Date Created: Mar 15, 2024

McKinney CVB

For the Month of February 2024

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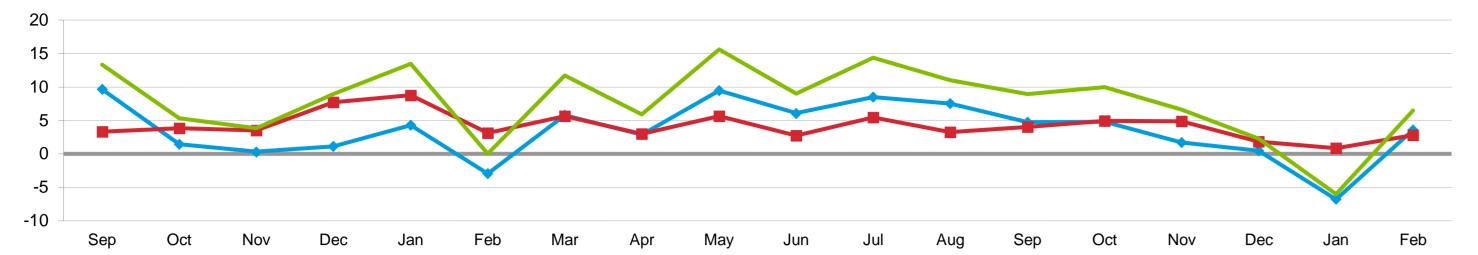
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McKinney CVB For the Month of February 2024

Monthly Percent Change



--Occupancy --ADR

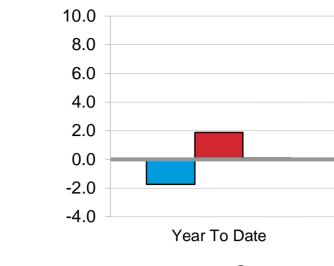
----RevPAR

Occupancy (%) Solution																						
Tax No Book Dir. Dir. <thdir.< th=""> Dir. Dir. <t< th=""><th>Occupancy (%)</th><th></th><th>20</th><th>022</th><th></th><th></th><th></th><th></th><th></th><th></th><th>20</th><th>23</th><th></th><th></th><th></th><th></th><th></th><th>20</th><th>24</th><th></th><th>Year To Date</th><th></th></t<></thdir.<>	Occupancy (%)		20	022							20	23						20	24		Year To Date	
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Percent Change 9.6 1.4 0.3 1.1 4.3 -0.3 0.3 2.2 9.5 6.1 0.5 7.5 4.7 4.6 1.7 0.5 4.3 0.3 0.2 0.5 1.7 ADR See Oct Mar Jan <																						
$\frac{1}{10^{10} \text{ MeV}} = \frac{1}{10^{10} \text{ MeV}} + \frac{1}$																						
Alth Seg Oct Nov Dec Jan Feb Nov Aug Seg Oct Nov Dec Jan Feb Jan Aug Seg Oct Nov Dec Jan Feb Jan Feb Jan Feb Nov Dec Jan Aug Sta Sta <td>Percent Change</td> <td>9.6</td> <td>1.4</td> <td>0.3</td> <td>1.1</td> <td>4.3</td> <td>-3.0</td> <td>5.8</td> <td>2.8</td> <td>9.5</td> <td>6.1</td> <td>8.5</td> <td>7.5</td> <td>4.7</td> <td>4.8</td> <td>1.7</td> <td>0.5</td> <td>-6.8</td> <td>3.5</td> <td>20.7</td> <td>0.6</td> <td>-1./</td>	Percent Change	9.6	1.4	0.3	1.1	4.3	-3.0	5.8	2.8	9.5	6.1	8.5	7.5	4.7	4.8	1.7	0.5	-6.8	3.5	20.7	0.6	-1./
Alth Seg Oct Nov Dec Jan Feb Nov Aug Seg Oct Nov Dec Jan Feb Jan Aug Seg Oct Nov Dec Jan Feb Jan Feb Jan Feb Jan Feb Jan Feb Nov Dec Jan Feb Jan Feb Jan Feb Jan Feb Jan Aug Feb Sig Sig </td <td></td> <td></td> <td>20</td> <td>022</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>20</td> <td>23</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>20</td> <td>24</td> <td></td> <td>Year To Date</td> <td></td>			20	022							20	23						20	24		Year To Date	
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Last Yarp Bit2d	This Year	•																				
Percent Change 3.3 3.8 4.9 7.7 8.8 3.1 5.0 3.0 5.0 2.8 5.4 3.2 4.0 4.9 4.8 0.8 2.8 2.33 6.8 1.9 RevPAR 500 Oct Nov Dec Jun Feb May Jun Jun Sup Oct Nov Dec Jun Feb Sup Sup Sup Oct Nov Dec Jun Feb Nov Sup Sup </td <td>Last Year</td> <td>89.29</td> <td></td>	Last Year	89.29																				
Number			3.8					5.6							4.9			0.8		23.3		
Number																						
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Last Year 55.12 65.86 69.86 53.32 61.41 63.91 68.91 77.30 77.73 69.83 56.63 62.44 87.02 62.23 58.06 67.78 61.43 37.59 55.95 59.85 69.86 Percent Change 13.3 5.3 5.3 5.9 5.9 6.4 11.0 8.9 10.0 6.6 2.3 -0.0 0.5 46.8 0.1 Supply Sep Oct Mor Dec Jan Feb Mar Apr May Jul Aug Sep Oct Mor Dec Jan Feb Mar Apr May Jul Aug Sep Oct Mor Dec Jan Feb Mar Apr May Jul Aug Sep Oct Mor Dec Jan Feb Mar Apr May Jul Aug Still <		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2022	2023	2024
Percent Change 13.3 5.3 3.8 8.9 13.4 0.0 11.7 5.9 15.6 9.0 14.4 11.0 8.9 10.0 6.6 2.3 -6.0 6.5 0.1 Supply 50 Ort Nov Dec Jan Feb Mar Arg Mar Arg Supply Sep Oct Nov Dec Jan Feb Mar Arg Mar Arg Sep Oct Nov Dec Jan Feb Mar Arg Sep Oct Nov Dec Jan Sep Oct Sep Oct Nov Dec Jan Sep Oct Sep Oct Nov Dec Jan Sep Sep Oct Nov Dec Jan Sep Sep Sep Oct Nov <	This Year	62.45	67.02	62.23	58.08	57.88	61.43	71.42	72.15	82.43	83.62	76.54	62.85	68.04	73.69	66.36	59.43	54.39	65.41	55.95	59.56	59.62
Supply Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul May Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul May Sep<		55.12	63.65		53.32		61.41	63.91	68.11			66.93		62.45	67.02			57.88	61.43	37.59	55.95	
Supply Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Space	Percent Change	13.3	5.3	3.8	8.9	13.4	0.0	11.7	5.9	15.6	9.0	14.4	11.0	8.9	10.0	6.6	2.3	-6.0	6.5	48.8	6.5	0.1
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Definition Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Z022 Z023 Z024 This Year 34,011 36,704 34,002 32,903 32,768 31,303 38,663 37,345 41,132 40,364 39,569 34,966 36,612 38,465 34,502 32,084 30,548 31,303 Percent Change 17.0 8.2 7.0 7.9 4.3 -3.0 5.8 2.8 9.5 6.1 8.5 7.5 4.7 4.8 1.7 0.58 3.40.64 64,071 2.0.8 2.8 0.6 -1.7 Percent Change 7.0 4.3 -3.0 5.8 2.8 9.5 6.1 8.5 7.5 4.7 4.8 1.7 2.8 0.6 -1.7 Revenue Sep Oct Nov Dec Jan Feb Mar<	Percent Change	6.7	6.7	6.7	6.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.7	0.0	0.0
Definition Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Z022 Z023 Z024 This Year 34,011 36,704 34,002 32,903 32,768 31,303 38,663 37,345 41,132 40,364 39,569 34,966 36,612 38,465 34,502 30,548 31,003 36,863 62,021 64,071 62,9075 64,071 62,9075 31,303 43,526 58,611 35,75 34,064 34,011 36,764 34,902 32,98 31,303 64,6071 62,997 64,071 62,997 62,61 83,757 38,057 64,8 34,011 36,765 34,884 31,802 32,768 31,303 68,64 64,071 62,997 62,97 62,97 62,97 62,97 62,97 62,97 62,97 62,97 62,97 62,97 62,97 62,97 62,97 62,97 <td>Demond</td> <td></td> <td>20</td> <td>022</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>20</td> <td>23</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>20</td> <td>24</td> <td></td> <td>Year To Date</td> <td></td>	Demond		20	022							20	23						20	24		Year To Date	
This Year 34,011 36,704 34,002 32,030 32,768 31,303 38,653 37,345 41,132 40,364 39,669 34,985 35,612 38,465 34,633 33,084 30,640 32,478 31,303 Percent Change 17.0 36,17 30,518 31,422 32,622 36,617 37,578 38,667 32,646 32,646 34,011 36,070 32,930 32,768 31,303 44,558 64,071 62,953 Percent Change 17.0 3.29 31,072 3,300 5.8 2.8 9.5 6.1 8.5 7.5 4.7 4.8 1.7 0.5 5.8 44,558 63,684 64,071 2.8 44,558 63,684 64,071 2.9 2.8 4.9 4.9 4.9 4.8 5.7 4.8 1.7 6.8 7.5 4.8 1.7 5.8 5.5 5.8 4.9 4.9 4.9 4.9 4.9 4.9 4.9 4.9 4.9 4.9 4.9 4.9 4.9 4.9 3.48 3.48.65 3.3.34.713 <td< th=""><th>Demand</th><th>Sep</th><th></th><th></th><th>Dec</th><th>Jan</th><th>Feb</th><th>Mar</th><th>Apr</th><th>Мау</th><th>Jun</th><th>Jul</th><th>Aug</th><th>Sep</th><th>Oct</th><th>Nov</th><th>Dec</th><th></th><th></th><th>2022</th><th></th><th>2024</th></td<>	Demand	Sep			Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec			2022		2024
Percent Change 17.0 8.2 7.0 7.9 4.3 -3.0 5.8 2.8 9.5 6.1 8.5 7.5 4.7 4.8 1.7 0.5 6.8 3.5 2.8 0.6 -1.7 Revenue Sp Nov	This Year	34,011	36,704	34,002	32,930	32,768	31,303	38,563	37,345	41,132	40,364	39,569		35,612	38,465	34,583	33,084	30,540	32,413	63,684	64,071	62,953
Revenue Sep Oct Nov Dec Jan Feb Mar Apr May Jul Aug Sep Oct Nov Dec Jan Feb Sep Oct Nov Jan Sep Oct Nov Jan Sep Sep Oct Nov Jan Sep Oct Nov Jan Sep Oct Nov Jan Sep Oct Nov Dec	Last Year	29,075	33,919	31,773	30,518	31,422	32,262	36,457	36,311	37,578	38,057	36,476	32,546	34,011	36,704	34,002	32,930	32,768	31,303	49,458	63,684	64,071
Revenue Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jun Sep Oct Nov Dec Jan Feb 2022 2023 2024 This Year 3,138,143 3,480,084 3,127,222 3,015,988 3,005,228 2,881,223 3,708,334 3,625,500 4,280,314 4,020,087 3,974,587 3,263,528 3,418,887 3,826,455 3,333,713 3,085,680 2,824,430 3,067,529 5,529,162 5,886,450 5,891,989 3,482,413 5,529,162 5,886,450 5,891,989 3,422,443 3,702,323 3,855,696 3,475,140 2,940,395 3,18,143 3,480,084 3,127,222 3,015,988 3,005,228 2,881,223 5,529,162 5,886,450 5,529,162 5,886,450 5,529,162 5,886,450 5,529,162 5,886,450 5,529,162 5,886,450 5,529,162 5,886,450 5,886 5,529,162 5,886,450 5,886 6,5 0,1 5,88 6,5 0,1 Census Pr	Percent Change	17.0	8.2	7.0	7.9	4.3	-3.0	5.8	2.8	9.5	6.1	8.5	7.5	4.7	4.8	1.7	0.5	-6.8	3.5	28.8	0.6	-1.7
Kevenue Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jun Sep Oct Nov Dec Jan Feb 2022 2023 2024 This Year 3,138,143 3,480,084 3,127,222 3,015,988 3,005,228 2,881,223 3,708,334 3,625,500 4,280,314 4,202,087 3,974,587 3,263,528 3,418,887 3,826,455 3,334,713 3,085,680 3,067,529 5,529,162 5,886,450 5,891,989 3,482,413 5,529,162 5,886,450 5,891,989 3,482,413 5,529,162 5,886,450 5,891,989 3,482,413 5,529,162 5,886,450 5,891,989 3,482,413 5,529,162 5,886,450																						
Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jun Aug Sep Oct Nov Dec Jan Feb 2022 2023 2024 This Year 3,138,143 3,480,084 3,127,222 3,015,988 3,005,228 2,881,223 3,708,334 3,625,500 4,280,314 4,202,087 3,974,587 3,263,528 3,418,887 3,826,455 3,334,713 3,085,680 2,824,430 3,007,559 5,529,162 5,886,450 5,891,989 3,482,413 5,529,162 5,886,450	Revenue	_												_								
Last Year 2,596,035 3,097,926 2,822,684 2,595,007 2,649,260 2,879,902 3,318,772 3,422,644 3,702,323 3,855,696 3,475,140 2,940,395 3,138,143 3,480,084 3,127,222 3,015,988 3,005,228 2,881,223 5,529,162 5,886,450 Percent Change 2.0.9 12.3 10.8 16.2 13.4 0.0 11.7 5.9 15.6 9.0 14.4 11.0 8.9 10.0 6.6 2.3 6.6 5.8 6.5 </td <td></td> <td>•</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>•</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>1</td> <td></td> <td></td> <td></td> <td></td>		•								•								1				
Percent Change 20.9 12.3 10.8 16.2 13.4 0.0 11.7 5.9 15.6 9.0 14.4 11.0 8.9 10.0 6.6 2.3 -6.0 6.5 58.8 6.5 0.1 Census % Sep Oct Nov Dec Jan Feb Mar Apr Mar Jun Jun Sep Oct Nov Dec Jan Feb Census Props 20																						
Census % Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Census Props 20																						
Census % Sep Oct Nov Dec Jan Feb Mar Apr May Jun Aug Sep Oct Nov Dec Jan Feb Census % 20	r ercent challge	20.9	12.3	10.0	10.2	13.4	0.0	11.7	0.9	0.61	9.0	14.4	11.0	0.9	10.0	0.0	2.3	-0.0	0.0	0.00	0.0	0.1
Census % Sep Oct Nov Dec Jan Feb Mar Apr May Jun Aug Sep Oct Nov Dec Jan Feb Census % 20			20	022							20	23						20	24			
Census Props 20	Census %	Sep			Dec	Jan	Feb	Mar	Apr	Мау			Aug	Sep	Oct	Nov	Dec					
	Census Props					1																
Census rooms 16/5 16/5 16/5 16/5 16/5 16/5 16/5 16/5	Census Rooms	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675			
% Rooms Participants 93.4 <th< td=""><td>% Rooms Participants</td><td>93.4</td><td>93.4</td><td>93.4</td><td>93.4</td><td>93.4</td><td>93.4</td><td>93.4</td><td>93.4</td><td>93.4</td><td>93.4</td><td>93.4</td><td>93.4</td><td>93.4</td><td>93.4</td><td>93.4</td><td>93.4</td><td>93.4</td><td>88.9</td><td></td><td></td><td></td></th<>	% Rooms Participants	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	88.9			

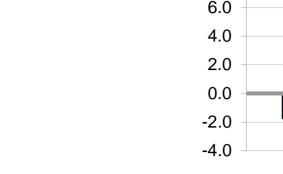
A blank row indicates insufficient data.

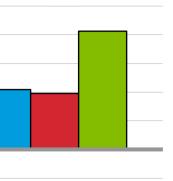
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Overall Percent Change



■Occupancy ■ADR ■RevPAR





Running 12 Months

Ru	nning 12 Months	
2022	2023	2024
66.3	68.6	71.4
47.8	66.3	68.6
38.6	3.5	4.2
Ru	nning 12 Months	
2022	2023	2024
86.74	93.91	97.59
70.99	86.74	93.91
22.2	8.3	3.9
Ru	nning 12 Months	
2022	2023	2024
57.48	64.38	69.70
33.95	57.48	64.38
69.3	12.0	8.3
Ru	nning 12 Months	
2022	2023	2024
579,245	611,375	611,375
573,050	579,245	611,375
1.1	5.5	0.0
Ru	nning 12 Months	
2022	2023	2024
383,853	419,143	436,656
274,002	383,853	419,143
40.1	9.2	4.2
Ru	nning 12 Months	
2022	2023	2024
33,294,702	39,362,858	42,612,076
19,452,739	33,294,702	39,362,858
71.2	18.2	8.3

Tab 3 - Response McKinney, TX+

McKinney CVB

For the Month of February 2024

								2022	2 _							202	3							2024	4					
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms		F M	Α	мј	J	AS	s 0	NC	J	FM	ΑΙ	N J	J	A S	0	N D	J	FM		мЈ	J /	A S	0
53019 Americar	n Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																								
44347 Best We	stern Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	•	• •	•	• •					\Box	
29753 Closed -	Budget Motel	McKinney, TX	75069	Jan 2009	Jun 1974	0																								
59429 Grand Ho	otel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																								
63863 Hampton	by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	•	• •	•	• •	,					
16357 McKinne	ey Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																								
44297 Motel 6 M	McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	•	• •	•	• •	,					
63134 TownePl	lace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	•	• •	•	• •	,					
80565 Avid Dall	las North - McKinney	McKinney, TX	75070		U/C	95																								
41060 Comfort	Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	• •	• •	•	• •	,					
25797 Days Inn	McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	•	• •	•	•						
33940 Econo Lo	odge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	•	• •	•	• •	,					
65121 Holiday I	nn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	•	• •	•	• •	,					
57611 Holiday I	nn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	• •	• •	•	• •	,					
66780 Home2 S	Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	•	• •	•	• •	,					
60374 La Quinta	a Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	• •	• •	•	• •	,					
1109 Red Roo	of Inn McKinney	McKinney, TX	75070	Jun 2021	Feb 1981	100		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	•	• •	•	• •	,					
63529 Sheraton	n Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	• •	• •	•	• •	,					
67358 SpringHil	Il Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	•	• •	•	• •	,					
33337 Super 8 I	McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	•	• •	•	• •	,					
69937 Tru by Hi	ilton McKinney	McKinney, TX	75070		U/C	84																								
75960 Fairfield	Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	•	• •	•	• •	,					
57417 WoodSp	ring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121		• •	•	•	• •	•	• •	•	• •	•	• •	• •	•	•	•	• •	•	• •	•					
			Total Prope	erties:	23	1854		• -	Mon	thly a	and d	aily c	ved b data r d by \$	eceiv		/ STR	2													
															xperie	enced	a roc	om ad	ditior	n or d	lrop d	luring	the la	ist 2	years	<u>s to t</u> ł	his rep	ort p	eriod	l

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Tab 4 - Multi-Segmt: McKinney CVB

McKinney CVB For the Month of February 2024

					Fe	bruary 20	24										Per	cent Cha	nge					
	Oce	cupancy	(%)			ADR				RevPAR			Ос	cupancy	(%)			ADR				RevPAR		
Segment	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	45.8	14.6	0.0	60.4	108.25	140.42	0.00	116.01	49.59	20.45	0.00	70.04	-1.3	-17.4	0.0	-5.8	0.1	0.5	0.0	-0.7	-1.3	-17.0	0.0	-6.4
Frisco, TX+	39.5	26.7	0.1	66.2	155.05	196.94	74.34	171.86	61.22	52.55	0.04	113.80	-11.5	40.3	32.5	4.0	3.9	12.0	4.6	9.3	-8.1	57.1	38.6	13.7
Plano, TX+	52.8	14.4	0.3	67.5	105.90	154.61	42.68	115.94	55.90	22.22	0.15	78.27	-5.3	2.4	623.8	-3.3	2.1	4.0	-23.6	2.8	-3.4	6.4	453.1	-0.6

					Y	ear To Da	te										Per	cent Cha	nge					
	Oc	cupancy	(%)			ADR				RevPAR			Ос	cupancy	(%)			ADR				RevPAR		
Segment	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	45.1	12.9	0.0	58.0	107.29	140.24	0.00	114.61	48.42	18.11	0.00	66.53	-1.0	-21.7	0.0	-6.5	-1.5	1.9	0.0	-1.7	-2.5	-20.3	0.0	-8.1
Frisco, TX+	37.4	27.3	0.0	64.8	156.83	195.94	78.88	173.26	58.69	53.51	0.03	112.23	-15.4	41.2	-16.2	1.8	6.8	12.7	7.9	11.8	-9.6	59.1	-9.6	13.8
Plano, TX+	51.8	13.2	0.3	65.4	104.52	156.16	42.58	114.63	54.16	20.62	0.14	74.92	-3.9	-2.9	878.9	-3.3	2.2	5.2	-32.3	2.8	-1.8	2.2	562.5	-0.6

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Tab 5 - Multi-Segment: McKinney CVB

McKinney CVB

For the month of: February 2024

				Curre	nt Month - Fe	ebruary 202	24 vs Feb	ruary 2	023							Year	to Date - Feb	oruary 2024	4 vs Febr	uary 20	23					Parti	cipation	
	Occ	%	AD	R	RevP/	AR	Pe	rcent C	hange fro	om Febru	ary 2023	3	Occ	%	AD	R	RevP	AR		Percen	t Change	from YT	D 2023		Prope	rties	Roo	oms
										Room	Room	Room										Room	Room	Room				
	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Rev	Avail	Sold	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample
McKinney, TX+	69.1	66.7	94.64	92.04	65.41	61.43	3.5	2.8	6.5	6.5	0.0	3.5	63.7	64.8	93.59	91.87	59.62	59.56	-1.7	1.9	0.1	0.1	0.0	-1.7	20	16	1675	1489
Tier 1+	69.8	67.0	121.27	114.69	84.69	76.85	4.2	5.7	10.2	10.2	0.0	4.2	65.4	64.3	119.46	115.02	78.08	73.98	1.6	3.9	5.5	5.5	0.0	1.6	7	6	748	702
Tier 2+	65.0	63.0	90.41	91.07	58.77	57.41	3.1	-0.7	2.4	2.4	0.0	3.1	59.9	63.0	88.15	91.03	52.76	57.32	-4.9	-3.2	-8.0	-8.0	0.0	-4.9	5	5	378	378
City of Georgetown, TX+	66.4	70.9	109.76	111.85	72.88	79.34	-6.4	-1.9	-8.1	1.3	10.3	3.3	62.9	65.2	109.00	110.47	68.54	72.05	-3.6	-1.3	-4.9	4.9	10.3	6.4	12	11	1038	1015
City of Edmond, OK+	54.1	54.2	82.89	79.35	44.80	43.01	-0.3	4.5	4.2	4.1	-0.1	-0.4	53.3	54.2	82.00	81.56	43.67	44.23	-1.8	0.5	-1.3	-1.4	-0.1	-1.9	14	9	1035	837
City of Allen, TX+	60.4	64.1	116.01	116.86	70.04	74.86	-5.8	-0.7	-6.4	-6.4	0.0	-5.8	58.0	62.1	114.61	116.56	66.53	72.39	-6.5	-1.7	-8.1	-8.1	0.0	-6.5	10	10	1330	1330
City of Plano, TX+	67.5	69.8	115.94	112.76	78.27	78.74	-3.3	2.8	-0.6	-0.6	0.0	-3.3	65.4	67.6	114.63	111.50	74.92	75.35	-3.3	2.8	-0.6	-0.6	0.0	-3.3	58	55	7199	6885
City of Frisco, TX+	66.2	63.7	171.86	157.17	113.80	100.07	4.0	9.3	13.7	28.7	13.2	17.7	64.8	63.6	173.26	154.99	112.23	98.62	1.8	11.8	13.8	28.8	13.2	15.2	29	28	4285	4275

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Tab 6 - Response Tier 1+: McKinney CVB

McKinney CVB

For the Month of February 2024

								2022	2							202	3							20)24						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms		FM	Α	мЈ	J	A S	ο	N D	J	FN	/ A	м	J J	Α	s c	N	D J	F	мА	м	J.	J A	s o	N D
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																									
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79		•	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•						
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		•	•	•	•	• •	•	•	•	•	• •	•	• •	• •	•	• •	•	• •	•						
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107		• •	•	•	•	• •	•	•	•	•	• •	•	• •	• •	•	• •	•	• •	•						
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		•	•	•	•	• •	•	•	•	•	• •	•	• •	• •	•	• •	•	• •	•						
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125		• •	•	• •	•	• •	•	•	•	•	• •	•	• •	• •	•	• •	•	• •	•						
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																									
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105		•	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•						
			Total Prope	erties:	8	832		0 -	Mon	thly d	lata re	eceiv	ed by	/ STF	ł																
								• -	Mon	thly a	nd da	aily da	ata re	ceiv	ed by	STR	2														
								Blan	nk - N	o dat	a rec	eived	by S	STR																	
								Y -	(Chg	, in R	ms) F	rope	rty ha	as ex	perie	nced	l a ro	om a	dditi	on oi	r drop	o duri	ng the	e last	2 ye	ars to	o this	repo	ort per	iod.	

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Tab 7 - Response Tier 2+: McKinney CVB

McKinney CVB

For the Month of February 2024

								2022	2							202	23								2024	1						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms		F M		мЈ	J	AS	0 o	NC) J	F	M A	м	JJ		s	0 N	D	JF	FN	4 N	м.	JJ	A {	3 0	N D
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		• •	•	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	•	•	,						
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88		• •	•	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•						
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		•	•	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	•	,						
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80		•	•	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	•	•	,						
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79		•	•	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	•	•	•	,						
			Total Prope	erties:	5	378		o -	Mon	nthly c	data r	eceiv	/ed b	y STI	२																	
			-					• -	Mon	nthly a	and d	aily c	lata r	eceiv	ed by	/ STF	२															
								Blan	ık - N	lo dat	ta rec	eive	dbyst	STR																		
								Y -	(Chg	g in R	Rms)	Prop	erty h	as e	(peri	ence	daro	oom a	additi	ion o	r drop	o dui	ing th	ne las	st 2 y	year	rs to	this r	eport	peric	Jd.	
										-																-				<u>.</u>		

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Tab 8 - Response City of Georgetown, TX: McKinney CVB

McKinney CVB

For the Month of February 2024

								2022	2						202	3						2)24						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms		FM	A M	JJ	A	s o	N D	J	FM	A M	J	JA	s c) N	D .	F	мА	м.	l l	A :	s o	NC
39098	Best Western Plus Georgetown Inn & Suites	Georgetown, TX	78626	Dec 2012	Oct 1999	76		• •	•	• •	• •	•	•	• •	•	•	• •	• •	•	• •	•	• •	•						
54107	Comfort Suites Georgetown	Georgetown, TX	78626	Nov 2005	Nov 2005	69		• •	•	• •	• •	•	•	• •	•	•	• •	• •	•	• •	•	• •	•						
	Fairfield Inn & Suites Austin Georgetown	Georgetown, TX	78626	Apr 2023	Apr 2023	96											• •	• •	•	• •	•	• •	•						
64136	Hampton Inn & Suites Georgetown/Austin North	Georgetown, TX	78626	May 2020	Jul 2015	78		• •	•	• •	• •	•	•	• •	•	•	• •	• •	•	• •	•	• •	•						
72842	Parkway Motel	Georgetown, TX	78626	Jan 1940	Jan 1940	23																							
80671	Residence Inn by Marriott Georgetown	Georgetown, TX	78626		U/C	110																							
59935	Candlewood Suites Georgetown	Georgetown, TX	78628	Nov 2011	Nov 2011	71		•		• •	• •	•	•	• •	•	•	• •	• •		• •	•	• •	•						
26603	Days Inn Georgetown	Georgetown, TX	78628	Dec 2016	Dec 1985	98		• •	•	• •	• •	•	•	• •	•	•	• •	• •	•	• •	•	• •	•						
60413	Holiday Inn Express & Suites Georgetown	Georgetown, TX	78628	Aug 2010	Aug 2010	74		• •	•	• •	• •	•	•	• •	•	•	• •	• •	•	• •	•	• •	•						
80533	Home2 Suites by Hilton Georgetown	Georgetown, TX	78628		U/C	107																							
6130	Motel 6 Georgetown	Georgetown, TX	78628	Aug 2017	Jan 1985	54	Y	• •	•	• •	• •	•	•	• •	•	•	• •	• •	•	• •	•	• •	•						
19977	Rodeway Inn Georgetown	Georgetown, TX	78628	May 2019	Jun 1963	58		• •	•	• •	• •	•	•	• •	•	•	• •	• •	•	• •	•	• •	•						
64795	Sheraton Austin Georgetown Hotel & Conference Center	Georgetown, TX	78628	Jul 2016	Jul 2016	222		• •	•	• •	• •	•	•	• •	•	•	• •	• •	•	• •	•	• •	•						
69466	WoodSpring Suites Austin Georgetown	Georgetown, TX	78628	Jun 2020	Jun 2020	119		• •	•	• •	• •	•	•	• •	•	•	• •	• •	•	• •	•	• •	•						
			Total Prope	erties:	14	1255		0 -	Mont	nly da	ta rece	eived	by ST	R															
								• -	Month	nly an	d daily	data	receiv	ed by	/ STR														
								Blan	k - No	data	receiv	ed by	STR																
								Y -	(Chg	in Rm	s) Pro	perty	has e	xperie	enced	a rooi	n add	ition c	or drop	p duri	ng th	e las	2 ye	ars to	this r	eport	perio	od.	

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Tab 9 - Response City of Edmond, OK+: McKinney CVB

McKinney CVB

For the Month of February 2024

								2022								2023	3							20	24							
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms	JF	- м	A	N J	J	A S	0	N D	J	F M	A	U J	J	AS	o	NC) J	F	MA	М	J .	JA	s	0	1 D
73113	Garden Cottages on Memorial	Edmond, OK	73013	Jun 2017	Jun 2017	69																										T
44905	InTown Suites Edmond	Edmond, OK	73013	Jun 1999	Jun 1999	121		• •	•	• •	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•							
32633	Sleep Inn & Suites Edmond Near University	Edmond, OK	73013	Aug 1998	Aug 1998	100		• •	•	• •	•	• •	•	• •	•	•	•	• •	•	•	• •	•	• •	•	•							
44902	Stratford House Inn	Edmond, OK	73013	Jun 1984	Jun 1984	40																										
41092	Broadway Suites	Edmond, OK	73034			22																										
75839	Closed - OYO Hotel Edmond - University of Central Oklaho	Edmond, OK	73034	Aug 2022	Sep 2020	0	Y	• •	•	•																						
3031	Closed - Ramada Plaza Hotel North	Edmond, OK	73034	Mar 2005	Jun 1983	0																										
11310	Executive Inn	Edmond, OK	73034	Dec 2021	Jan 1984	40																										
54366	Fairfield Inn & Suites Edmond	Edmond, OK	73034	Mar 2007	Mar 2007	90		• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	• •	•	• •	•	•							
36130	Hampton Inn Oklahoma City/Edmond	Edmond, OK	73034	Jun 1998	Jun 1998	70	Y	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•							
66550	Hilton Garden Inn Edmond Oklahoma City North	Edmond, OK	73034	Dec 2017	Dec 2017	158		• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	• •	•	• •	•	•							
45487	Holiday Inn Express & Suites Edmond	Edmond, OK	73034	Mar 2003	Mar 2003	80		• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•							
63950	Home2 Suites by Hilton Edmond	Edmond, OK	73034	Dec 2015	Dec 2015	89		• •	•	• •	•	• •	•	• •	•	•	•	• •	•	•	• •	•	• •	•	•							
57714	La Quinta Inns & Suites Edmond	Edmond, OK	73034	Jan 2014	Sep 2009	69		• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•							
77012	Red Carpet Motel	Edmond, OK	73034			27																										
37190	SureStay Hotel By Best Western Edmond	Edmond, OK	73034	Dec 2020	Jan 2000	60		• •	•	• •	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•							
			Total Prope	rties:	16	1035		o - I	Montl	hly d	ata re	ceiv	ed by	STR																		
								• - I	Month	hly a	nd da	aily da	ata re	ceive	ed by	STR																
								Blank	k - No	o data	a rece	eived	by S	TR																		
								Y - ((Chg	in Ri	ms) F	rope	rty ha	as ex	perie	nced	a roo	m ad	ditior	n or d	lrop (during	the	last	2 ye	ars to	this נ	repo	ort pe	riod.	•	

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Tab 10 - Response Plano, TX+: McKinney CVB

McKinney CVB

For the Month of February 2024

					1	I	Chg in	2022								23														-	
R Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Rms	JF	мд	М	J.	JA	sc	N	J J	F	л <u> </u>	м.	I .]		slo		Ы.	I F	м		мJ	L		s	С
	Candlewood Suites Plano North	Plano, TX	75023	Sep 2019		81	i tino	• •	• •	•	• •	•	••	•	• •	• •	•	• •	•	• •		•	• •	•		<u> </u>				-	Ť
	Fairfield Inn & Suites Dallas Plano North	Plano, TX	75023	Jan 2016	Jan 2016	109		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•						Т	
	Home2 Suites by Hilton Plano East North Hwy 75	Plano, TX	75023	Aug 2021	Aug 2021	97		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
	InTown Suites Plano	Plano, TX	75023	May 2015		135		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•			11	T	T	Т	
	Legacy Central Hotel	Plano, TX	75023		U/C	150																									
	Plano Inn & Suites	Plano, TX	75023	Sep 2009	Dec 1996	122																					11		T	Т	
	Tru by Hilton Plano East North Hwy 75	Plano, TX	75023		U/C	98																									
	aloft Hotel Plano	Plano, TX	75024	Nov 2008	Nov 2008	136		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•						Т	
63054	Cambria Hotels Plano Frisco	Plano, TX	75024	Nov 2014	Nov 2014	129		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•		1					
37377	Courtyard Dallas Plano In Legacy Park	Plano, TX	75024	Dec 1998	Dec 1998	153		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•						Т	
77965	ECHO Suites Extended Stay by Wyndham Plano	Plano, TX	75024		U/C	124																									
68167	Fairfield Inn & Suites Dallas Plano Frisco	Plano, TX	75024	May 2019	May 2019	120		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•						Т	
64898	Four Points by Sheraton Plano	Plano, TX	75024	Dec 2022	Aug 2016	106		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
62914	Hilton Dallas Plano Granite Park	Plano, TX	75024	Jun 2020	Aug 2014	299		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•						Т	
57822	Home2 Suites by Hilton Plano Legacy West	Plano, TX	75024	Dec 2018	Dec 2018	127		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
77169	Kasa Legacy Town Center Plano	Plano, TX	75024	Apr 2022	Mar 2019	21		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
1923	Marriott Dallas Plano @ Legacy Town Center	Plano, TX	75024	Sep 2003	Feb 2001	417		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
6478	NYLO Dallas Plano Hotel, Tapestry Collection by Hilton	Plano, TX	75024	Dec 2018	Dec 2007	176		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
	Renaissance Dallas at Plano Legacy West Hotel	Plano, TX	75024	Jul 2017	Jul 2017	304		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
	Residence Inn Dallas Plano Legacy	Plano, TX	75024	Oct 1998	Oct 1998	126		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	•	•							
	Sandman Signature Plano Frisco Hotel	Plano, TX	75024	Nov 2018	Nov 2018	234	Y	• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
37040	Sonesta Simply Suites Plano Frisco	Plano, TX	75024	Dec 2020	Sep 1998	122		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
2855	SpringHill Suites Dallas Plano/Frisco	Plano, TX	75024	Mar 2015	Mar 2015	152		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
3761	Staybridge Suites Plano Frisco	Plano, TX	75024	Jun 2015	Jun 2015	101		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
9308	StayOvr Legacy West	Plano, TX	75024	Jul 2017	Jul 2017	55																									
8549	TownePlace Suites Dallas Plano/Legacy	Plano, TX	75024	Jan 2000	Jan 2000	104		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
	Baymont Inn & Suites Plano	Plano, TX	75074	May 2017	Oct 1987	97		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
	Candlewood Suites Dallas Plano East Richardson	Plano, TX	75074	Jul 2009	Jul 2009	92		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
	Comfort Suites Plano - Dallas North	Plano, TX	75074	May 2008	May 2008	76		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
5499	Courtyard Dallas Plano/Richardson	Plano, TX	75074	Jul 2020	Oct 2016	132		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
	Deluxe Inn Plano	Plano, TX	75074	Oct 2022	Jun 1984	137	Y	• •	• •	•																					
	Hampton by Hilton Inn & Suites Dallas/Plano East	Plano, TX	75074		Dec 2014	114		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
	Hampton Inn & Suites Dallas/Plano Central	Plano, TX	75074	May 2020		101		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
	Holiday Inn Express & Suites Dallas Plano North	Plano, TX	75074	Oct 2022	Oct 2022	105							0	•	• •	• •	•	• •	•	• •	•	•	• •	•							
	Holiday Inn Express & Suites Plano East	Plano, TX	75074	Jan 2019	Jan 2019	122		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
	Home2 Suites by Hilton Plano Richardson	Plano, TX	75074	Mar 2018	Mar 2018	125		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•						_	
	Homewood Suites by Hilton Plano Richardson	Plano, TX	75074	Sep 2003		108		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
	Motel 6 Dallas - Plano Northeast	Plano, TX	75074	Feb 1990		113		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•			_		_	4	
	Quality Inn & Suites Plano East Richardson	Plano, TX	75074	Dec 2015		89		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•				4			
	Red Roof Inn Plano	Plano, TX	75074	Jun 2018	Sep 1980	111		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•			_		_	4	
	Residence Inn Dallas Plano Richardson	Plano, TX	75074	Jan 2017	Jan 2017	129		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•				4			
	Studio 6 Plano	Plano, TX	75074	Jul 2017	Jul 2017	91		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•			_		_	4	
	Super 8 Plano/Dallas Area	Plano, TX	75074	Jan 1996	Jan 1996	102		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•				4			
	SureStay Plus by Best Western Plano	Plano, TX	75074	Jun 2022	Aug 1995	85		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•					_	4	
	TownePlace Suites Dallas Plano/Richardson	Plano, TX	75074	Jun 2020	Dec 2019	86		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•				4			
	WoodSpring Suites Dallas Plano Central Legacy Drive	Plano, TX	75074	Jun 2019	Jun 2019	122		• •	• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	•							
	Days Inn Dallas Plano	Plano, TX	75075	Jan 1997	Jan 1997	62		•	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•							
	Residence Inn Dallas Plano Richardson @ Coit Road	Plano, TX	75075	Mar 2018	Mar 2018	121		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	•	•							
	Staybridge Suites Plano - Richardson Area	Plano, TX	75075	Mar 2007	Mar 2007	112		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	•	•							
	Closed - Extended Stay America Dallas - Plano Parkway -		75093	Oct 2021	Dec 1997	0																									
	Comfort Inn Plano-Dallas	Plano, TX	75093	Dec 2022		131									•	• •	•	• •	•	•	•	•	• •	•							
	Courtyard Dallas Plano Parkway At Preston Road	Plano, TX	75093	May 1988		149		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•					_	-	
	Extended Stay America Dallas - Plano Parkway	Plano, TX	75093	Apr 2013	Sep 1996	97		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •		•	• •	•				4			
	Extended Stay America Suites Dallas - Plano	Plano, TX	75093	Aug 2013	May 1999	123		• •	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •		•	• •	•							
	Fairfield Inn & Suites Dallas Plano Holiday Inn Express & Suites Dallas-North Tollway (North	Plano, TX P Plano, TX	75093 75093	Feb 1997 Jul 2000	Feb 1997 Jul 2000	99 80			• •	•		•		•	• •		•	• •		• •		•		•							
								• •	• •	•	• •	•	• •	•	•••	• •	•	• •	•	• •		•	•••	•							
	Homewood Suites by Hilton Plano North Dallas Hyatt Place Dallas/Plano	Plano, TX	75093	Apr 1997	Apr 1997	99 127			• •	•	•	•		•	•	•	•	• •	•	•				•							
		Plano, TX	75093 75093	May 2007 Jan 1998	Sep 1998	127		• •	• •	•		•		•	• •		•	• •	•	•				•							
	La Quinta Inn & Suites by Wyndham Dallas Plano West Motel 6 West Plano - Frisco	Plano, TX Plano, TX			Jan 1998				• •	•		•		•	•		•	• •	•	•				•							
			75093	May 2006		98 64			• •	•		•			•	• •	•	• •	•	•											
	Quality Inn West Plano - Dallas Studio 6 Dallas - Plano Medical Center	Plano, TX Plano, TX	75093 75093	Feb 2018		64 145			• •	•		•		•	• •		•	• •		•		•		•						-	
0000		Plano, TX						• •					1 · · ·		• •		•	• •	•	• •			•								_
			Total Prope	ernes.	62	7571		• - N							h., 07	D															
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Tab 10 - Response Plano, TX+: McKinney CVB

McKinney CVB

For the Month of February 2024

						20)22	2023	2024
						Chg in			
STR Code	Name of Establishment	City & State			Open Date Room	s Rms J	FMAI	M J J A S O N D J F M A	M J J A S O N D J F M A M J J A S O N D
		• • •	•	• •		п п ше этк кер	ort is provided o	on an las is and las available basis and should h	to be construed as investment, tax, accounting or legal advice. Reproduction of
distribution of t	his STR Report, in whole or part, without written permission is prohibited a	and subject to legal action. If you have r	eceived this rep	ort and are NC	OT a subscriber to this ST	Report, please	contact us imme	ediately. Source: 2024 STR, LLC / STR Global, Ltd	d. trading as "STR".



Tab 11 - Response Allen, TX+: McKinney CVB

McKinney CVB

For the Month of February 2024

								2022	2							202	23							2	024							
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms		F M	AI	мJ	J	A S	ο	N	D J	FI	M A	м	JJ	JA	sc) N	D .	JF	м	A M	J	J	A S	5 0	N
59761 Courtyard Dalla	s Allen At Allen Event Center	Allen, TX	75002	Jan 2010	Jan 2010	228		• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•							
54760 Hampton Inn &	Suites-Dallas Allen	Allen, TX	75013	Aug 2006	Aug 2006	103		• •	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•							
44891 Hilton Garden I	nn Dallas/Allen	Allen, TX	75013	Aug 2002	Aug 2002	150		• •	•	• •	•	•	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•							
54270 Holiday Inn Exp	oress & Suites Dallas NE Allen	Allen, TX	75013	Jun 2006	Jun 2006	87		• •	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•							
60179 Homewood Sui	tes by Hilton Dallas Allen	Allen, TX	75013	Feb 2010	Feb 2010	114		• •	•	• •	•	•	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•							
65336 Hyatt Place Da	llas Allen	Allen, TX	75013	Jun 2017	Jun 2017	104		• •	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•							
58475 La Quinta Inns	& Suites Allen at The Village	Allen, TX	75013	Dec 2008	Dec 2008	90		• •	•	• •	•	•	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•							
67569 Marriott Dallas	Allen Hotel & Convention Center	Allen, TX	75013	Aug 2021	Jan 2019	300		• •	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•							
33379 Quality Inn Alle	n - Plano East	Allen, TX	75013	Sep 2015	Jul 1996	59		• •	•	• •	•	•	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•							
75591 Staybridge Suit	es Allen, TX	Allen, TX	75013		U/C	90																										
69052 Tru by Hilton Al	len Dallas	Allen, TX	75013	Sep 2020	Sep 2020	95		• •	•	• •	•	•	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•							
· · ·			Total Prope	erties:	11	1420				-	lata re			-																		
											and da				ed b	y STF	R															
								Blan	nk - No	o dat	a rec	eived	d by S	STR																		
								Y -	(Chg	in R	ms) F	rope	erty h	as ex	xperi	ence	d a ro	oom a	additi	on o	r droj	o duri	ing th	e las	t 2 ye	ears	to thi	s rep	ort p	erio	d.	

A blank row indicates insufficient data.

Tab 12 - Response Frisco, TX+: McKinney CVB

McKinney CVB

For the Month of February 2024

								2022		1 2					2023							202	24	Ļ				Lini,
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms	JF	мА	. м	J J		s o	N D	JF	- M	а м	JJ	A	s o	NC	J	FN	л д	м	ı J	AS	3 0
67755	Candlewood Suites Dallas-Frisco NW Toyota Ctr	Frisco, TX	75033	Apr 2019	Apr 2019	83		• •	• •	• •	• •	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
57724	Comfort Suites Frisco	Frisco, TX	75033	Nov 2008	Nov 2008	109		• •	• •	• •	• •	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
75804	Courtyard Dallas Frisco	Frisco, TX	75033		U/C	148																						
63462	Hampton by Hilton Inn & Suites Dallas/Frisco North - Fieldh	Frisco, TX	75033	Apr 2015	Apr 2015	103		• •	• •	•	•	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
67751	Holiday Inn Express & Suites Dallas-Frisco NW Toyota Std				Feb 2019	96		• •	• •	•	•	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
70525	La Quinta Inns & Suites Frisco Fieldhouse North	Frisco, TX	75033	Sep 2020	Sep 2020	100		• •	• •	•	•	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
76526	Omni PGA Frisco Resort	Frisco, TX	75033	May 2023	May 2023	500											•	• •	•	•	• •	•	•					
81283		/	75033		U/C	300																						
68461	AC Hotel Dallas Frisco	Frisco, TX	75034	May 2020	Aug 2019	150		• •	• •	•	•	• •	•	• •	• •	•	•	• •	•	•	• •	•	•					
57793	aloft Hotel Frisco	Frisco, TX	75034	Dec 2008	Dec 2008	136		• •	• •	• •	• •	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
69645			75034	Jun 2020	Jun 2020	150		• •	• •	•	•	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
38503	Comfort Inn & Suites Frisco Plano	Frisco, TX	75034	Nov 2014	Jun 1999	61		• •	• •	• •	•	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
65130	Drury Inn & Suites Dallas Frisco	Frisco, TX	75034	Sep 2017	Sep 2017	185		• •	• •	•	•	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
53012	Embassy Suites by Hilton Dallas Frisco Hotel & Convention	Frisco, TX	75034	Apr 2005	Apr 2005	330		• •	• •	• •	• •	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
47278	Hampton Inn & Suites Legacy Park-Frisco	Frisco, TX	75034	Jan 2003	Jan 2003	105		• •	• •	•	•	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
57922	Hilton Garden Inn Dallas Frisco	Frisco, TX	75034	Dec 2008	Dec 2008	102		• •	• •	• •	• •	• •	•	• •	• •	• •	•	• •	• •	•	• •	•	•					
56401	Holiday Inn Express Frisco Legacy Park Area	Frisco, TX	75034	Jul 2020	Sep 2007	121		• •	• •	•	•	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
61824	Home2 Suites by Hilton Dallas Frisco	Frisco, TX	75034	Nov 2012	Nov 2012	122		• •	• •	•	• •	• •	•	• •	• •	• •	•	• •	• •	•	• •	•	•					
56820	Homewood Suites by Hilton Dallas Frisco	Frisco, TX	75034	Jan 2008	Jan 2008	117		• •	• •	•	•	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
66338	Hotel Indigo Frisco	Frisco, TX	75034	Nov 2017	Nov 2017	110		• •	• •	•	• •	• •	•	• •	• •	• •	•	• •	• •	•	• •	•	•					
64657	Hyatt House Dallas Frisco	Frisco, TX	75034	Mar 2016	Mar 2016	132		• •	• •	•	•	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
69549	Hyatt Regency Frisco Dallas	Frisco, TX	75034	Jun 2020	Jun 2020	303		• •	• •	•	• •	• •	•	• •	• •	• •	•	• •	• •	•	• •	•	•					
77292	Kasa Dallas Frisco	Frisco, TX	75034			12		• •	• •	•	•	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
77282	Kasa Frisco Bridges North Dallas	Frisco, TX	75034	Apr 2022	Apr 2022	10			0	•	•	• •	•	• •	• •	• •	•	• •	• •	•	• •	•	•					
66457	Omni Hotel Frisco at The Star	Frisco, TX	75034	May 2020	Jul 2017	300		• •	• •	•	•	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
68462	Residence Inn Dallas Frisco	Frisco, TX	75034	Aug 2019	Aug 2019	150		• •	• •	•	• •	• •	•	• •	• •	• •	•	• •	• •	•	• •	•	•					
57216	Sheraton Stonebriar Hotel	Frisco, TX	75034	Mar 2008	Mar 2008	168		• •	• •	•	•	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
69309	StayOvr Station House Frisco	Frisco, TX	75034	Jul 2017	Jul 2017	10																						
80199	The HALL Park Hotel, Autograph Collection	Frisco, TX	75034		U/C	224																						
		Frisco, TX	75034	Oct 2020	Sep 2000	302		• •	• •	•	•	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
					Mar 2021	118		• •	• •	•	•	• •	•	• •	• •	• •	•	• •	•	•	• •	•	•					
61337	Wingate By Wyndham Frisco	Frisco, TX	75035	Jun 2011	Jun 2011	100		• •	• •	•	• •	• •	•	• •	• •	• •	•	• •	• •	•	• •	•	•					
			Total Prope	erties:	32	4957		 - № - № Blank Y - (0 	lonthly - No c	/ and lata re	daily eceive	data i ed by	receiv STR	ed by		a room	addit	ion or	drop	during	g the	last 2	2 yea	rs to t	this re	eport	perio	od.

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