



Visit McKinney

Agenda

Tuesday, December 7, 2021

4:00 PM

The Stix Icehouse
301 Eldorado Pkwy #100
McKinney, TX 75069

**Re-scheduled from November 30, 2021;
Location moved from the McKinney Performing Arts Center to The Stix Icehouse;
Time moved from 8am to 4pm**

**PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM
OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL
BE TAKEN.**

CALL TO ORDER

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Agenda Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

21-1089 [Minutes of the Visit McKinney Regular Meeting on October 26, 2021](#)

Attachments: [Minutes](#)

21-1090 [Minutes of the Visit McKinney Special Meeting on November 23, 2021](#)

Attachments: [Minutes](#)

REPORTS

- 21-1091** [Board and Liaison Reports](#)
[City of McKinney](#)
[MEDC](#)
[MCDC](#)
[McKinney Main Street / MPAC](#)
[Visit McKinney Finance Committee](#)
- Attachments:** [MEDC Report November 2021](#)
 [MCDC Report November 2021](#)
 [VM Financials October 2021](#)
 [Occupancy Report October 2021](#)
 [STR Report October 2021](#)
- 21-1092** [Executive Director's Report](#)
- Attachments:** [Staff Report October 2021](#)

REGULAR AGENDA

- 21-1093** [Consider/Discuss/Act on the Grant Application from OvationAcademy in the Amount of \\$7,500 for the Advertisement and Promotion of Shakespeare in the Park McKinney](#)
- Attachments:** [Presentation](#)
- 21-1094** [Consider/Discuss/Act on the Grant Application from McKinney Philharmonic Orchestra and the Greater North Texas Youth Orchestra in the Amount of \\$6,836.30 for the Advertisement and Promotion of the 2021-2022 Concert Season](#)
- Attachments:** [Presentation](#)
- 21-1095** [Consider/Discuss/Act on the Grant Application from MillHouse Foundation in the Amount of \\$13,505 for the Advertisement and Promotion of the 2022 MillHouse Art Festivals \(5 Events\)](#)

Attachments: [Presentation](#)

21-1096 [Consider/Discuss/Act on the Grant Application from 25 Revolutions, LLC in the Amount of \\$15,000 for the Advertisement and Promotion of a Feature-Length Documentary about the Planning, Production, and Performances Involved in KHYI 95.3 FM's 25th Annual Music Festival](#)

Attachments: [Presentation](#)
[Sizzle Reel](#)

21-1097 [Consider/Discuss/Act on the Grant Application from McKinney Restaurant Council - Committee of the McKinney Chamber of Commerce in the Amount of \\$5,000 for the Advertisement and Promotion of McKinney Rocks](#)

Attachments: [Presentation](#)

21-1098 [Consider/Discuss/Act on Tourism Partner of the Year 2021 Chamber Award Recipient](#)

Attachments: [Report](#)

PUBLIC COMMENTS REGARDING MATTERS NOT ON THE AGENDA

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

EXECUTIVE SESSION

In Accordance with the Texas Government Code:

- A. Section 551.071(2) Consultations with Attorney on any Work Session, Special Session, or Regular Session agenda item requiring confidential attorney/client advice necessitated by the deliberation or discussion of said items (as needed)
- B. Section 551.071 (A) Pending or contemplated litigation
- C. Section 551.072. Deliberations about Real Property
- D. Section 551.074. Personnel Matters
 - Executive Director
- E. Section 551.087. Deliberation Regarding Economic Development Matters

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 3rd day of December, 2021 at or before 5:00 p.m.

Dee-dee Guerra
Executive Director

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.