

Date Created: Apr 18, 2023

McKinney CVB

For the Month of March 2023



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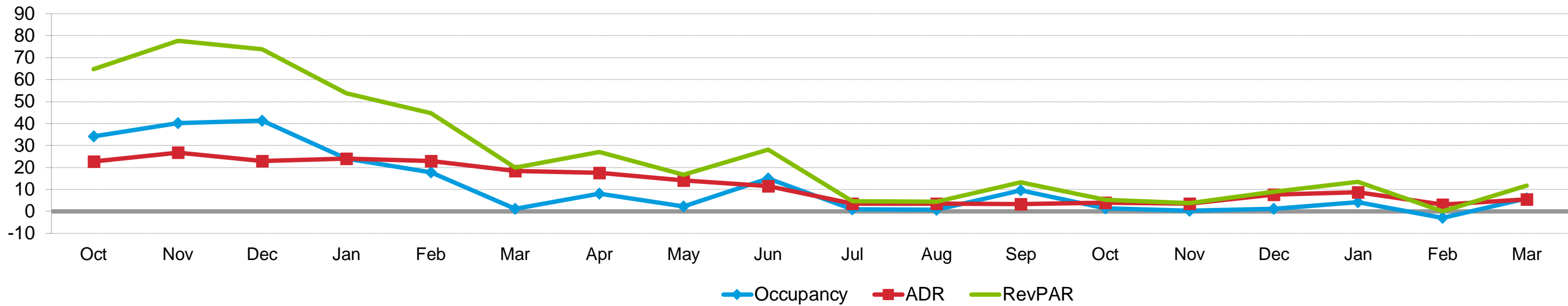
Tab 2 - Trend McKinney, TX+

McKinney CVB

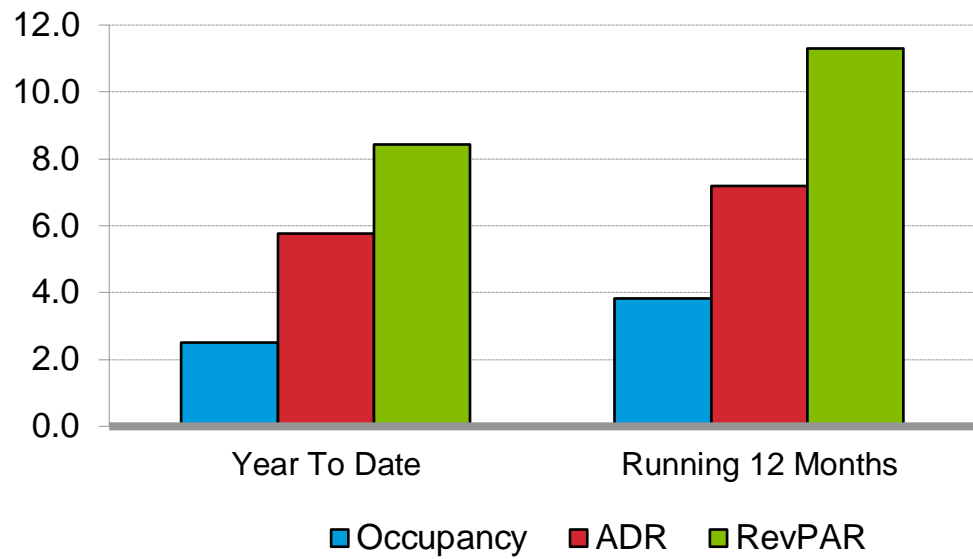
For the Month of March 2023

Currency: USD - US Dollar

Monthly Percent Change



Overall Percent Change



Occupancy (%)	2021			2022												2023		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	69.8	67.5	62.7	60.5	68.8	70.2	72.3	72.4	75.8	70.2	62.7	67.7	70.7	67.7	63.4	63.1	66.7	74.3
Last Year	52.0	48.1	44.4	48.8	58.5	69.4	66.9	70.8	65.9	69.6	62.2	61.7	69.8	67.5	62.7	60.5	68.8	70.2
Percent Change	34.1	40.2	41.3	23.9	17.7	1.2	8.0	2.2	15.0	1.0	0.8	9.6	1.3	0.3	1.1	4.3	-3.0	5.8

Year To Date		
2021	2022	2023
58.9	66.4	68.1
55.3	58.9	66.4
6.6	12.8	2.5

Running 12 Months		
2021	2022	2023
49.9	66.4	68.9
64.5	49.9	66.4
-22.6	32.9	3.8

ADR	2021			2022												2023		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	91.25	88.84	85.03	84.31	89.27	91.03	94.26	98.52	100.87	95.27	90.35	92.27	94.81	91.97	91.59	91.71	92.04	96.08
Last Year	74.31	70.09	69.16	68.00	72.64	76.85	80.14	86.32	90.44	91.92	87.25	89.28	91.25	88.84	85.03	84.31	89.27	91.03
Percent Change	22.8	26.7	23.0	24.0	22.9	18.5	17.6	14.1	11.5	3.6	3.5	3.3	3.9	3.5	7.7	8.8	3.1	5.5

Year To Date		
2021	2022	2023
73.02	88.35	93.46
79.04	73.02	88.35
-7.6	21.0	5.8

Running 12 Months		
2021	2022	2023
71.37	88.00	94.32
80.59	71.37	88.00
-11.4	23.3	7.2

RevPAR	2021			2022												2023		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	63.65	59.93	53.32	51.02	61.41	63.91	68.11	71.30	76.45	66.93	56.63	62.45	67.02	62.23	58.08	57.88	61.43	71.40
Last Year	38.65	33.73	30.68	33.20	42.46	53.30	53.62	61.11	59.63	63.94	54.23	55.12	63.65	59.93	53.32	51.02	61.41	63.91
Percent Change	64.7	77.7	73.8	53.7	44.6	19.9	27.0	16.7	28.2	4.7	4.4	13.3	5.3	3.8	8.9	13.4	0.0	11.7

Year To Date		
2021	2022	2023
43.01	58.69	63.64
43.67	43.01	58.69
-1.5	36.5	8.4

Running 12 Months		
2021	2022	2023
35.64	58.40	65.00
51.97	35.64	58.40
-31.4	63.9	11.3

Supply	2021			2022												2023		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	48,670	47,100	48,670	51,925	46,900	51,925	50,250	51,925	50,250	51,925	51,925	50,250	51,925	50,250	51,925	51,925	46,900	51,925
Last Year	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	51,925	46,900	51,925
Percent Change	0.0	0.0	0.0	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7	0.0	0.0	0.0

Year To Date		
2021	2022	2023
141,300	150,750	150,750
141,300	141,300	150,750
0.0	6.7	0.0

Running 12 Months		
2021	2022	2023
573,050	582,500	611,375
544,188	573,050	582,500
5.3	1.6	5.0

Demand	2021			2022												2023		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	33,951	31,773	30,518	31,422	32,262	36,457	36,311	37,578	38,084	36,476	32,546	34,011	36,704	34,002	32,930	32,768	31,303	38,588
Last Year	25,310	22,666	21,593	23,765	25,695	33,758	31,515	34,455	31,054	33,858	30,249	29,076	33,951	31,773	30,518	31,422	32,262	36,457
Percent Change	34.1	40.2	41.3	32.2	25.6	8.0	15.2	9.1	22.6	7.7	7.6	17.0	8.1	7.0	7.9	4.3	-3.0	5.8

Year To Date		
2021	2022	2023
83,218	100,141	102,659
78,074	83,218	100,141
6.6	20.3	2.5

Running 12 Months		
2021	2022	2023
286,155	386,590	421,301
350,956	286,155	386,590
-18.5	35.1	9.0

Revenue	2021			2022												2023		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	3,097,926	2,822,684	2,595,007	2,649,260	2,879,902	3,318,772	3,422,644	3,702,323	3,841,389	3,475,139	2,940,394	3,138,144	3,480,083	3,127,222	3,015,989	3,005,227	2,881,222	3,707,673
Last Year	1,880,864	1,588,766	1,493,336	1,615,926	1,866,487	2,594,215	2,525,481	2,974,291	2,808,533	3,112,172	2,639,197	2,596,035	3,097,926	2,822,684	2,595,007	2,649,260	2,879,902	3,318,772
Percent Change	64.7	77.7	73.8	63.9	54.3	27.9	35.5	24.5	36.8	11.7	11.4	20.9	12.3	10.8	16.2	13.4	0.0	11.7

Year To Date		
2021	2022	2023
6,076,628	8,847,934	9,594,123
6,171,089	6,076,628	8,847,934
-1.5	45.6	8.4

Running 12 Months		
2021	2022	2023
20,424,214	34,019,259	39,737,449
28,282,405	20,424,214	34,019,259
-27.8	66.6	16.8

Census %	2021			2022												2023		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Census Props	19	19	19	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20
Census Rooms	1570	1570	1570	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675
% Rooms Participants	93.0	93.0	93.0	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4

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Tab 3 - Response McKinney, TX+

McKinney CVB
For the Month of March 2023

							202120222023																																												
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D								
53019	American Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																																													
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																	
29753	Closed - Budget Motel	McKinney, TX	75069	Jan 2009	Jun 1974	0																																													
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																																													
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•															
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																																													
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•															
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•													
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•															
25797	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•															
33940	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•														
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•														
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•															
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•															
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•															
1109	Red Roof Inn McKinney	McKinney, TX	75070	Jun 2021	Feb 1981	100		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•															
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•															
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•															
33337	Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75		○	○	○	○	○	○		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																																													
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105														•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•															
			Total Properties:	22	1759	○ - Monthly data received by STR • - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																													

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Tab 4 - Multi-Segmt: McKinney CVB

McKinney CVB
For the Month of March 2023

Currency: USD - US Dollar

Segment	March 2023												Percent Change											
	Occupancy (%)				ADR				RevPAR				Occupancy (%)				ADR				RevPAR			
	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	52.7	16.3	0.0	69.0	114.46	132.40	0.00	118.70	60.37	21.59	0.00	81.96	5.0	39.1	0.0	11.4	0.9	6.3	0.0	2.8	6.0	47.9	0.0	14.5
Frisco, TX+	49.3	21.2	0.1	70.5	152.14	169.62	75.38	157.34	74.94	35.94	0.04	110.92	3.9	12.0	298.2	6.2	12.6	5.4	-31.2	10.5	17.0	18.0	174.1	17.4
Plano, TX+	60.6	13.6	0.0	74.2	105.04	148.81	85.57	113.03	63.66	20.19	0.02	83.88	-1.4	3.0	0.0	-0.6	9.5	18.1	0.0	11.7	8.0	21.6	0.0	11.0

Segment	Year To Date												Percent Change											
	Occupancy (%)				ADR				RevPAR				Occupancy (%)				ADR				RevPAR			
	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	48.1	16.4	0.0	64.5	111.02	135.86	0.00	117.35	53.35	22.33	0.00	75.68	7.2	63.3	0.0	17.5	4.3	14.6	0.0	8.0	11.8	87.1	0.0	26.9
Frisco, TX+	46.0	20.0	0.1	66.0	148.79	172.31	73.88	155.85	68.39	34.43	0.04	102.86	12.5	34.4	-14.2	18.3	11.8	14.4	-4.2	13.2	25.8	53.7	-17.8	33.9
Plano, TX+	56.2	13.6	0.0	69.9	103.27	148.53	69.70	112.06	58.08	20.18	0.02	78.29	-0.7	37.4	0.0	5.0	13.0	18.5	0.0	16.2	12.2	62.7	0.0	22.0

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Tab 5 - Multi-Segment: McKinney CVB

Currency: USD - US Dollar

McKinney CVB

For the month of: March 2023

	Current Month - March 2023 vs March 2022												Year to Date - March 2023 vs March 2022												Participation			
	Occ %		ADR		RevPAR		Percent Change from March 2022						Occ %		ADR		RevPAR		Percent Change from YTD 2022						Properties		Rooms	
	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
McKinney, TX+	74.3	70.2	96.08	91.03	71.40	63.91	5.8	5.5	11.7	11.7	0.0	5.8	68.1	66.4	93.46	88.35	63.64	58.69	2.5	5.8	8.4	8.4	0.0	2.5	20	17	1675	1565
Tier 1+	73.5	70.8	120.29	113.09	88.39	80.06	3.8	6.4	10.4	10.4	0.0	3.8	67.5	67.2	117.00	109.00	78.94	73.21	0.5	7.3	7.8	7.8	0.0	0.5	7	6	748	702
Tier 2+	77.4	64.8	93.80	94.10	72.64	60.93	19.6	-0.3	19.2	19.2	0.0	19.6	68.0	61.9	92.11	90.52	62.60	55.99	9.9	1.8	11.8	11.8	0.0	9.9	5	5	378	378
City of Georgetown, TX+	75.6	73.8	121.13	116.29	91.51	85.84	2.4	4.2	6.6	6.6	0.0	2.4	68.9	63.0	114.38	107.47	78.75	67.74	9.2	6.4	16.3	16.3	0.0	9.2	11	10	941	918
City of Edmond, OK+	64.9	62.7	83.43	80.14	54.12	50.21	3.5	4.1	7.8	7.8	0.0	3.5	56.8	55.1	81.06	75.39	46.06	41.52	3.2	7.5	10.9	10.9	0.0	3.2	15	9	1138	838
City of Allen, TX+	69.0	62.0	118.70	115.49	81.96	71.57	11.4	2.8	14.5	14.5	0.0	11.4	64.5	54.9	117.35	108.66	75.68	59.64	17.5	8.0	26.9	26.9	0.0	17.5	10	10	1330	1330
City of Plano, TX+	74.2	74.7	113.03	101.22	83.88	75.56	-0.6	11.7	11.0	12.6	1.5	0.9	69.9	66.5	112.06	96.43	78.29	64.17	5.0	16.2	22.0	23.8	1.5	6.5	58	55	7199	6885
City of Frisco, TX+	70.5	66.4	157.34	142.42	110.92	94.51	6.2	10.5	17.4	17.7	0.3	6.5	66.0	55.8	155.85	137.71	102.86	76.83	18.3	13.2	33.9	34.2	0.3	18.6	28	27	3785	3775

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Tab 6 - Response Tier 1+: McKinney CVB

McKinney CVB

For the Month of March 2023

							2021	2022												2023																												
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D					
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																																										
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●														
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●														
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●														
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●														
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●														
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																																										
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105														●	●	●	●	●	●	●	●	●	●	●	●	●	●	●														
			Total Properties:		8	832	○ - Monthly data received by STR ● - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																									

A blank row indicates insufficient data.

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Tab 8 - Response City of Georgetown, TX: McKinney CVB

McKinney CVB
For the Month of March 2023

							202120222023																																								
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D				
39098	Best Western Plus Georgetown Inn & Suites	Georgetown, TX	78626	Dec 2012	Oct 1999	76		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•												
54107	Comfort Suites Georgetown	Georgetown, TX	78626	Nov 2005	Nov 2005	69		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•											
77252	Fairfield Inn & Suites Austin Georgetown	Georgetown, TX	78626	Apr 2023	Apr 2023	96																																									
64136	Hampton by Hilton Inn & Suites Georgetown/Austin North	Georgetown, TX	78626	May 2020	Jul 2015	78		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•											
72842	Parkway Motel	Georgetown, TX	78626	Jan 1940	Jan 1940	23																																									
59935	Candlewood Suites Georgetown	Georgetown, TX	78628	Nov 2011	Nov 2011	71		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•									
26603	Days Inn Georgetown	Georgetown, TX	78628	Dec 2016	Dec 1985	98		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
60413	Holiday Inn Express & Suites Georgetown	Georgetown, TX	78628	Aug 2010	Aug 2010	74		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
6130	Motel 6 Georgetown	Georgetown, TX	78628	Aug 2017	Jan 1985	53		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
19977	Rodeway Inn Georgetown	Georgetown, TX	78628	May 2019	Jun 1963	58		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
64795	Sheraton Austin Georgetown Hotel & Conference Center	Georgetown, TX	78628	Jul 2016	Jul 2016	222		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
69466	WoodSpring Suites Austin Georgetown	Georgetown, TX	78628	Jun 2020	Jun 2020	119	Y	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
			Total Properties:		12	1037	○ - Monthly data received by STR ● - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																								

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Tab 9 - Response City of Edmond, OK+: McKinney CVB

McKinney CVB
For the Month of March 2023

							2021	2022														2023																													
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D								
73113	Garden Cottages on Memorial	Edmond, OK	73013	Jun 2017	Jun 2017	69																																													
44905	InTown Suites Edmond	Edmond, OK	73013	Jun 1999	Jun 1999	121		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																
32633	Sleep Inn & Suites Edmond Near University	Edmond, OK	73013	Aug 1998	Aug 1998	100		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																
44902	Stratford House Inn	Edmond, OK	73013	Jun 1984	Jun 1984	40																																													
41092	Broadway Suites	Edmond, OK	73034			22																																													
3031	Closed - Ramada Plaza Hotel North	Edmond, OK	73034	Mar 2005	Jun 1983	0																																													
11310	Executive Inn	Edmond, OK	73034	Dec 2021	Jan 1984	40																																													
54366	Fairfield Inn & Suites Edmond	Edmond, OK	73034	Mar 2007	Mar 2007	90		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
36130	Hampton by Hilton Inn Oklahoma City/Edmond	Edmond, OK	73034	Jun 1998	Jun 1998	71		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
66550	Hilton Garden Inn Edmond Oklahoma City North	Edmond, OK	73034	Dec 2017	Dec 2017	158		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
45487	Holiday Inn Express & Suites Edmond	Edmond, OK	73034	Mar 2003	Mar 2003	80		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
63950	Home2 Suites by Hilton Edmond	Edmond, OK	73034	Dec 2015	Dec 2015	89		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
57714	La Quinta Inns & Suites Edmond	Edmond, OK	73034	Jan 2014	Sep 2009	69		●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
75839	OYO Hotel Edmond - University of Central Oklahoma	Edmond, OK	73034	Sep 2020	Sep 2020	102							●	●	●	●	●	●	●	●	●	●	●																												
77012	Red Carpet Motel	Edmond, OK	73034			27																																													
37190	SureStay Hotel By Best Western Edmond	Edmond, OK	73034	Dec 2020	Jan 2000	60		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
			Total Properties:		16	1138	○ - Monthly data received by STR ● - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																												

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McKinney CVB
For the Month of March 2023

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Tab 10 - Response Plano, TX+: McKinney CVB

McKinney CVB
For the Month of March 2023

								2021												2022												2023											
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D

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Tab 12 - Response Frisco, TX+: McKinney CVB

McKinney CVB
For the Month of March 2023

							202120222023																																														
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D										
67755	Candlewood Suites Dallas-Frisco NW Toyota Ctr	Frisco, TX	75033	Apr 2019	Apr 2019	83		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																		
57724	Comfort Suites Frisco	Frisco, TX	75033	Nov 2008	Nov 2008	109		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																
75804	Courtyard by Marriott Dallas Frisco	Frisco, TX	75033		U/C	148																																															
63462	Hampton by Hilton Inn & Suites Dallas/Frisco North - Fieldh	Frisco, TX	75033	Apr 2015	Apr 2015	103		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																
67751	Holiday Inn Express & Suites Dallas-Frisco NW Toyota Std	Frisco, TX	75033	Feb 2019	Feb 2019	96		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•				
70525	La Quinta Inns & Suites Frisco Fieldhouse North	Frisco, TX	75033	Sep 2020	Sep 2020	100		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•				
76526	Omni PGA Frisco Resort	Frisco, TX	75033		U/C	500																																															
68461	AC Hotel Dallas Frisco	Frisco, TX	75034	May 2020	Aug 2019	150		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•				
57793	aloft Hotel Frisco	Frisco, TX	75034	Dec 2008	Dec 2008	136		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•			
80199	Autograph Collection Dallas Frisco	Frisco, TX	75034		U/C	224																																															
69645	Canopy by Hilton Dallas Frisco Station	Frisco, TX	75034	Jun 2020	Jun 2020	150		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•			
38503	Comfort Inn & Suites Frisco Plano	Frisco, TX	75034	Nov 2014	Jun 1999	61		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•			
65130	Drury Inn & Suites Dallas Frisco	Frisco, TX	75034	Sep 2017	Sep 2017	185		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		
53012	Embassy Suites by Hilton Dallas Frisco Hotel Convention C	Frisco, TX	75034	Apr 2005	Apr 2005	330		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		
47278	Hampton Inn & Suites Legacy Park-Frisco	Frisco, TX	75034	Jan 2003	Jan 2003	105		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
57922	Hilton Garden Inn Dallas Frisco	Frisco, TX	75034	Dec 2008	Dec 2008	102		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
56401	Holiday Inn Express Frisco Legacy Park Area	Frisco, TX	75034	Jul 2020	Sep 2007	121		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
61824	Home2 Suites by Hilton Dallas Frisco	Frisco, TX	75034	Nov 2012	Nov 2012	122		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
56820	Homewood Suites by Hilton Dallas Frisco	Frisco, TX	75034	Jan 2008	Jan 2008	117		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
66338	Hotel Indigo Frisco	Frisco, TX	75034	Nov 2017	Nov 2017	110		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
64657	Hyatt House Dallas Frisco	Frisco, TX	75034	Mar 2016	Mar 2016	132		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
69549	Hyatt Regency Frisco Dallas	Frisco, TX	75034	Jun 2020	Jun 2020	303		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
77292	Kasa Dallas Frisco	Frisco, TX	75034			12					•	•	○	•	•	•	•	•	•	•	•	•	•	○				•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
77282	Kasa Frisco Bridges North Dallas	Frisco, TX	75034	Apr 2022	Apr 2022	10																	○	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		
66457	Omni Hotel Frisco	Frisco, TX	75034	May 2020	Jul 2017	300		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
68462	Residence Inn Dallas Frisco	Frisco, TX	75034	Aug 2019	Aug 2019	150		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
57216	Sheraton Hotel Stonebriar	Frisco, TX	75034	Mar 2008	Mar 2008	168		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
69309	StayOvr Station House Frisco	Frisco, TX	75034	Jul 2017	Jul 2017	10																																															
39714	The Westin Dallas Stonebriar Golf Resort & Spa	Frisco, TX	75034	Oct 2020	Sep 2000	302		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
69487	Tru by Hilton Frisco Dallas	Frisco, TX	75034	Mar 2021	Mar 2021	118					•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
61337	Wingate By Wyndham Frisco	Frisco, TX	75035	Jun 2011	Jun 2011	100		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•</									

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