Date Created: May 16, 2022

McKinney CVB

For the Month of April 2022





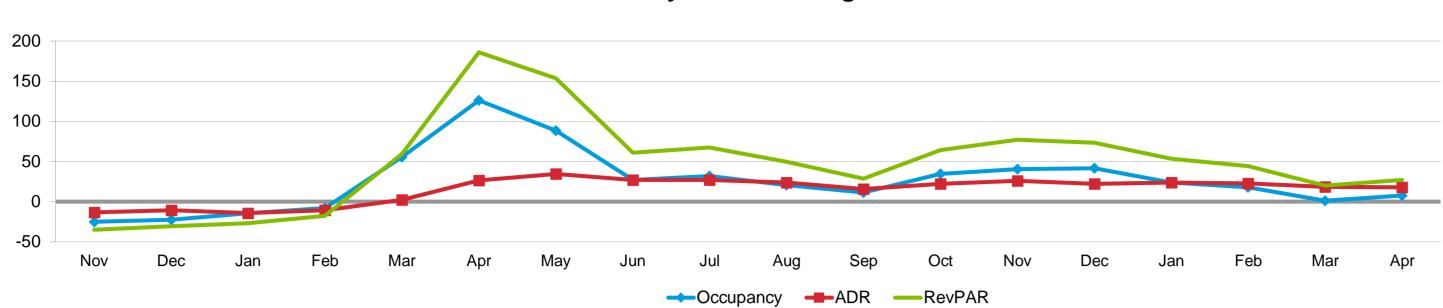
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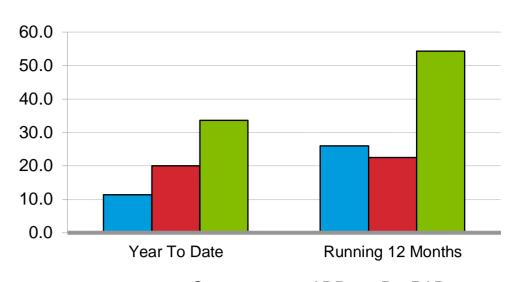
McKinney CVB

For the Month of April 2022

Monthly Percent Change



Overall Percent Change



Occupancy (%)	20	20						20	21							20	22	
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	48.7	45.0	49.8	59.2	70.0	67.8	71.6	66.8	70.3	63.2	62.8	70.5	68.5	63.7	61.6	69.7	70.9	73.0
Last Year	65.0	58.0	58.3	64.2	45.0	30.0	38.0	52.6	53.3	52.4	56.4	52.5	48.7	45.0	49.8	59.2	70.0	67.8
Percent Change	-25.1	-22.4	-14.7	-7.8	55.7	126.1	88.6	27.0	31.9	20.6	11.2	34.3	40.6	41.7	23.6	17.7	1.3	7.7

	Year To Date		Ru	inning 12 Months	
2020	2021	2022	2020	2021	2022
49.2	61.7	68.7	61.2	53.7	67.7
68.6	49.2	61.7	68.9	61.2	53.7
-28.3	25.5	11.4	-11.1	-12.2	26.0

ADR	2	020						20	21							20	22	
ADIX	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	69.64	68.59	67.12	71.78	75.93	78.89	85.22	89.29	90.83	85.95	87.93	90.19	87.71	83.95	83.22	88.13	89.95	92.99
Last Year	80.32	76.86	78.27	80.54	74.19	62.36	63.38	70.40	71.58	69.33	75.96	73.74	69.64	68.59	67.12	71.78	75.93	78.89
Percent Change	-13.3	-10.8	-14.3	-10.9	2.3	26.5	34.4	26.8	26.9	24.0	15.8	22.3	26.0	22.4	24.0	22.8	18.5	17.9

	Year To Date		Rur	nning 12 Months	
20	2021	2022	2020	2021	2022
.57	73.98	88.77	78.84	71.91	88.05
.06	75.57	73.98	80.82	78.84	71.91
.6	-2.1	20.0	-2.5	-8.8	22.4

RevPAR	20)20						20)21							20)22	
INGVI AIN	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	33.91	30.85	33.42	42.51	53.15	53.46	61.00	59.61	63.88	54.36	55.19	63.57	60.05	53.52	51.23	61.41	63.76	67.83
Last Year	52.21	44.57	45.67	51.73	33.36	18.69	24.06	37.01	38.17	36.35	42.87	38.70	33.91	30.85	33.42	42.51	53.15	53.46
Percent Change	-35.1	-30.8	-26.8	-17.8	59.3	186.0	153.5	61.1	67.3	49.5	28.7	64.3	77.1	73.4	53.3	44.5	20.0	26.9

	Year To Date		Rui	nning 12 Months	
2020	2021	2022	2020	2021	2022
37.16	45.64	60.99	48.24	38.64	59.62
54.90	37.16	45.64	55.65	48.24	38.64
-32.3	22.8	33.6	-13.3	-19.9	54.3

			2022	
Supply 2020 Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct No	lov Dec	Jan	Feb Mar	Apr
This Year 47,100 48,670 48,670 43,960 48,670 47,100 48,670 47,100 48,670 48,670 47,100 48,670 47,100 48,670 47,100	,100 48,670	51,925	46,900 51,925	50,250
Last Year 47,100 48,670 48,670 43,960 48,670 47,100 48,670 47,100 48,670 48,670 47,100 48,670 47,100 48,670 47,100	,100 48,670	48,670	43,960 48,670	47,100
Percent Change 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0.0	6.7	6.7 6.7	6.7

	Year To Date		Rur	nning 12 Months	
2020	2021	2022	2020	2021	2022
188,400	188,400	201,000	551,148	573,050	585,650
160,560	188,400	188,400	488,370	551,148	573,050
17.3	0.0	6.7	12.9	4.0	2.2

Demand	20)20						20	21							20)22	
Bemana	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	22,936	21,895	24,233	26,033	34,066	31,916	34,841	31,443	34,228	30,778	29,563	34,305	32,248	31,026	31,968	32,681	36,804	36,658
Last Year	30,619	28,222	28,396	28,234	21,886	14,116	18,478	24,762	25,953	25,517	26,582	25,542	22,936	21,895	24,233	26,033	34,066	31,916
Percent Change	-25.1	-22.4	-14.7	-7.8	55.7	126.1	88.6	27.0	31.9	20.6	11.2	34.3	40.6	41.7	31.9	25.5	8.0	14.9

	Year To Date		Ru	nning 12 Months	
2020	2021	2022	2020	2021	2022
92,632	116,248	138,111	337,257	307,913	396,543
110,096	92,632	116,248	336,276	337,257	307,913
-15.9	25.5	18.8	0.3	-8.7	28.8

This Year 1,597,157 1,501,705 1,626,410 1,868,618 2,586,597 2,517,839 2,968,976 2,807,420 3,108,833 2,645,509 2,599,348 3,093,842 2,828,518 2,604,683 2,660,364 2,880,125 3,310,577 3,48	Revenue	20	20						20	21							20	/22	,
Last Year 2,459,215 2,169,106 2,222,551 2,274,037 1,623,721 880,303 1,171,182 1,743,152 1,857,801 1,769,000 2,019,071 1,883,561 1,597,157 1,501,705 1,626,410 1,868,618 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,597 2,586,59	Nevenue	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
	This Year	1,597,157	1,501,705	1,626,410	1,868,618	2,586,597	2,517,839	2,968,976	2,807,420	3,108,833	2,645,509	2,599,348	3,093,842	2,828,518	2,604,683	2,660,364	2,880,125	3,310,577	3,408,688
Percent Change 35.1 30.8 36.8 37.8 50.3 186.0 153.5 61.1 67.3 40.5 28.7 64.3 77.1 73.4 63.6 54.1 28.0	Last Year	2,459,215	2,169,106	2,222,551	2,274,037	1,623,721	880,303	1,171,182	1,743,152	1,857,801	1,769,000	2,019,071	1,883,561	1,597,157	1,501,705	1,626,410	1,868,618	2,586,597	2,517,839
Telcent Change -55.1 -50.6 -20.6 -17.0 59.5 100.0 155.5 01.1 07.5 49.5 20.7 04.5 17.1 75.4 05.0 54.1 26.0	Percent Change	-35.1	-30.8	-26.8	-17.8	59.3	186.0	153.5	61.1	67.3	49.5	28.7	64.3	77.1	73.4	63.6	54.1	28.0	35.4

19

1570

19

1570

19

1570

93.0

2021

19

1570

93.0

	Year To Date	
2020	2021	2022
7,000,612	8,599,464	12,259,754
8,814,621	7,000,612	8,599,464
-20.6	22.8	42.6

2022

20

1675

93.4

20

1675

93.4

Apr

20

1675

93.4

Running 12 Months													
2020	2021	2022											
26,588,407	22,142,092	34,916,883											
27,177,515	26,588,407	22,142,092											
-2.2	-16.7	57.7											

A blank row	indicates	insufficient	data.
/ Colaine row	maioatoo	moumorone	aata.

% Rooms Participants

Census Props

Census Rooms

19

Dec

19

1570

93.0

Feb

19

1570

93.0

19

1570

93.0

19

1570

93.0

19

1570

93.0

Jan

19

1570

93.0

Census %

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Oct

19

1570

93.0

Nov

19

1570

93.0

Dec

19

1570

93.0

20

1675

93.4

Tab 3 - Response McKinney, TX+

McKinney CVB

For the Month of April 2022

							202	20					2021						2022												
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms Rms		F	ИΑ	M .	JJ	A	s o	N	D J	FN	1 A	M .	JJ	A	s o	N	D J	F	M A	АМ	J	J	A S	, o	N D
53019	American Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																									
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68	•	• •	•	• •	•	•	• •	•	•	• •	•	•	•	•	•		•	•	• •						
29753	Closed - Budget Motel	McKinney, TX	75069	Jan 2009	Jun 1974	0																									
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																									
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79	•	• •	•	• •	•	•	• •		•	• •	•	•	•	•	•		•	•	• •						
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																									
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58	•	• •	•	• •	•	•	• •		•	• •	•	•	•	•	•		•	•	• •						
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88	•	• •	•	•	•	•	• •	•	•	• •	•	•	•	•	•		•	•	• •						
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63	•	• •	•	•	•	•	• •	•	•	• •	•	•	•	•	•		•	•	• •						
25797	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76	•	• •	•	•	•	•	• •	•	•	• •	•	•	•	•	•		•	•	• •						
33940	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55	•	• •	•	•	•	•	• •	•	•	• •	•	•	•	•	•		•	•	• •						
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80	•	• •	•	•	•	•	• •	•	•	•	•	•	•	•	•		•	•	• •						
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99	•	• •	0	• •	•	•	• •	•	•	• •	•	•	•	•	•		•	•	• •						
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107	•	• •	•	•	•	•	• •	•	•	•	•	•	•	•	•		•	•	• •						
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79	•	• •	•	• •	•	•	• •	•	•	• •	•	•	•	•	•		•	•	• •						
1109	Red Roof Inn McKinney	McKinney, TX	75070	Jun 2021	Feb 1981	100	•	• •	•	•	•	•	• •	•	•	• •	•	•	•	•	•		•	•	• •						
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187	•	• •	•	0	•	•	• •		•	• •	•	•	•	•	•		•	•	• •						
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125	•	• •		• •	•	•	• •	•	•	• •	•	•	•	•	•	•	•	•	• •						
33337	Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75	•	• •	•	•	•	0	0 0	0	0	0 0	0	0 0	0		•		•	•	• •						
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																									
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105																	•	•	•						
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121	•	•	•	•	•	•	• •		•	• •	•	•	•	•	•		•	•	• •						
			Total Prope	rties:	22	1759	○ - Monthly data received by STR																								

Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

A blank row indicates insufficient data.

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McKinney CVB

For the month of: April 2022

	Current Month - April 2022 vs April 2021										Year to Date - April 2022 vs April 2021												Participation					
	Осс	% ADR RevPAR Percent Change from April 2021				ril 2021		Осс	Occ % ADR RevPAR Percent Change from YTD 2021								Proper	ties	Rooms									
										Room	Room	Room										Room	Room	Room				
	2022	2021	2022	2021	2022	2021	Осс	ADR	RevPAR	Rev	Avail	Sold	2022	2021	2022	2021	2022	2021	Осс	ADR	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample
Allen, TX+	65.2	55.9	109.79	91.31	71.57	51.00	16.7	20.2	40.3	40.3	0.0	16.7	57.5	48.1	108.98	84.07	62.62	40.41	19.6	29.6	55.0	55.0	0.0	19.6	10	10	1330	1330
Frisco, TX+	66.4	53.2	147.15	113.64	97.77	60.51	24.8	29.5	61.6	61.6	0.0	24.8	58.4	46.7	140.41	106.60	82.05	49.83	25.0	31.7	64.7	67.3	1.6	27.0	26	25	3763	3753
Plano, TX+	73.3	67.1	106.02	79.76	77.76	53.56	9.2	32.9	45.2	47.2	1.4	10.7	68.0	58.2	99.17	73.81	67.45	42.97	16.8	34.4	57.0	59.1	1.4	18.4	58	53	7165	6764
McKinney, TX+	73.0	67.8	92.99	78.89	67.83	53.46	7.7	17.9	26.9	35.4	6.7	14.9	68.7	61.7	88.77	73.98	60.99	45.64	11.4	20.0	33.6	42.6	6.7	18.8	20	17	1675	1565

A blank row indicates insufficient data.

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