

McKinney Main Street Board
aka McKinney Downtown Business Re-Development Board

NOVEMBER 14, 2024

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on Thursday, November 14, 2024, at 8:30 a.m.

Board Vice Chair Mike Buchanan called the meeting to order at 8:30 a.m. upon determining a quorum consisting of Board Vice Chair Mike Buchanan and the following Board Members were present: Onel Perez, Preston Schwalls, Von Daniel, Kate McAnally, Daniel Stampfel, Heather Lowry, Kim Black, and Ginger Hayes.

Board Members absent: Amy Pyeatt and Lauren F. Smith.

The Staff and City Council Members were present: Director of Cultural District Andrew Jones, Downtown Development Manager Graham Meyers, Administrative Specialist Heidi Wiese, Main Street Program Coordinator Ryan Phelan, Executive Assistant Director of Visit McKinney Alisha Holmberg, Digital Communications Manager Meredith Haynes and Councilman Patrick Cloutier

There were ten members of the public present in the audience.

Board Vice Chair Mike Buchanan called for the Reports

REPORTS

24-2144 City Liaison Report

Councilman Cloutier gave updates on the development with M2G and the election results.

24-2145 "M" Group Reports

Assistant Director Holmberg provided updates on upcoming events.

24-2146 Director's Report

Director Jones discussed the increase in the sales tax. Jones and Downtown Manager Meyers attended the Texas Downtown Association Conference where Andrew was appointed to the State board. Board members were asked to start considering the Partner of the Year for

2025 nominations. Jones shared information on a meeting about the Downtown fire suppression analysis.

24-2147 Subcommittee Update

Downtown Development Manager Meyers provided updates on subcommittees.

Board Vice Chair Mike Buchanan called for the Regular Agenda

REGULAR AGENDA ITEMS

24-2148 Minutes of the McKinney Main Street Board Meeting of October 10, 2024
Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Kim Black, to approve the Minutes of the McKinney Main Street Board Meeting of November 14, 2024.

24-2149 Consider/Discuss Downtown Marketing Presentations
TRG and Sling Shot provided marketing presentations for the board.

24-2150 Consider/Discuss Financial Reports
Director Jones provided updates on the financial review.

24-2151 Consider/Discuss Upcoming Events

Board Vice Chair Mike Buchanan called to adjourn

ADJOURN

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Kim Black, to adjourn the meeting at 10:39 a.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes were approved by the Main Street Board on December 12, 2024, and referred to the City Council Regular Meeting of December 17, 2024, for City Council approval.

SIGNED:

AMY PYEATT
Board Chair
MIKE BUCHANAN
Board Vice Chair

ATTEST:

LAUREN F. SMITH
Board Secretary / Treasurer

City of McKinney, Texas