Date Created: Jun 16, 2022

McKinney CVB

For the Month of May 2022



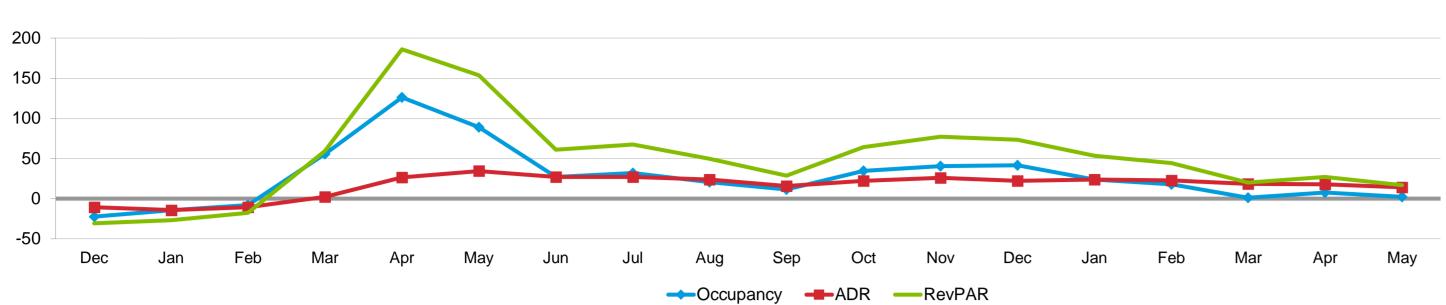


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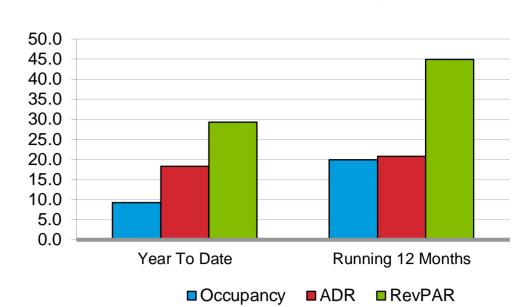
International Headquarters T:+44 (0)207 922 1930 industryinfo@str.com www.str.com McKinney CVB

For the Month of May 2022

Monthly Percent Change



Overall Percent Change



Occupancy (%)	2020		2021										2022					
Occupancy (%)	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
This Year	45.0	49.8	59.2	70.0	67.8	71.7	66.8	70.3	63.2	62.8	70.5	68.5	63.7	61.6	69.7	70.9	73.0	73.5
Last Year	58.0	58.3	64.2	45.0	30.0	38.0	52.6	53.3	52.4	56.4	52.5	48.7	45.0	49.8	59.2	70.0	67.8	71.7
Percent Change	-22.4	117	7.0	55.7	126.1	88 0	27.0	31.0	20.6	11.2	24.2	40.6	41.7	23.6	17 7	1 2	7 7	2.5

	Year To Date		
2020	2021	2022	2020
46.9	63.8	69.7	58.4
69.2	46.9	63.8	68.9
-32.3	36.0	9.3	-15.3

Ru	nning 12 Months		
2020	2021	2022	
58.4	56.6	67.9	
68.9	58.4	56.6	
-15.3	-3.1	20.0	

ADR	2020						20	21								2022		
ADIX	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
This Year	68.59	67.12	71.78	75.93	78.89	85.11	89.29	90.83	85.95	87.93	90.19	87.71	83.95	83.22	88.13	89.95	92.99	97.15
Last Year	76.86	78.27	80.54	74.19	62.36	63.38	70.40	71.58	69.33	75.96	73.74	69.64	68.59	67.12	71.78	75.93	78.89	85.11
Percent Change	-10.8	-14.3	-10.9	2.3	26.5	34.3	26.8	26.9	24.0	15.8	22.3	26.0	22.4	24.0	22.8	18.5	17.9	14.1

	Year To Date	
2020	2021	2022
73.55	76.55	90.58
80.37	73.55	76.55
-8.5	4.1	18.3

Ru	nning 12 Months	
2020	2021	2022
77.72	73.82	89.17
80.70	77.72	73.82
-3.7	-5.0	20.8

RevPAR	2020						20)21								2022		
IVEAL VIV	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
This Year	30.85	33.42	42.51	53.15	53.46	61.03	59.61	63.88	54.36	55.19	63.57	60.05	53.52	51.23	61.41	63.76	67.83	71.38
Last Year	44.57	45.67	51.73	33.36	18.69	24.06	37.01	38.17	36.35	42.87	38.70	33.91	30.85	33.42	42.51	53.15	53.46	61.03
Percent Change	-30.8	-26.8	-17.8	59.3	186.0	153.6	61.1	67.3	49.5	28.7	64.3	77.1	73.4	53.3	44.5	20.0	26.9	17.0

		Year To Date	
2	2022	2021	2020
4	63.13	48.80	34.47
5	48.80	34.47	55.64
-	29.3	41.6	-38.0

2020	2021	2022
45.37	41.78	60.54
55.63	45.37	41.78
-18.4	-7.9	44.9

Running 12 Months

2020						20	121								2022		
Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	51,925	46,900	51,925	50,250	51,925
48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.7	6.7	6.7	6.7	6.7
	Dec 48,670	Dec Jan 48,670 48,670 48,670 48,670	Dec Jan Feb 48,670 48,670 43,960 48,670 48,670 43,960	Dec Jan Feb Mar 48,670 48,670 43,960 48,670 48,670 48,670 43,960 48,670	Dec Jan Feb Mar Apr 48,670 48,670 43,960 48,670 47,100 48,670 48,670 43,960 48,670 47,100	Dec Jan Feb Mar Apr May 48,670 48,670 43,960 48,670 47,100 48,670 48,670 48,670 48,670 47,100 48,670	Dec Jan Feb Mar Apr May Jun 48,670 48,670 43,960 48,670 47,100 48,670 47,100 48,670 48,670 43,960 48,670 47,100 48,670 47,100	Dec Jan Feb Mar Apr May Jun Jul 48,670 48,670 43,960 48,670 47,100 48,670 47,100 48,670 48,670 48,670 47,100 48,670 47,100 48,670	Dec Jan Feb Mar Apr May Jun Jul Aug 48,670 48,670 43,960 48,670 47,100 48,670 47,100 48,670	Dec Jan Feb Mar Apr May Jun Jul Aug Sep 48,670 48,670 43,960 48,670 47,100 48,670 47,100 48,670 48,670 48,670 47,100 48,670 48,670 43,960 48,670 47,100 48,670 47,100 48,670 48,670 47,100	Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct 48,670 48,670 43,960 48,670 47,100 48,670 47,100 48,670 48,670 47,100 <	Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov 48,670 48,670 43,960 48,670 47,100	Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec 48,670 48,670 43,960 48,670 47,100 48,670 47,100 48,670 47,100 48,670 47,100 48,670 47,100 48,670 47,100 48,670 47,100 48,670 47,100 48,670 47,100 48,670 47,100 48,670 47,100 48,670 47,100 48,670	Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan 48,670 48,670 43,960 48,670 47,100 48,670 47,100 48,670 47,100 48,670 47,100 48,670 51,925 48,670 48,670 43,960 48,670 47,100 48,670 47,100 48,670 47,100 48,670 48,670	Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb 48,670 48,670 43,960 48,670 47,100 48,670 47,100 48,670 47,100 48,670 47,100 48,670 47,100 48,670 47,100 48,670 43,960	Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar 48,670 48,670 43,960 48,670 47,100 48,670 47,100 48,670 47,100 48,670 51,925 46,900 51,925 48,670 48,670 43,960 48,670 47,100 48,670 47,100 48,670 47,100 48,670 48,670 48,670	Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr 48,670 48,670 43,960 48,670 47,100 47,100 47,100 48,670 47,100 48,670 47,100 48,670 47,100 47,100 48,670 47,100 48,670 47,100 47,100 47,100 48,670 47,100 47,100 47,100 48,670 47,100 47,100 47,100 47,100

	Year To Date	
2020	2021	2022
237,070	237,070	252,925
202,038	237,070	237,070
17.3	0.0	6.7

Running 12 Months									
2021	2022								
573,050	588,905								
558,340	573,050								
2.6	2.8								
	2021 573,050 558,340								

Demand	2020		2021													2022		
Demand	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
This Year	21,895	24,233	26,033	34,066	31,916	34,897	31,443	34,228	30,778	29,563	34,305	32,248	31,026	31,968	32,681	36,804	36,658	38,150
Last Year	28,222	28,396	28,234	21,886	14,116	18,478	24,762	25,953	25,517	26,582	25,542	22,936	21,895	24,233	26,033	34,066	31,916	34,897
Percent Change	-22.4	-14.7	-7.8	55.7	126.1	88.9	27.0	31.9	20.6	11.2	34.3	40.6	41.7	31.9	25.5	8.0	14.9	9.3

		Year To Date	
L	2020	2021	2022
	111,110	151,145	176,261
	139,876	111,110	151,145
	-20.6	36.0	16.6

Г	Ru	nning 12 Months	
	2020	2021	2022
	325,955	324,332	399,852
	336,641	325,955	324,332
	-3.2	-0.5	23.3

Revenue	2020								2022									
Nevenue	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
This Year	1,501,705	1,626,410	1,868,618	2,586,597	2,517,839	2,970,088	2,807,420	3,108,833	2,645,509	2,599,348	3,093,842	2,828,518	2,604,683	2,660,364	2,880,125	3,310,577	3,408,688	3,706,227
Last Year	2,169,106	2,222,551	2,274,037	1,623,721	880,303	1,171,169	1,743,152	1,857,801	1,769,000	2,019,071	1,883,561	1,597,157	1,501,705	1,626,410	1,868,618	2,586,597	2,517,839	2,970,088
Percent Change	-30.8	-26.8	-17.8	59.3	186.0	153.6	61.1	67.3	49.5	28.7	64.3	77.1	73.4	63.6	54.1	28.0	35.4	24.8

	Year To Date	
2020	2021	2022
8,171,780	11,569,553	15,965,981
11,241,549	8,171,780	11,569,553
-27.3	41.6	38.0

	Ru	nning 12 Months	
L	2020	2021	2022
	25,332,648	23,940,999	35,654,133
	27,166,691	25,332,648	23,940,999
	-6.8	-5.5	48.9

Census %	2020						20)21								2022		
Celisus /	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Census Props	19	19	19	19	19	19	19	19	19	19	19	19	19	20	20	20	20	20
Census Rooms	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1675	1675	1675	1675	1675
% Rooms Participants	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	88.2	93.0	93.0	93.0	93.0	93.4	93.4	93.4	93.4	93.4

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Tab 3 - Response McKinney, TX+

McKinney CVB

For the Month of May 2022

							2020)							2021							:	2022							
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date F	Chg in Rooms Rms		F M	A	M J	J	A S	0 1	I D	J F	M	A M	J	J	a s	0 1	I D	J F	M	A	VI J	J	A S	0 1	N D
53019	American Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																								
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68	• •	•	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	ı				
29753	Closed - Budget Motel	McKinney, TX	75069	Jan 2009	Jun 1974	0																								
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																								
	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79	•	•	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	1				
	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																								
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58	• •	•	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	1				
	TownePlace Suites Dallas McKinney	McKinney, TX	75069			88	• •	•	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	,		\perp	Ш	
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63	•	•	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	• •	1				
	Days Inn McKinney	McKinney, TX	75070		Nov 1986	76	• •	•	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	,		\perp	Ш	
	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55	• •	•	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	• •					
	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80	• •	•	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	,				
	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX		Sep 2008	Sep 2008	99	• •	•	0	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	1				
	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107	• •	•	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	,				
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79	• •	•	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	1				
	Red Roof Inn McKinney	McKinney, TX	75070		Feb 1981	100	• •	•	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	,				
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187	• •	•	•	0	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	1				
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125	• •	•		• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	,				
33337	Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75	•	•	•	• •	•	0	0 0	0	0 0	0	0 0	0	0	•	• •		• •	•	• •	,				
	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																								
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105																	•	•	• •	,				
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121	•	•	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	,				

- Monthly data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

A blank row indicates insufficient data.

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22 1759

Total Properties:

Monthly and daily data received by STR

McKinney CVB

For the month of: May 2022

				(Current Month	n - May 202	22 vs May	/ 2021									Year to Date	- May 2022	2 vs May	2021						Partio	cipation	
	Осс	%	AD	R	RevPA	AR		Percent	Change	from Ma	ay 2021		Occ	%	AD	R	RevP	AR		Percent	Change 1	from YTI	D 2021		Prope	rties	Roon	ns
										Room	Room	Room										Room	Room	Room				
	2022	2021	2022	2021	2022	2021	Осс	ADR	RevPAR	Rev	Avail	Sold	2022	2021	2022	2021	2022	2021	Осс	ADR	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample
Allen, TX+	62.1	59.1	118.39	101.72	73.50	60.14	5.0	16.4	22.2	22.2	0.0	5.0	58.4	50.3	111.03	88.33	64.86	44.46	16.1	25.7	45.9	45.9	0.0	16.1	10	10	1330	1330
Frisco, TX+	66.4	54.5	142.36	120.65	94.48	65.76	21.8	18.0	43.7	43.7	0.0	21.8	60.0	48.3	140.76	109.95	84.50	53.06	24.4	28.0	59.3	61.2	1.2	25.9	28	25	3782	3753
Plano, TX+	72.5	68.4	107.34	86.00	77.78	58.79	6.0	24.8	32.3	34.1	1.4	7.4	68.9	60.3	100.93	76.65	69.57	46.22	14.3	31.7	50.5	52.6	1.4	15.9	58	54	7165	6785
McKinney, TX+	73.5	71.7	97.15	85.11	71.38	61.03	2.5	14.1	17.0	24.8	6.7	9.3	69.7	63.8	90.58	76.55	63.13	48.80	9.3	18.3	29.3	38.0	6.7	16.6	20	17	1675	1565

A blank row indicates insufficient data.

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