

ORGANIZATIONAL REPORT

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2023 - November



McKinney Economic Development Corporation



Organizational Activity Report

- New Organic Leads: 10
- RFPs received: 3
- RFPs responded to: 1
- Total Pipeline Projects: 32
- New Pipeline Projects: 1
- Site Visits: 2

Business Retention & Expansion

- BRE Visits: 13
- Annual BRE Total: 76

Invited to participate in the McKinney ISD Strategic Planning Retreat on October 3-4. Attending follow up sessions in January 2024.

Attended Trade Shows and Missions

- 11/7-11/9 - Smart Cities Expo World Congress (Talley/Clark)
- 11/7-11/9 - Team Texas Westec (Causey)

Attended Events

- 10/16 - CREW Dallas Golf Classic Event (Kowski/Talley/Clark/Wilkes - Sponsor)
- 10/16-10/18 - Site Selectors Fall Forum (Causey)
- 10/17 - Chamber McKinney Inclusion Council
- 10/18 - BisNow DFW Experiential Retail & Mixed Use
- 10/18 - Tech Talks
- 10/19 - Chamber WAM Lunch & Learn
- 10/24 - Chamber Q4 Development Update
- 10/24 - REDNews Women in Real Estate
- 10/24 - DRC State of Infrastructure
- 10/24-10/25 - Venture Dallas (Talley/Wilkes/Causey - Sponsor)
- 10/31 - Chamber Coffee Chat w/ Kowski (Kowski/Talley/Gajary/Clark/Wilkes - Speaker)
- 11/1 - UTD Economic Development Summit (Clark)
- 11/1-11/3 - NEXT Conference (Wilkes)
- 11/2 - Chamber 2023 State of the City (Talley/Clark/Gajary)
- 11/6-11/10 - Austin Start Up Week (Wilkes - Sponsor)
- 11/7 - BisNow Dallas Industrial Conference
- 11/12-11/17 - AEDL 2023 (Clark)
- 11/15 - Innovation Fund All-Hands Meeting (Wilkes)
- 11/15 - BisNow DFW Women Leading Real Estate (Causey)
- 11/16 - Tech & Trucks "Techsgiving" (All Staff)

Upcoming Events

- 11/21 - MEDC Board Meeting
- 11/23-24 – Office Closed: Thanksgiving
- 11/28 - 2023 DRC FAM Tour Lunch (Causey)

- 11/28-12/1 - Economix (Kowski/Talley)
- 11/29 - 12/1 - Annual Texas Workforce Conference (Clark)
- 12/5 - BisNow: State of Collin County Market (All Staff – Sponsor/Speaker)
- 12/8 - MEDC 2023 Holiday Party
- 12/11-12/13 - Area Development Fall Consultant Forum (Talley)

Committee Meetings

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Finance Committee meets the last Friday of the month.
- The MEDC Real Estate Committee meets the second Wednesday of the month.
- The MEDC Innovation Fund Committee meets monthly, on a TBD basis.
- The MEDC Governance Committee meets monthly, on a TBD basis.