

Date Created: Dec 16, 2022

McKinney CVB

For the Month of November 2022



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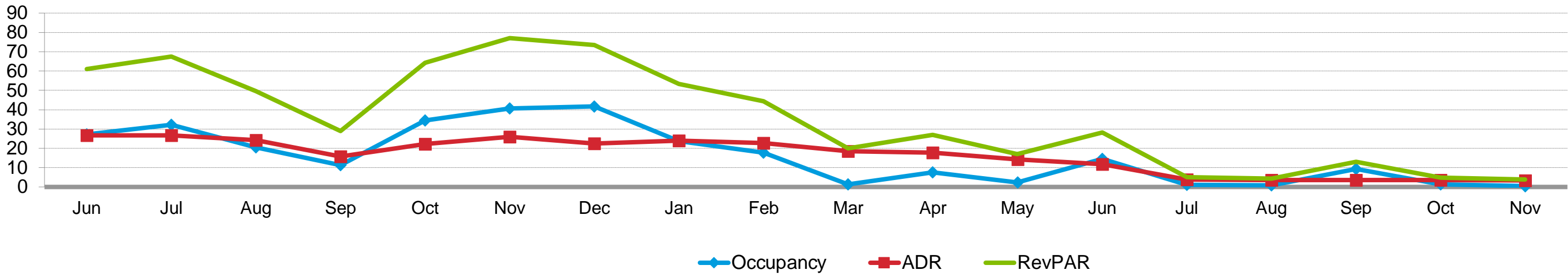
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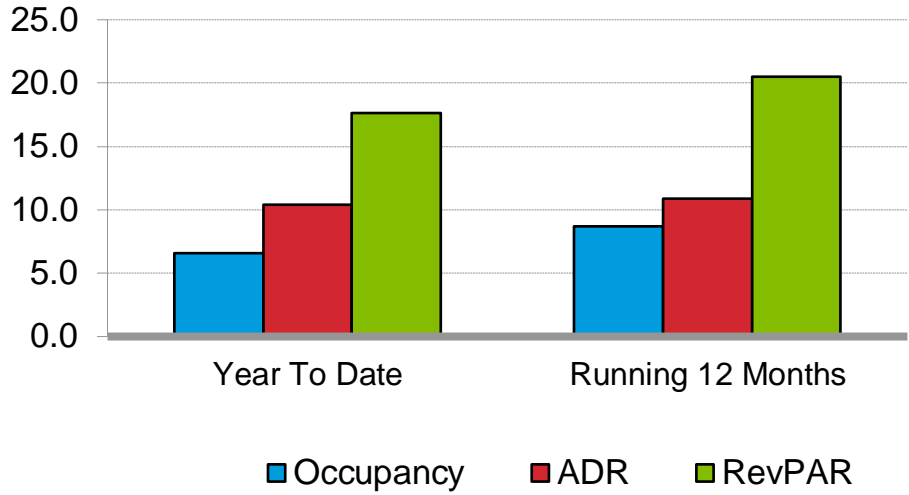
For the Month of November 2022

Currency: USD - US Dollar

Monthly Percent Change



Overall Percent Change



Occupancy (%)	2021							2022											
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	
	This Year	66.9	70.5	63.2	62.8	70.5	68.5	63.7	61.6	69.7	70.9	73.0	73.4	76.7	71.3	63.7	68.6	71.4	68.8
	Last Year	52.6	53.3	52.4	56.4	52.5	48.7	45.0	49.8	59.2	70.0	67.8	71.7	66.9	70.5	63.2	62.8	70.5	68.5
	Percent Change	27.3	32.1	20.5	11.2	34.4	40.6	41.7	23.6	17.7	1.3	7.7	2.3	14.6	1.2	0.9	9.2	1.3	0.5

Year To Date		
2020	2021	2022
50.1	65.6	69.9
68.8	50.1	65.6
-27.2	31.0	6.6

Running 12 Months		
2020	2021	2022
50.7	63.8	69.4
68.3	50.7	63.8
-25.7	25.8	8.7

ADR	2021							2022										
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
This Year	89.12	90.70	86.10	87.99	90.10	87.71	83.95	83.22	88.13	89.95	92.99	97.28	99.72	94.12	89.09	91.05	93.33	90.68
Last Year	70.40	71.58	69.33	75.96	73.74	69.63	68.59	67.12	71.78	75.93	78.89	85.11	89.12	90.70	86.10	87.99	90.10	87.71
Percent Change	26.6	26.7	24.2	15.8	22.2	26.0	22.4	24.0	22.8	18.5	17.9	14.3	11.9	3.8	3.5	3.5	3.6	3.4

Year To Date		
2020	2021	2022
72.57	83.35	92.01
80.35	72.57	83.35
-9.7	14.9	10.4

Running 12 Months		
2020	2021	2022
72.98	82.47	91.42
80.03	72.98	82.47
-8.8	13.0	10.9

RevPAR	2021							2022										
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
This Year	59.64	63.91	54.38	55.23	63.54	60.04	53.52	51.23	61.41	63.76	67.83	71.37	76.49	67.09	56.78	62.44	66.66	62.36
Last Year	37.01	38.17	36.35	42.87	38.70	33.91	30.85	33.42	42.51	53.15	53.46	61.03	59.64	63.91	54.38	55.23	63.54	60.04
Percent Change	61.2	67.4	49.6	28.8	64.2	77.1	73.4	53.3	44.5	20.0	26.9	16.9	28.2	5.0	4.4	13.0	4.9	3.9

Year To Date		
2020	2021	2022
36.32	54.65	64.30
55.27	36.32	54.65
-34.3	50.5	17.7

Running 12 Months		
2020	2021	2022
37.02	52.63	63.44
54.65	37.02	52.63
-32.3	42.2	20.5

[illegible]

Year To Date		
2020	2021	2022
524,380	524,380	559,450
474,638	524,380	524,380
10.5	0.0	6.7

Running 12 Months		
2020	2021	2022
573,050	573,050	608,120
516,116	573,050	573,050
11.0	0.0	6.1

Demand	2021							2022										
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
This Year	31,520	34,296	30,742	29,564	34,324	32,240	31,026	31,968	32,681	36,804	36,658	38,094	38,541	37,012	33,091	34,458	37,086	34,559
Last Year	24,762	25,953	25,517	26,582	25,542	22,936	21,895	24,233	26,033	34,066	31,916	34,897	31,520	34,296	30,742	29,564	34,324	32,240
Percent Change	27.3	32.1	20.5	11.2	34.4	40.6	41.7	31.9	25.5	8.0	14.9	9.2	22.3	7.9	7.6	16.6	8.0	7.2

Year To Date		
2020	2021	2022
262,459	343,831	390,952
326,499	262,459	343,831
-19.6	31.0	13.7

Running 12 Months		
2020	2021	2022
290,681	365,726	421,978
352,428	290,681	365,726
-17.5	25.8	15.4

Revenue	2021							2022										
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
This Year	2,809,207	3,110,726	2,646,782	2,601,404	3,092,687	2,827,818	2,604,683	2,660,364	2,880,125	3,310,577	3,408,688	3,705,645	3,843,390	3,483,559	2,948,111	3,137,390	3,461,257	3,133,676
Last Year	1,743,153	1,857,801	1,768,997	2,019,082	1,883,561	1,597,147	1,501,705	1,626,410	1,868,618	2,586,597	2,517,839	2,970,088	2,809,207	3,110,726	2,646,782	2,601,404	3,092,687	2,827,818
Percent Change	61.2	67.4	49.6	28.8	64.2	77.1	73.4	63.6	54.1	28.0	35.4	24.8	36.8	12.0	11.4	20.6	11.9	10.8

Year To Date		
2020	2021	2022
19,045,998	28,658,176	35,972,782
26,233,311	19,045,998	28,658,176
-27.4	50.5	25.5

Running 12 Months		
2020	2021	2022
21,215,104	30,159,881	38,577,465
28,204,469	21,215,104	30,159,881
-24.8	42.2	27.9

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Tab 3 - Response McKinney, TX+

McKinney CVB
For the Month of November 2022

								2020												2021												2022																		
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D							
53019	American Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																																												
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
29753	Closed - Budget Motel	McKinney, TX	75069	Jan 2009	Jun 1974	0																																												
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																																												
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																																												
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
25797	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
33940	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		●	●	●	○	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
1109	Red Roof Inn McKinney	McKinney, TX	75070	Jun 2021	Feb 1981	100		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		●	●	●	●	○	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125		●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
33337	Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75		●	●	●	●	●	●	●	○	○	○	○	○	○	○	○	○	○	○	○																								
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																																												
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105																																												
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
			Total Properties:		22	1759	○ - Monthly data received by STR ● - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																											

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Tab 4 - Multi-Segmt: McKinney CVB

McKinney CVB
For the Month of November 2022

Currency: USD - US Dollar

Segment	November 2022												Percent Change											
	Occupancy (%)				ADR				RevPAR				Occupancy (%)				ADR				RevPAR			
	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	48.8	9.7	0.0	58.5	109.72	117.42	0.00	110.99	53.53	11.35	0.00	64.88	6.2	-18.2	0.0	1.2	7.8	14.9	0.0	8.9	14.5	-6.1	0.0	10.3
Frisco, TX+	46.4	19.7	0.0	66.1	137.11	152.30	99.38	141.61	63.56	30.00	0.04	93.60	7.8	29.9	-85.6	13.0	9.0	4.7	54.2	8.4	17.5	35.9	-77.9	22.6
Plano, TX+	54.6	12.7	0.0	67.3	102.73	132.14	74.94	108.26	56.12	16.74	0.01	72.88	-1.1	2.9	-86.3	-0.5	13.1	18.4	617.1	14.6	11.9	21.8	-2.0	14.0

Segment	Year To Date												Percent Change											
	Occupancy (%)				ADR				RevPAR				Occupancy (%)				ADR				RevPAR			
	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	49.0	10.8	0.0	59.8	109.43	122.19	0.00	111.73	53.62	13.14	0.00	66.76	8.5	33.0	0.0	12.2	13.9	28.3	0.0	16.4	23.5	70.7	0.0	30.6
Frisco, TX+	45.6	18.2	0.1	63.8	137.92	153.55	70.14	142.33	62.84	28.00	0.04	90.87	10.5	54.1	-88.5	19.4	18.4	17.3	-19.1	19.2	30.9	80.9	-90.7	42.2
Plano, TX+	57.6	12.6	0.0	70.1	99.58	129.66	74.94	104.97	57.32	16.30	0.00	73.62	4.4	49.6	-99.8	9.0	19.9	28.1	58.2	23.5	25.2	91.7	-99.7	34.6

A blank row indicates insufficient data.

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Tab 5 - Multi-Segment: McKinney CVB

Currency: USD - US Dollar

McKinney CVB

For the month of: November 2022

	Current Month - November 2022 vs November 2021												Year to Date - November 2022 vs November 2021												Participation			
	Occ %		ADR		RevPAR		Percent Change from November 2021						Occ %		ADR		RevPAR		Percent Change from YTD 2021						Properties		Rooms	
	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
McKinney, TX+	68.8	68.5	90.68	87.71	62.36	60.04	0.5	3.4	3.9	10.8	6.7	7.2	69.9	65.6	92.01	83.35	64.30	54.65	6.6	10.4	17.7	25.5	6.7	13.7	20	17	1675	1565
Tier 1+	67.7	70.3	113.99	109.98	77.22	77.36	-3.7	3.7	-0.2	16.1	16.3	12.0	67.9	65.6	116.17	105.24	78.86	69.05	3.5	10.4	14.2	32.9	16.3	20.4	7	6	748	702
Tier 2+	62.8	66.6	90.18	92.50	56.60	61.60	-5.8	-2.5	-8.1	-8.1	0.0	-5.8	64.9	61.6	95.35	88.58	61.84	54.60	5.2	7.6	13.3	13.3	0.0	5.2	5	5	378	378
City of Georgetown, TX+	75.7	64.8	115.07	108.99	87.11	70.62	16.8	5.6	23.4	23.4	0.0	16.8	70.7	65.8	113.27	96.85	80.11	63.70	7.5	17.0	25.8	25.8	0.0	7.5	11	10	940	917
City of Edmond, OK+	57.6	60.2	79.15	75.61	45.63	45.55	-4.3	4.7	0.2	0.2	0.0	-4.3	61.8	61.0	80.80	73.42	49.97	44.75	1.4	10.1	11.6	11.6	0.0	1.4	15	9	1138	838
City of Allen, TX+	58.5	57.8	110.99	101.88	64.88	58.84	1.2	8.9	10.3	10.3	0.0	1.2	59.8	53.3	111.73	95.97	66.76	51.11	12.2	16.4	30.6	30.6	0.0	12.2	10	10	1330	1330
City of Plano, TX+	67.3	67.7	108.26	94.45	72.88	63.93	-0.5	14.6	14.0	15.7	1.5	0.9	70.1	64.3	104.97	85.00	73.62	54.69	9.0	23.5	34.6	34.3	-0.2	8.8	58	54	7199	6754
City of Frisco, TX+	66.1	58.5	141.61	130.60	93.60	76.37	13.0	8.4	22.6	22.9	0.3	13.3	63.8	53.5	142.33	119.45	90.87	63.89	19.4	19.2	42.2	43.3	0.7	20.3	28	27	3785	3775

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Tab 6 - Response Tier 1+: McKinney CVB

McKinney CVB
For the Month of November 2022

							2020												2021												2022															
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D			
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																																								
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		●	●	●	○	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		●	●	●	●	○	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125		●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																																								
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105																										●	●	●	●	●	●	●	●	●	●	●	●	●	●	
			Total Properties:		8	832	○ - Monthly data received by STR ● - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																							

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Tab 7 - Response Tier 2+: McKinney CVB

McKinney CVB
For the Month of November 2022

							2020	2021												2022																										
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D			
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
			Total Properties:		5	378	○ - Monthly data received by STR ● - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																							

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Tab 8 - Response City of Georgetown, TX: McKinney CVB

McKinney CVB
For the Month of November 2022

								2020												2021												2022															
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D				
39098	Best Western Plus Georgetown Inn & Suites	Georgetown, TX	78626	Dec 2012	Oct 1999	76		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
54107	Comfort Suites Georgetown	Georgetown, TX	78626	Nov 2005	Nov 2005	69		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
77252	Fairfield Inn & Suites Austin Georgetown	Georgetown, TX	78626		U/C	96																																									
64136	Hampton by Hilton Inn & Suites Georgetown/Austin North	Georgetown, TX	78626	May 2020	Jul 2015	78	Y	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
72842	Parkway Motel	Georgetown, TX	78626	Jan 1940	Jan 1940	23																																									
59935	Candlewood Suites Georgetown	Georgetown, TX	78628	Nov 2011	Nov 2011	71		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
26603	Days Inn Georgetown	Georgetown, TX	78628	Dec 2016	Dec 1985	98		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
60413	Holiday Inn Express & Suites Georgetown	Georgetown, TX	78628	Aug 2010	Aug 2010	74		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
6130	Motel 6 Georgetown	Georgetown, TX	78628	Aug 2017	Jan 1985	53	Y	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
19977	Rodeway Inn Georgetown	Georgetown, TX	78628	May 2019	Jun 1963	58		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
64795	Sheraton Austin Georgetown Hotel & Conference Center	Georgetown, TX	78628	Jul 2016	Jul 2016	222		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
69466	WoodSpring Suites Austin Georgetown	Georgetown, TX	78628	Jun 2020	Jun 2020	118							○	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
			Total Properties:		12	1036	○ - Monthly data received by STR ● - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																								

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Tab 9 - Response City of Edmond, OK+: McKinney CVB

McKinney CVB
For the Month of November 2022

							2020												2021												2022																		
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D						
73113	Garden Cottages on Memorial	Edmond, OK	73013	Jun 2017	Jun 2017	69																																											
44905	InTown Suites Edmond	Edmond, OK	73013	Jun 1999	Jun 1999	121		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
32633	Sleep Inn & Suites Edmond Near University	Edmond, OK	73013	Aug 1998	Aug 1998	100		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
44902	Stratford House Inn	Edmond, OK	73013	Jun 1984	Jun 1984	40																																											
41092	Broadway Suites	Edmond, OK	73034			22																																											
3031	Closed - Ramada Plaza Hotel North	Edmond, OK	73034	Mar 2005	Jun 1983	0																																											
11310	Executive Inn	Edmond, OK	73034	Dec 2021	Jan 1984	40																																											
54366	Fairfield Inn & Suites Edmond	Edmond, OK	73034	Mar 2007	Mar 2007	90		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
36130	Hampton by Hilton Inn Oklahoma City/Edmond	Edmond, OK	73034	Jun 1998	Jun 1998	71		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
66550	Hilton Garden Inn Edmond Oklahoma City North	Edmond, OK	73034	Dec 2017	Dec 2017	158		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
45487	Holiday Inn Express & Suites Edmond	Edmond, OK	73034	Mar 2003	Mar 2003	80		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
63950	Home2 Suites by Hilton Edmond	Edmond, OK	73034	Dec 2015	Dec 2015	89		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
57714	La Quinta Inns & Suites Edmond	Edmond, OK	73034	Jan 2014	Sep 2009	69		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
75839	OYO Hotel Edmond - University of Central Oklahoma	Edmond, OK	73034	Sep 2020	Sep 2020	102																				●	●	●	●	●	●	●	●	●	●	●	●												
77012	Red Carpet Motel	Edmond, OK	73034			27																																											
37190	SureStay Hotel By Best Western Edmond	Edmond, OK	73034	Dec 2020	Jan 2000	60		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
			Total Properties:			16	1138	<div>○ - Monthly data received by STR</div> <div>● - Monthly and daily data received by STR</div> <div>Blank - No data received by STR</div> <div>Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report</div>																																									

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McKinney CVB
For the Month of November 2022

- - Monthly data received by STR
- - Monthly and daily data received by STR

Blank - No data received by STR

Tab 10 - Response Plano, TX+: McKinney CVB

McKinney CVB
For the Month of November 2022

								2020				2021				2022																											
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D
								Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																			

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Tab 11 - Response Allen, TX+: McKinney CVB

McKinney CVB
For the Month of November 2022

							2020												2021												2022															
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D			
59761	Courtyard Dallas Allen At Allen Event Center	Allen, TX	75002	Jan 2010	Jan 2010	228		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
54760	Hampton by Hilton Inn & Suites-Dallas Allen	Allen, TX	75013	Aug 2006	Aug 2006	103		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
44891	Hilton Garden Inn Dallas Allen	Allen, TX	75013	Aug 2002	Aug 2002	150		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
54270	Holiday Inn Express & Suites Dallas NE Allen	Allen, TX	75013	Jun 2006	Jun 2006	87		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
60179	Homewood Suites by Hilton Dallas Allen	Allen, TX	75013	Feb 2010	Feb 2010	114		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
65336	Hyatt Place Dallas Allen	Allen, TX	75013	Jun 2017	Jun 2017	104		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
58475	La Quinta Inns & Suites Allen at The Village	Allen, TX	75013	Dec 2008	Dec 2008	90		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
67569	Marriott Dallas Allen Hotel & Convention Center	Allen, TX	75013	Aug 2021	Jan 2019	300		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
33379	Quality Inn Allen - Plano East	Allen, TX	75013	Sep 2015	Jul 1996	59		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
75591	Staybridge Suites Allen	Allen, TX	75013		U/C	90																																								
69052	Tru by Hilton Allen Dallas	Allen, TX	75013	Sep 2020	Sep 2020	95										●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
			Total Properties:			11	1420	○ - Monthly data received by STR ● - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																						

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Tab 12 - Response Frisco, TX+: McKinney CVB

McKinney CVB
For the Month of November 2022

							2020												2021												2022																						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D										
67755	Candlewood Suites Dallas-Frisco NW Toyota Ctr	Frisco, TX	75033	Apr 2019	Apr 2019	83		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●						
57724	Comfort Suites Frisco	Frisco, TX	75033	Nov 2008	Nov 2008	109		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●					
75804	Courtyard by Marriott Dallas Frisco	Frisco, TX	75033		U/C	158														●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●						
63462	Hampton by Hilton Inn & Suites Dallas/Frisco North - Fieldh	Frisco, TX	75033	Apr 2015	Apr 2015	103		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●				
67751	Holiday Inn Express & Suites Dallas-Frisco NW Toyota Std	Frisco, TX	75033	Feb 2019	Feb 2019	96		●	●	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●				
70525	La Quinta Inns & Suites Frisco Fieldhouse North	Frisco, TX	75033	Sep 2020	Sep 2020	100											●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●					
76526	Omni PGA Frisco	Frisco, TX	75033		U/C	500																																															
68461	AC Hotel Dallas Frisco	Frisco, TX	75034	May 2020	Aug 2019	150	Y	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●				
57793	aloft Hotel Frisco	Frisco, TX	75034	Dec 2008	Dec 2008	136		●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●			
69645	Canopy by Hilton Dallas Frisco Station	Frisco, TX	75034	Jun 2020	Jun 2020	150							●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●			
38503	Comfort Inn & Suites Frisco Plano	Frisco, TX	75034	Nov 2014	Jun 1999	61		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
65130	Drury Inn & Suites Dallas Frisco	Frisco, TX	75034	Sep 2017	Sep 2017	185		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
53012	Embassy Suites by Hilton Dallas Frisco Hotel Convention C	Frisco, TX	75034	Apr 2005	Apr 2005	330		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
47278	Hampton by Hilton Inn & Suites Legacy Park-Frisco	Frisco, TX	75034	Jan 2003	Jan 2003	105		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
57922	Hilton Garden Inn Dallas Frisco	Frisco, TX	75034	Dec 2008	Dec 2008	102		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
56401	Holiday Inn Express Frisco Legacy Park Area	Frisco, TX	75034	Jul 2020	Sep 2007	121	Y	●	●	●	○				●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
61824	Home2 Suites by Hilton Dallas Frisco	Frisco, TX	75034	Nov 2012	Nov 2012	122		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
56820	Homewood Suites by Hilton Dallas Frisco	Frisco, TX	75034	Jan 2008	Jan 2008	117		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
66338	Hotel Indigo Frisco	Frisco, TX	75034	Nov 2017	Nov 2017	110		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
64657	Hyatt House Dallas Frisco	Frisco, TX	75034	Mar 2016	Mar 2016	132		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
69549	Hyatt Regency Frisco Dallas	Frisco, TX	75034	Jun 2020	Jun 2020	303							●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
77292	Kasa Dallas Frisco	Frisco, TX	75034			12																	●	●	○	●	●	●	●	●	●	●	●	●	●	●	○	●	○		●	●	●	●	●	●	●	●	●				
77282	Kasa Frisco Bridges North Dallas	Frisco, TX	75034	Apr 2022	Apr 2022	10																																															
66457	Omni Hotel Frisco	Frisco, TX	75034	May 2020	Jul 2017	300	Y	●	●	●		○	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	●	●	●	●	●	●	●	●	●	●	●	●	●		
68462	Residence Inn Dallas Frisco	Frisco, TX	75034	Aug 2019	Aug 2019	150		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
57216	Sheraton Hotel Stonebriar	Frisco, TX	75034	Mar 2008	Mar 2008	168		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
69309	StayOvr Station House Frisco	Frisco, TX	75034	Jul 2017	Jul 2017	10																																															
39714	The Westin Dallas Stonebriar Golf Resort & Spa	Frisco, TX	75034	Oct 2020	Sep 2000	302	Y	●	●								●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
69487	Tru by Hilton Frisco Dallas	Frisco, TX	75034	Mar 2021	Mar 2021	118																	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
61337	Wingate By Wyndham Frisco	Frisco, TX	75035	Jun 2011	Jun 2011	100		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
			Total Properties:		30	4443	○ - Monthly data received by STR ● - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																														

A blank row indicates insufficient data.



How can we assist you?

Glossary:

For all STR definitions, please visit www.str.com/data-insights/resources/glossary

Frequently Asked Questions (FAQ):

For all STR FAQs, please click [here](#) or visit <http://www.str.com/data-insights/resources/FAQ>

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