



January 10, 2023

TO: Paul Grimes, City Manager

FROM: Cindy Schneible

McKinney Community Development Corporation Update

Grants FY 23

- Promotional and Community Event Grants – Application period for FY 23, Cycle I, closed November 30, 2022. 13 applications were received, with a total funding request of \$124,315. Funding for Cycle I was budgeted at \$100,000. Applicants presented to the board at the December 15 meeting. Board action will be scheduled for the January 26 meeting. A summary of applications received is provided below:

MCDC Promotional & Community Event Grants -- 2023 Cycle I			
	Applicant	Event(s)	Requested
23-01	McKinney Community Concerts Association	2023-24 season - 6 unique shows	\$6,000.00
23-02	Shakespeare McKinney (Ovation Academy)	2023 Shakespeare McKinney at Adriatica - 4 performances from 4 different organizations, youth activities, food trucks, and more.	\$5,000.00
23-03	Heritage Guild of Collin County	Spring events including but not limited to Farmers Markets, Prairie Adventure Camps, Murder Mystery, Farm Fresh Food Walk, Bar Wars.	\$11,240.00
23-04	SBG Hospitality	2023 Sip & Stroll series	\$15,000.00
23-05	Marching Music Made in McKinney	2023 Drum Corps International	\$5,600.00
23-06	St. Peter's Episcopal Church	2023 Empty Bowls	\$9,500.00
23-07	Kiwanis Foundation	2023 McKinney Kiwanis Triathlon	\$3,000.00
23-08	ManeGait Therapeutic Horsemanship	2023 LIVE at the Gait (Country Fair & Concert)	\$12,500.00
23-09	McKinney Garden Club	2023 Art Meets Floral at Heard-Craig Museum	\$3,000.00
23-10	McKinney Main Street	2023 Arts in Bloom	\$11,000.00
23-11	Collin County History Museum	2023 Created in Collin Exhibit and 10 events	15,000.00
23-12	McKinney Chamber Foundation	2023 Black History Month events	15,000.00

23-13	MillHouse Foundation	4 2-day art festivals	12,475.00
			\$124,315

- Project Grants - Applications for FY 23, Cycle I were accepted December 1-30. Public hearings on the three applications received will be held at the January 26 meeting. Board action will be scheduled for the February 23 meeting. A summary of the applications received is provided below:

2023 MCDC Project Grants Cycle I Applications			
			Requested
23-01	Haddington Fund	2 neon signs for the historic flour mill - one for top of Flour Mill and one for Diamond Hall.	\$ 77,370
23-02	Heard-Craig Center for the Arts	Upgrades to West Garden area to include additional brickwork and repairs to current brickwork, audio, lighting, speakers in gazebo, new irrigation for 5 raised beds, 7 all-weather tables and chairs, one planter and 6 new bushes.	\$ 135,300
23-03	McKinney Roots	Chicken coop which will allow for tripling current egg production.	\$ 22,000
TOTAL			\$ 234,670

- **Quality of Life Award**
 - Each year, MCDC presents Quality of Life Awards to an individual and an organization that has made a positive social, economic or environmental impact on the community and in the lives of McKinney residents. It provides an opportunity to recognize those who work to make McKinney the best place to live, work and visit. Deadline to submit nominations for 2023 is **Monday, January 19**. For more information, nomination criteria and nomination forms visit the McKinney CDC website:
<https://www.mckinneycdc.org/152/Quality-of-Life-Award>
- **Upcoming Events supported by MCDC Promotional Grants**
 - Weekly Farmers Market at Chestnut Square (Jan-Dec)
 - McKinney Philharmonic Orchestra: Chamber Music (2/4)
 - McKinney Repertory Theatre: Farndale (2/24-25: 3/3-4)
 - McKinney Philharmonic Orchestra: Sopranos (3/4)
 - McKinney Philharmonic Orchestra: Bubl   (4/1)
 - McKinney Philharmonic Orchestra: Side by Side with Youth (5/6)
 - McKinney Repertory Theatre: Rumors (5/5-5/6; 5/12-13)
- **TUPPS Brewery Expansion**
 - December report and Progress Photos attached. Schedule for opening is April 2023.

