

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

MARCH 9, 2023

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on Thursday, March 9, 2023, at 8:30 a.m.

Board members present: Chairman Robert Hamilton, Vice Chair Doug Willmarth, Secretary/Treasurer Chris Wilkes, and Board Members Amy Pyeatt, Ginger Hayes, Preston Schwalls and Kim Black.

Absent: Board Members Von Daniel, Taylor Phelan and Toby Thomason.

City of McKinney Board Staff present: Director of Cultural District Andrew Jones, Assistant City Manager Kimberly Flom, Administrative Specialist Heidi Wiese, Special Events Coordinator Gregory Hearn, Executive Director of Visit McKinney Aaron Werner, and Contract Special Events Assistant Ryan Phelan.

City Council Present: Mayor George Fuller

Guests Present: MCDC Board Secretary Deborah Bradford.

Chairman Matt Hamilton called the meeting to order at 8:35 am upon determining there was a quorum present.

REPORTS

23-0170 City Liaison Report

Assistant City Manager Flom gave updates on City Council's strategic planning sessions, the 380 bypass and the upcoming election season.

Mayor Fuller discussed Airport updates and upcoming elections.

23-0171 "M" Group Reports

Director Werner discussed the recent strategic planning for Visit McKinney. He also discussed upcoming events including an influencer

fan tour around McKinney and the Irish Wolf Hound Dog Tour coming to McKinney.

MCDC Board Liaison Bradford gave updates on TUPPS construction and the delays the weather has caused. She also gave updates on recent grants that the MCDC Board has approved.

23-0172 Director's Report

Director Jones gave updates on the Tiny Door Project as well as the Susan Neegan Retail Training on March 20th and the Coffee Crawl on March 25th.

23-0173 Subcommittee Update

Updates were given and the Board discussed.

REGULAR AGENDA ITEMS

Chairman Hamilton called for the regular agenda.

23-0174 Minutes of the McKinney Main Street Board Meeting of February 9, 2023

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Kim Black, to approve the Minutes of the McKinney Main Street Board Meeting of February 9, 2023

23-0175 Consider/Discuss Financial Reports

Secretary/Treasurer Wilkes reviewed the financial reports and the Board discussed.

23-0176 Consider/Discuss Upcoming Events

Special Events Coordinator Hearnese gave updates on upcoming events and the Board discussed.

23-0177 Discuss McKinney Main Street Strategic Plan Updates

The Board discussed the recent strategic planning session.

Board members unanimously approved the motion by Board Member Doug Willmarth, seconded by Board Member Preston Schwalls, to adjourn the meeting at 9:28 a.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Main Street Board on: _____

ROBERT HAMILTON
Chairman

CHRIS WILKES
Secretary / Treasurer