

# Housing and Community Development

City Council Presentation

Update on the Activities of the Mayor's Task  
Force on Homelessness

May 16, 2023

## 2023 McKinney Point in Time Count (PIT)

	2023	2022	2021
McKinney Totals – individuals	233	229	215
Chronically Homeless	17	18	6
Youth	56	65	71



### HOUSEHOLDS

Households with Children 86

Households without Children 147

## Top 8 Causes of Homelessness in McKinney

- Unable to Pay Rent/Mort 42%
- Lack of Affordable Housing 24%
- Divorce/Separation 15%
- Lack of Transportation 14%
- Being Kicked Out of House 14%
- Family/Personal Illness 10%
- Domestic Violence 7%
- Criminal History/Felony 5%

\* While not identified as a CAUSE of homelessness, 34.8% of respondents in Collin County stated that they had either a substance abuse or behavioral health issue

2019 Collin County Point in Time Survey

## FY 23 Mayor's Task Force Priorities



- Reliable data and demographics
- Coordinated homeless response among City departments
- **Have a Heart; Give Smart**
- **Safety and biohazard training, along with funding for encampment cleanups and PPE**
- **Flex Fund (Non-Profit)**
- **Discounted transit services (MUTD)**

## Reliable Data and Demographics

- **Worked with City IT Department to create a program that PD Community Services team uses to confidentially gather information on encampments and referrals to social service agencies.** – PD Community Services currently has or has had contact with 212 individuals
- **Point in Time Count – not a good indicator of actual numbers – one night, one time per year – but valuable for tracking trends – 233 individuals this year in McKinney**
- **Number of individuals utilizing McKinney Emergency Overnight Warming Station (MEOWS) – open 32 nights fall and winter 2022/2023 and served 180 unduplicated individuals**

## Coordinated Homeless Response among City Departments

- City departments working together on homeless response: Code Services, PD Community Services, Housing and Community Development, Library, Main Street/Downtown, Parks, Solid Waste and HR (Risk Management)
- Monthly meetings of McKinney Homeless Coalition with City departments, interested residents and nonprofits
- Quarterly meetings of Mayors Task Force on Homelessness

## Have a Heart Give Smart campaign

Campaign has received 548,818 impressions in the last year. Campaign will be expanded to include video of person with lived experience regarding panhandling. Signage will be purchased and installed.

**Create change instead of giving it.**



**SAY YES  
TO GIVING.  
AND  
NO TO PANHANDLING.**

**Help make life changes. Support local charities.**

Integrated support is needed to move out of homelessness.

### Charities

- Offers long-term solutions
- Provides basic needs like food, shelter and healthcare

**vs.**

### Panhandling

- Supports drug and alcohol addictions
- Keeps people on the streets

For a list of local charities and resources, visit  
[McKinneytexas.org/ResourceDirectory](http://McKinneytexas.org/ResourceDirectory)

McKinney residents are known among the panhandler community as being “good tippers” – they have big hearts

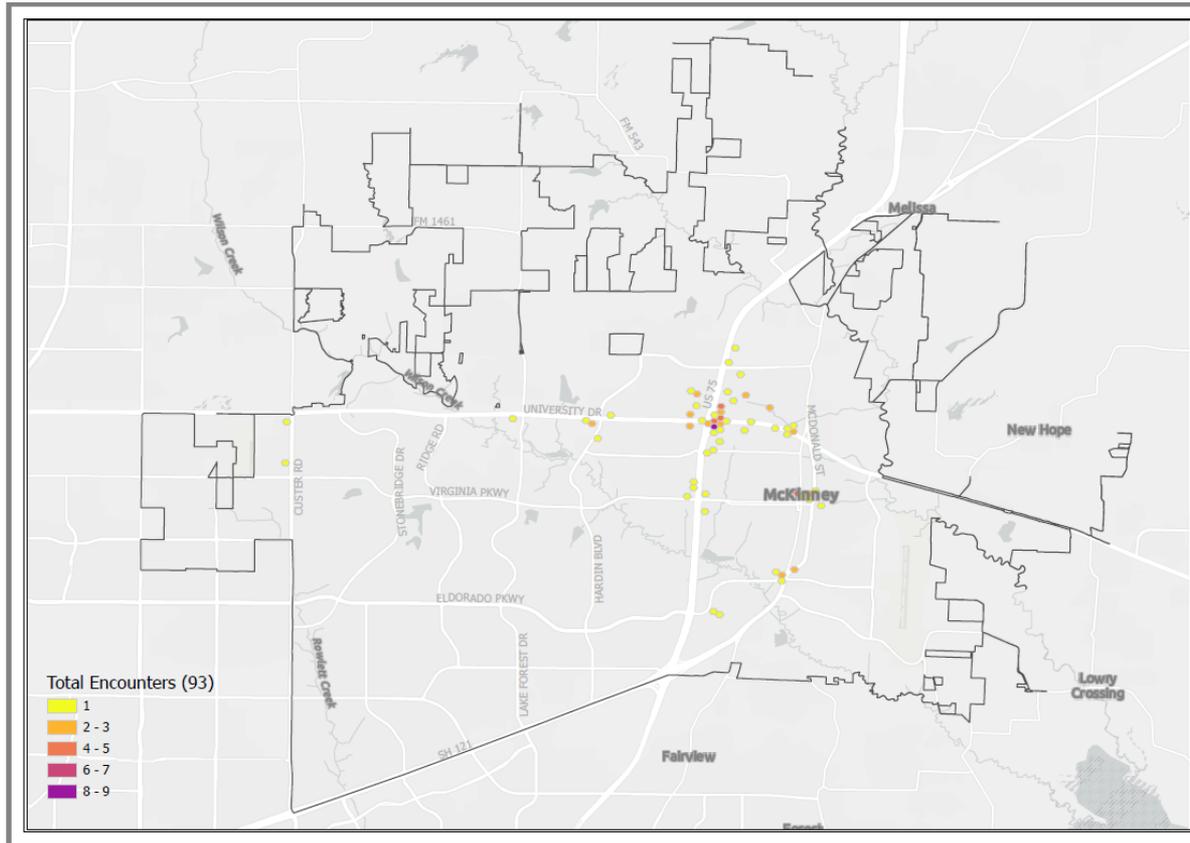
Giving directly to panhandlers may discourage them from seeking long-term solutions to their problems

Many panhandlers are not homeless

## Safety and biohazard training, along with funding for encampment cleanups and PPE

- April 4 – 22, 2022: A 2-hour PD training for Code Services and Parks Department which covered basic safety skills when entering homeless encampments or approaching unknown individuals
- Chris Groseclose has issued 41 certifications to City staff on blood borne pathogens. Hazardous Waste contract has not been utilized due to constant Parks and Solid Waste staff cleanup of encampments
- Solid Waste has recovered 140 shopping carts in the past year
- PD and Code Services have responded to 93 reports of individuals panhandling, loitering or camping since January 1, 2022

# Map of PD Community Services Encounters with Individuals Panhandling, Camping or Loitering



PD Homeless Survey  
since January 1st 2022

Source: City of McKinney GIS  
Date: 3/29/2023

DISCLAIMER: This map and information contained in it were developed exclusively for use by the City of McKinney. Any use or reliance on this map by anyone else is at that party's risk and without liability to the City of McKinney, its officials or employees for any discrepancies, errors, or variances which may exist.

## Social Services “Flex Fund” Small Assistance – Large Impact



- Provides funding to reunite homeless persons with their families and to enable people to find and keep jobs (car repairs, bus tickets, work boots, limited motel stays)
- Administered by local nonprofits with oversight from the Community Grants Advisory Commission and HCD staff
- Non-profit partners include: Emmanuel Labor, MetroRelief, Community Lifeline, LifePath and Samaritan Inn
- Reimbursable basis
- \$20,000 funding/\$1,000 maximum assistance per household per year

## Discounted Transit Services



- In partnership with nonprofit agencies, provides discounted service to individuals experiencing homelessness or those at risk of homelessness
- Nonprofit agencies determine eligibility and enter client into service
- Discounted service for an initial two-month period for up to \$300 per month
- Nonprofit partners include: Community Lifeline, Samaritan Inn, Emmanuel Labor, Agape House, Hope's Door, Meals on Wheels, AEYL and Lifepath Systems
- Program has served 47 clients in FY23

## FY23 Homeless Response Program Expenditures



- Have a Heart; Give Smart – requesting funding for signage \$20,000
- Legal Services – requesting funding \$50,000
- Training and PPE \$2,550
- FlexFund (\$20K allocated) \$6,360
- MUTD – Discounted Transit Services (\$20K allocated) \$10,008

Questions and comments?

