

ODYSSEUS NORTH TEXAS CHAMBER ORCHESTRA dba McKinney Philharmonic Orchestra 2021-2022 MCDC GRANT REPORT

This season has been the most successful season so far in terms of audience attendance. Because of the grant provided by MCDC we see an increase every season and more and more people are recognizing hoe McKinney now has one of the best orchestras in the region. More accomplished musicians want to be in this orchestra and send applications when we hold auditions, which have become extremely competitive.

EVENTS. We performed 12 total concerts which includes 7 full concerts and 5 recital series concerts.

October 23, Halloween Spectacular at Town Lake.

December 3 2021. All Star Christmas Concert. MPAC (SOLD OUT)

November 6, 2021 – Chamber Music Concert (Church St Auditorium)

March 5 2022 – Music of John Williams. Approximately 750.

April 2, 2022 – Scheherazade. Approximately 350.

May 7, 2021 – SIDE–BY–SIDE with the Greater North Texas Youth Orchestra. Approximately 250.

June 4 2021 – Music in Motion. Approximately 150.



RECITAL SERIES CONCERTS. All concerts were held at the Trinity Presbyterian Church on Virginia.

- 1. October 2
- 2. March 25
- 3. April 10
- 4. April 23
- 5. April 30

ORCHESTRA

Our orchestra consists of paid professional that come from the entire metroplex. Plano, Denton, Dallas, Fort Worth, Allen, Frisco and other cities. Our dress rehearsal is always the day of our concert in McKinney. After rehearsal the musicians hang around downtown square and have dinner before the concert at 8 pm so we bring dozens of individuals and their business to McKinney restaurants.

FACILITIES

Below are the three locations we used this season.

Church St Auditorium.

McKinney Performing Arts Center

McKinney ISD. McKinney Boyd High School Auditorium



TICKETING SYSTEMS

We utilize two systems throughout our season. When we hold events outside the McKinney Performing Arts Center, we use an online company; BrownPaperTickets.com. McKinney Performing Arts Center has its own ticketing system.

- 1. GoPassage.com
- 2. McKinney Performing Arts Center.

MCDC LOGO

We have included all of our programs together with this report as well as programs of our youth orchestra that has the MCDC logo in it as a sponsor. Although it is not in the agreement, we are happy to include the MCDC in our youth orchestra programs and will continue to do so throughout all our season. We have also added the logo on our Odysseus/ McKinney Philharmonic web site as well as our youth orchestra web site. Please see:

www.mckinneyphilharmonic.org www.gntyo.org

SUMMARY AND GOALS

It is our ongoing mission to build a world class orchestra and organization and believe that this will put McKinney on the map as a true arts destination. Our organization has so many outreach and educational programs, something we know other orchestras in the region do not have. Our audience consists of more people outside McKinney and it is our goal to reach out to foster a pride from the local citizenry. We hope McKinney MCDC will continue to support us and to help us make McKinney a world class arts city.



SNAPSHOTS. Here are sample snapshots on most of our promotional items with MCDC logos.



















































