# McKinney Convention \& Visitors Bureau 

Summary Operating Statement
November 2022 (17\% of FY Complete)

|  | FY23 Budget |  | Monthly Actual |  | YTD Actual |  | Remaining Budget |  | Budget Received | Monthly Comparison |  |  |  | YTD Comparison |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues |  |  | Monthly Budget | Monthly Variance |  | YTD Budget |  | YTD Variance |  |
| Transfers from Hotel/Motel Fund* | \$ | 1,030,000 |  |  | \$ | 85,833 |  |  | \$ | 171,667 | \$ | 858,333 | 16.7\% | \$ | 85,833 | \$ | - | \$ | 171,667 | \$ |  |
| Interest Income |  | 2,000 |  | 128 |  |  |  | 261 |  |  | 1,739 | 0.0\% |  | 167 |  | (39) |  | 333 |  | (72) |
| Rents and Royalties** |  | 4,260 |  | - |  | - |  | 4,260 | 0.0\% |  | 355 |  | (355) |  | 710 |  | (710) |
| MCVB Store Revenue |  | 200 |  | - |  | - |  | 200 | 0.0\% |  | 17 |  | (17) |  | 33 |  | (33) |
| Total Revenues |  | 1,036,460 | \$ | 85,961 | \$ | 171,928 | \$ | 864,532 | 16.6\% | \$ | 86,372 | \$ | (410) | \$ | 172,743 | \$ | (815) |
| Expenses |  | 23 Budget |  | onthly ctual |  | D Actual |  | maining Budget | Budget Spent |  | onthly udget |  | thly ance |  | Budget |  | ariance |
| MCVB Operations |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Personnel Expense | \$ | 580,975 | \$ | 33,281 | \$ | 78,815 | \$ | 502,160 | 13.6\% | \$ | 48,415 | \$ | 15,134 | \$ | 96,829 | \$ | 18,014 |
| Supplies Expense |  | 9,774 |  | 308 |  | 308 |  | 9,466 | 3.2\% |  | 815 |  | 507 |  | 1,629 |  | 1,321 |
| Services/Sundry Expense |  | 443,332 |  | 37,102 |  | 55,192 |  | 388,140 | 12.4\% |  | 36,944 |  | (158) |  | 73,889 |  | 18,696 |
| Transfer to Risk Fund |  | 2,053 |  | 171 |  | 342 |  | 1,711 | 16.7\% |  | 171 |  | - |  | 342 |  | - |
| Total Expenses |  | 1,036,134 | \$ | 70,862 | \$ | 134,658 | \$ | 901,476 | 13\% | \$ | 86,345 | \$ | 15,482 | \$ | 172,689 | \$ | 38,031 |
| Net | \$ | 326 | \$ | 15,099 | \$ | 37,270 |  |  |  | \$ | 27 | \$ | 15,072 | \$ | 54 | \$ | 37,216 |


| FY23 Preliminary Beginning Fund Balance | $\$ 114,189$ |
| :--- | :---: |
| Add FY23 Budgeted Revenue | $1,036,460$ |
| Less FY23 Budgeted Expenses | $(1,036,134)$ |
| FY23 Projected Ending Fund Balance | $\$ 114,515$ |

*Hotel/Motel monthly transfers are based on budget of $\$ 1,030,000$ divided by 12 months.

## McKinney Convention \& Visitors Bureau

Balance Sheet

## November 2022

| Assets |  |  |
| :---: | :---: | :---: |
| Cash and Cash Equivalents | \$ | 132,331 |
| Security Deposits |  | 3,800 |
| Total Assets | \$ | 136,131 |
| Liabilities |  |  |
| Vouchers Payable | \$ | 21,828 |
| Total Liabilities | \$ | 21,828 |
| Fund Equity |  |  |
| Reserve for Encumbrances | \$ | 70,884 |
| Reserve for Prepaids |  | 3,800 |
| Unreserved |  | 39,619 |
| Total Fund Equity | \$ | 114,303 |
| Total Liabilities and Equity | \$ | 136,131 |

## City of McKinney

Hotel Occupancy Tax Revenue
November 2022

| Month Received | FY 2018 | FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY 2023** | Difference to FY 2022 | Variance to FY 2022 | Number of Hotels | Number of VRBO/B \& B |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct | \$149,284 | \$130,510 | \$141,103 | \$131,245 | \$166,012 | \$210,604 | \$44,591 | 26.86\% | 18 | 5 |
| Nov | 156,251 | 142,172 | 170,041 | 123,499 | 176,216 | 227,680 | 51,464 | 29.20\% | 20 | 4 |
| Dec | 147,271 | 142,413 | 153,777 | 99,022 | 177,359 |  |  |  |  |  |
| Jan | 122,005 | 126,654 | 137,232 | 95,014 | 170,465 |  |  |  |  |  |
| Feb | 129,447 | 120,334 | 134,986 | 108,287 | 159,514 |  |  |  |  |  |
| Mar | 124,511 | 121,270 | 149,278 | 121,367 | 169,977 |  |  |  |  |  |
| Apr | 136,879 | 143,849 | 82,848 | 169,605 | 217,008 |  |  |  |  |  |
| May | 145,073 | 150,440 | 42,666 | 160,769 | 233,022 |  |  |  |  |  |
| Jun | 148,142 | 150,125 | 68,852 | 185,390 | 252,144 |  |  |  |  |  |
| Jul | 160,946 | 161,673 | 110,415 | 185,888 | 263,953 |  |  |  |  |  |
| Aug | 157,448 | 156,373 | 112,676 | 204,434 | 231,995 |  |  |  |  |  |
| Sep | 132,008 | 141,005 | 119,419 | 153,770 | 192,011 |  |  |  |  |  |
| Total | \$1,709,265 | \$1,686,817 | \$1,423,293 | \$1,738,290 | \$2,409,676 |  |  |  |  |  |
| YTD | \$305,536 | \$272,682 | \$311,143 | \$254,744 | \$342,229 | \$438,284 | \$96,055 | 28.07\% |  |  |

** This is total amount paid to the city, excluding outstanding receivables.
Reporting will be a month behind. (Hotel tax due date is after month end close)


