VISIT MCKINNEY BOARD

SPECIAL MEETING

NOVEMBER 23, 2021

The Visit McKinney board met in special session at the Council Chambers of the City Hall Building located 222 N. Tennessee Street, McKinney, Texas, on Tuesday, November 23, 2021. at 1:00 p.m.

Board Chair Vincent Vittatoe called the meeting to order at 1:00 p.m. upon determining a quorum of the Board was present, the quorum consisting of himself and the following members: Vice Chair Connie Gibson, Secretary/Treasurer Jon Dell'Antonia, Regular Members Tamra Gaines, Whitney Nash, and Katie Scott. Alternate Member Deidre Woodard was also present, and Regular Member Michelle Gamble joined the meeting at 1:05 p.m., prior to the Board entering its Executive Session.

The following City of McKinney Staff were present: Visit McKinney Executive Director DeeDee Guerra, City Attorney Mark Houser, and City Secretary Empress Drane

There were no other guests or members of the public present at the meeting.

Board Chair Vittatoe called for Public Comments, at which time there were no requests to speak to the Board.

Board Chair Vittatoe made the following announcements:

Tickets for the NCAA Division II Football Championship Game (December 18, 8:00 p.m. at McKinney ISD Stadium) went on sale November 1 with early pricing of \$15 for general admission tickets and \$20 for reserved seating, until December 5; after December 5, regular tickets pricing will be \$20 for general admission and \$25 for reserved seating. The game will be televised on the ESPNU channel. Santa will make an appearance at the game. The Fanfest event will be December 17, 6:00 p.m. at TUPPS Brewery. Tacos, Tequila & Cerveza will be December 17-19. Tickets can be purchased online at D2McKinney.com information is available at Facebook.com/D2McKinney.

- Free Historic Walking Tours: Saturday, December 18, 2021, 11:00 a.m. at the Visit McKinney Office
- Concerts at The Sanctuary: Tommy Katona and Texas Flood, November 27
- Holiday Art Classes at Jump into Art: Thanksgiving Camp for the school holiday break began November 22, and Santa's Workshop Gift-Making Event for all first grade through high school will be December 4 & 11
- Home for the Holidays at Downtown McKinney will be November 26-28
 and will have extended hours and encourages guests to shop local. The
 event will feature a Kids Craft Area, Ferris Wheel, Carousel, Snow Hill,
 Inflatables, Frosty's Train, Petting Zoo, Euro Bungee, Candyland Area, and a
 Rock-Climbing Wall.
- Holiday Lights: The Tree Lighting Ceremony will be November 26, 6:15 p.m.
 at the west side of the Square. The Menorah Lighting will be Tuesday,
 November 30, 5:00 p.m., on Kentucky Street with craft activities and latkes.
- Christmas Wine Walk & Shop in Adriatica will be Sunday, November 28
- Holiday Tour of Homes will be December 4-5; event planners are seeking volunteers to assist with the event
- Information about activities in and around McKinney is available online at visitmckinney.com and visitors can sign up for the weekly newsletter covering events happening each Thursday through Sunday
- The next Visit McKinney Board Meeting is scheduled for Tuesday, December 7, 2021, 4:00 p.m. at Stix Icehouse (301 Eldorado Pkwy #100, McKinney, Texas 75069). Members were instructed to arrive by 3:30 p.m. for the group picture to be taken.

Board Chair Vittatoe called for the Executive Session at 1:06 p.m. in accordance with the Texas Government Code:

A. Section 551.071 (2) Consultations with Attorney on any Work Session, Special Session, or Regular Session agenda item requiring confidential attorney/client advice necessitated by the deliberation or discussion of said items (as needed)

B. Section 551.071 (A) Pending or contemplated litigation

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C. Section 551.072. Deliberations about Real Property

D. Section 551.074. Personnel Matters

- Executive Director

E. Section 551.087. Deliberation Regarding Economic Development Matters

Michelle Gamble departed the meeting at 2:17 p.m. during the executive session.

The remaining Board members returned from executive session at 2:35 p.m.,

taking no action on items discussed.

Board Chair Vittatoe called for Board Member Comments at which time well

wishes for the Thanksgiving holiday were shared.

The Board unanimously approved the motion by Secretary/Treasurer

Dell'Antonia, seconded by Member Scott, to adjourn the meeting at 2:36 p.m.

An audio recording of this meeting is available through the City of McKinney

meeting archive. These minutes approved by the Visit McKinney board members on

December 7, 2021.

VINCENT VITTATOE Board Chair	
ATTEST:	
SABINE SMITH	

Board Clerk