## McKINNEY PUBLIC LIBRARY SYSTEM ADVISORY BOARD MARCH 16, 2023

The McKinney Public Library System Advisory Board met in regular session in the Dulaney Room of the Roy and Helen Hall Library, 101 East Hunt Street, McKinney, Texas on Thursday, March 16, 2023, at 5:00 p.m.

Board members present: Elizabeth Michel, Kevin Magavern, Sally Huggins, and Lauren Smith-Carter. Board members absent: Kelly Juntunen, Jimmy Stewart, Peter Samsury, and Lisa Harris.

Staff present: Library Branch Manager, Ed Veal, Library Manager, Gary Landeck and Administrative Specialist, Alicia Quiroz.

- 23-0187 Minutes of the Library Advisory Board Meeting of January 19, 2023

  Board members unanimously approved the motion by Board member

  Kevin Magavern, seconded by Board member Elizabeth Michel, to

  approve the minutes of the Library Advisory Board meeting on January

  19, 2023.
- 23-0188 Update on 2023 McKinney Board & Commission Member Appointments Chairman Lauren Smith-Carter called for the discussion of McKinney Board & Commission Member Appointments. Administrative Assistant, Blenda Sims informed the board on whose term would be expiring and would need to apply to be reappointed.
- 23-0189 McKinney Public Library's Marketing Report

  Chairman Lauren Smith-Carter called for the discussion of McKinney

  Public Library's Marketing Report. Library Manager, Gary Landeck

  presented a report that highlighted Marketing's plan for brand

  consistency and promoting our program guide.
- Discuss Director's Report
   Chairman Lauren Smith-Carter called for the discussion of the Director's
   report. Library Branch Manager, Edward Veal delivered a PDF report that

highlighted events and statistics for the month of March 2023.

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Board members unanimously approved the motion by Board member Elizabeth Michel, seconded by Board member, Sally Huggins to adjourn. Chairman Lauren Smith-Carter adjourned the meeting at 5:30 p.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Library Board members on:

LAUREN SMITH-CARTER Board Chair KEVIN MAGAVERN Board Vice Chair

ALICIA QUIROZ Meeting Clerk