



*McKinney Garden
Club presents*

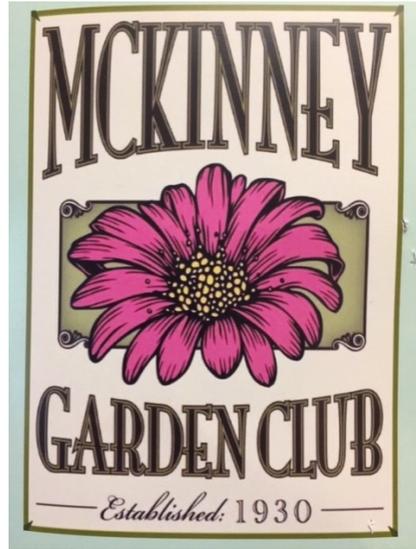
**ART MEETS
FLORAL**

2023

Lori Bhargava - President

Gayle Pond - AMF Chair





We appreciate your consideration to provide a \$3,000 promotional grant for McKinney's 6th [ART MEETS FLORAL](#) Design Competition

Details: Held in the Historic Downtown Cultural District

Venue: Heard-Craig Center for the Arts

Date: Saturday, April 15, 2023

Time: Brunch Event 10:30AM-1:00PM

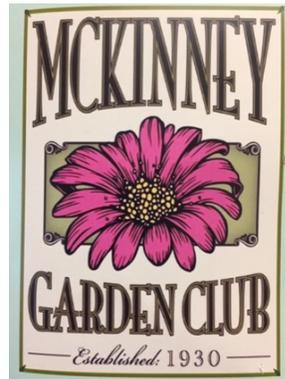
Open to the public 1:00PM-4:00PM

What is it?

Artwork-inspired floral arrangements

Who is sponsoring it?

The McKinney Garden Club, with its expertise in florals and plants along with the mission to beautify McKinney, is the signature sponsor of the event



McKinney Garden Club's Art Meets Floral



We will be hosting a fundraising brunch the morning of Art Meets Floral in the gardens of the Heard-Craig Center for the Arts. Attendees will enjoy a catered meal along with music and artist talk from one or more of the exhibitors.

Attendees will also get priority access to view and vote on the exhibit.





THE GARDEN CLUB OF MCKINNEY
PRESENTS

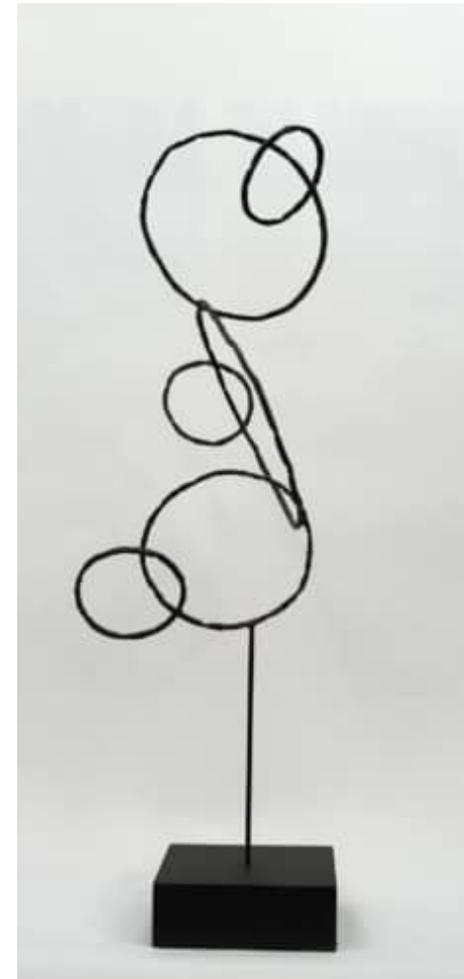
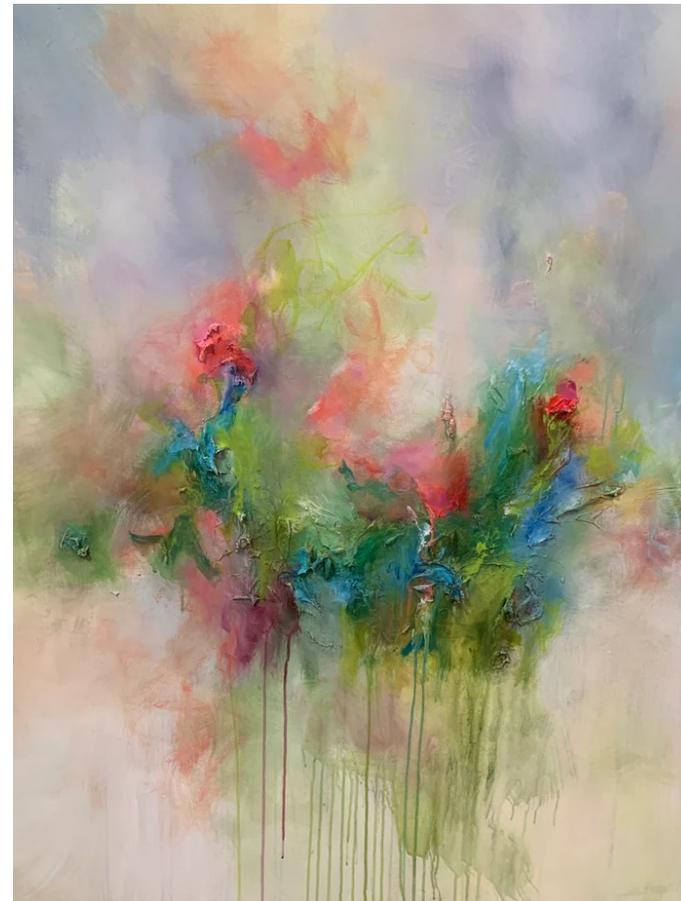
ART
MEETS

Floral

\$15 ADMIT ONE

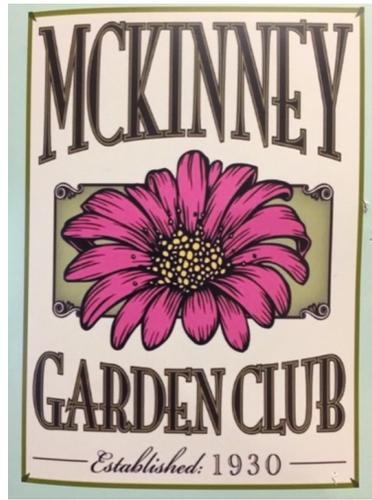
A few of our past exhibits...





Examples of art to be exhibited in Art Meets Floral 2023





This event assists the **promotion of businesses** (floral designers from all over the DFW area) and helps promote artwork of emerging and established artists.

The People's Choice Award **encourages public engagement**, which is one of the top ways to promote a City. The floral designer winner receives FREE advertising for one year from the Heard-Craig Center for the Arts.

The event will be held in the Heard-Craig Center for the Arts, **a Smithsonian Affiliate.**

The ART MEETS FLORAL event exemplifies the "encouragement, promotion, improvement, and application of the arts, including painting, sculpture, photography, etc. - specifically the creation, execution, and exhibition of sculpture, mixed-media, collage, pastel paintings, watercolors, and floral art forms."

The funding will be used to advertise on social media, websites, posters, and ticket sales.

McKinney Garden Club's Art Meets Floral



Thank you!