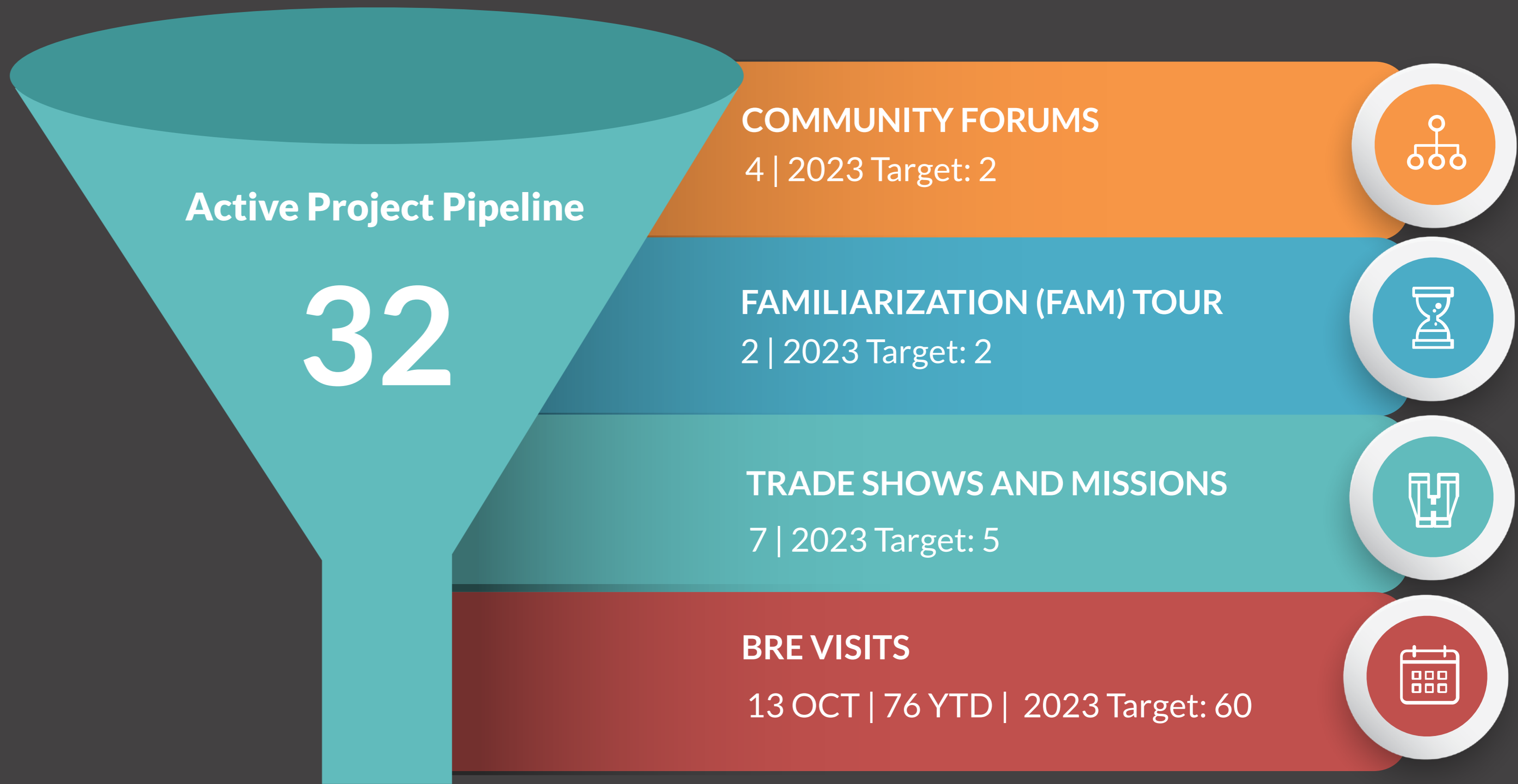
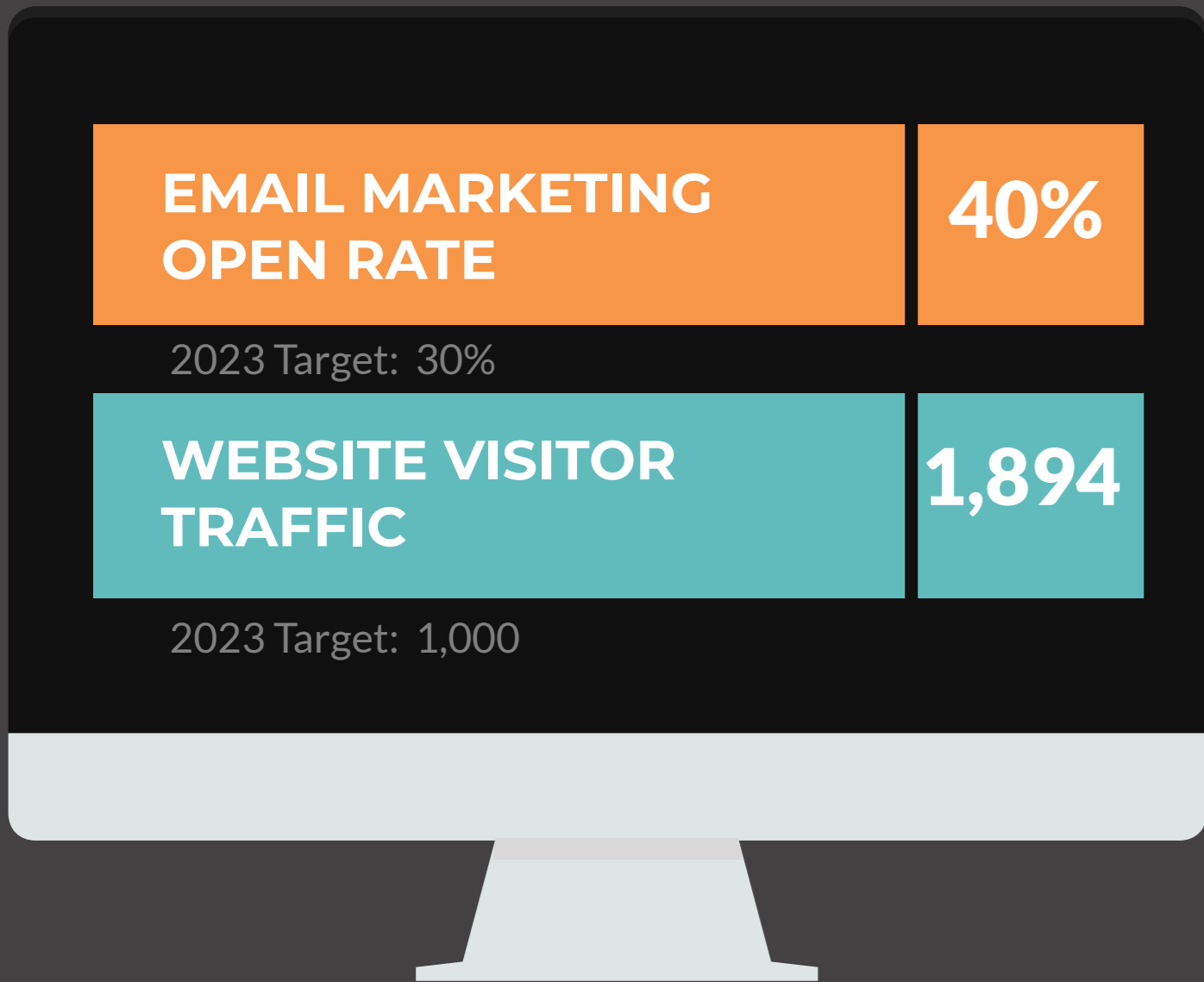




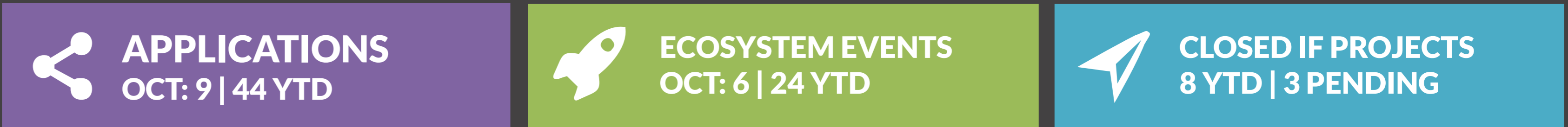
KEY PERFORMANCE INDICATORS
OCTOBER 2023



Digital Marketing



Innovation Fund



2023 Target: 10 Active Projects