



# McKinney Economic Development Corporation Agenda

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Tuesday, November 21, 2023

8:00 AM

Council Chambers  
222 N. Tennessee Street  
McKinney, TX 75069

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**PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.**

## **WATCH THE BROADCAST LIVE**

This meeting will be broadcast live on cable television and through the City's website. Members of the public who wish to watch this meeting may watch the live broadcast on:

Spectrum Channel 16;  
AT&T U-Verse Channel 99; and online at <http://mckinney.legistar.com>

## **CALL TO ORDER**

## **PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Items)**

*If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting.*

*Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.*

## **INFORMATION SHARING**

**23-0944**      [Recognition of National Entrepreneurship Month](#)

## **CONSENT ITEMS**

*This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board member making such request prior to a motion and vote on the Consent Items.*

**23-0945**      [Minutes of the McKinney Economic Development Corporation Meeting of October 17, 2023](#)

**Attachments:** [Minutes](#)

## REPORTS

**23-0946**      [Board and Liaison Updates](#)  
[City of McKinney](#)  
[Chamber of Commerce](#)  
[Community Development Corporation](#)  
[Visit McKinney](#)  
[MEDC Committee Updates](#)  
[Board Chairman](#)

**Attachments:**    [MCDC Report](#)  
[Visit McKinney Report](#)

**23-0947**      [Consider/Discuss MEDC Monthly Reports](#)

**Attachments:**    [Organizational Report](#)  
[KPI Metrics Report](#)  
[Marketing Report](#)  
[Marketing Dashboard Report](#)

## REGULAR AGENDA

**23-0948**      [Consider/Discuss/Act on the September 2023 Financials](#)

**Attachments:**    [September 2023 Financials](#)  
[September 2023 Transmittal Letter](#)  
[September 2023 Invoices](#)

**23-0949**      [Consider/Discuss/Act on Appointing MEDC Standing Committee Members](#)

## PUBLIC COMMENTS REGARDING MATTERS NOT ON THE AGENDA

## BOARD COMMENTS

*Board comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.*

## EXECUTIVE SESSION

In accordance with the Texas Government Code:

A. Section 551.071(2) Consultations with Attorney on any Work Session, Special or Regular Session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed) and legal consultation on the following item(s), if any:

B. Section 551.087. Deliberation Regarding Economic Development Matters

- Project Hemispheres
- Project BlueSky
- Craig Ranch Hotel, LLC
- Project Harry
- Project Terra
- Project Sharp
- Project Vibes
- Project Mirage
- Project Shuttle

## ACTION ON EXECUTIVE SESSION

## ADJOURN

*Posted in accordance with the Texas Government Code, Chapter 551, on the 17th day of November, 2023 at or before 5:00 p.m.*

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*Michael A. Kowski, Jr.*  
*President & CEO*

*In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-ada@compliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.*