



Active Project Pipeline

32

COMMUNITY FORUMS

4 | 2023 Target: 2



2 | 2023 Target: 2



TRADE SHOWS AND MISSIONS

7 | 2023 Target: 5



BRE VISITS

13 OCT | 76 YTD | 2023 Target: 60



Digital Marketing

EMAIL MARKETING 40%

OPEN RATE

2023 Target: 30%

WEBSITE VISITOR 1,894
TRAFFIC

2023 Target: 1,000

Innovation Fund





ECOSYSTEM EVENTS OCT: 6 | 24 YTD



CLOSED IF PROJECTS
8 YTD | 3 PENDING

2023 Target: 10 Active Projects