not Limited to Farmers Market, Adventure Camps, Murder Mystery, Bar Wars and Farm Fresh Market Dinner.](#)

**Attachments:**    [Application Packet](#)  
                              [Presentation](#)

### PUBLIC COMMENTS Regarding Matters not on the Agenda

### BOARD COMMENTS

*Board comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.*

## **EXECUTIVE SESSION**

In accordance with the Texas Government Code:

Section 551.087. Deliberation Regarding Economic Development Matters

Project 23-02 Haddington Fund  
Project 23-03 Heard-Craig Center for the Arts  
Project 23-04 McKinney Roots  
Project 20-09 TUPPS Brewery and Entertainment Destination  
Project Bluesky  
Project Terrigen

## **ACTION ON EXECUTIVE SESSION**

## **ADJOURN**

*Posted in accordance with the Texas Government Code, Chapter 551, at least seventy-two (72) hours prior the start of the meeting, on or before the 26th day of January 2023, 5:00 p.m.*

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Cindy Schneible  
President

*In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email [contact-ada.compliance@mckinneytexas.org](mailto:contact-ada.compliance@mckinneytexas.org). Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.*