



# Visit McKinney: Tourism Partner of the Year

## RECIPIENT CRITERIA:

- Supports the mission and goals of the MCVB Board
- Plays an instrumental role in one of the following areas:
  - Promotes McKinney to visitors from Texas, other states, or countries
  - Promotes and/or develops McKinney's historic charm, cultural assets, recreational amenities or natural resources
  - Increases visitation and overnight stays in McKinney
- Has not received the Tourism Partner of the Year Award within the last five years.

## PREVIOUS RECIPIENTS:

2000	Downtown McKinney Association McKinney Alliance
2001	Donna Brakefield Erma Beeson Holiday Inn, McKinney
2002	Third Monday Trade Days
2003	AmeriHost Inn, McKinney Angels Unlimited McKinney Baseball Tournaments, Inc. for Mickey Mantle World Series
2004	City of McKinney Parks & Recreation Department
2005	The Ballfields at Craig Ranch
2006	Annie Stokes (personal dedication / tourism development) Heard-Craig Center for the Arts (organization / tourism development) McKinney Main Street for Dickens of a Christmas (festival / tourism development)
2007	Ty Lake (personal dedication/tourism development) Run-On! McKinney (tourism development) Cross Timbers Youth Orchestra (tourism development)
2008	The Heard Natural Science Museum & Wildlife Sanctuary
2009	Norma Trujillo - Flamefest (Blackwatch Soccer)
2010	Don Day
2011	Helms Hospitality/Holiday Inn Hotel & Suites
2012	Chestnut Square- Cindy Johnson
2013	Strikes Against Cancer- Adam Cox Gather (Mix up on dates)
2014	Munzee
2015	Matt Hamilton/Local Yocal
2016	Sheraton- McKinney Hotel
2017	PSA McKinney
2018	Franconia
2019	TUPPS
2020	McKinney ISD Athletics
2021	McKinney Main Street

