

# Downtown Redevelopment Initiative

**January 16, 2025 | Library Board Meeting**  
Kimberly Flom – Assistant City Manager



## **The Opportunity**

City Services will be moving to the new City Hall complex in early 2025, leaving material vacancy in a prime location of Downtown McKinney. It is extremely important that the redevelopment of 4.75 acres serves as a catalyst spurring other development in the area.

## **Our Mission**

To deliver a legacy development that embodies the same spirit and soul that exists today. Through a mix of complimentary uses designed to attract a critical mass of patrons, we will expand Historic Downtown both experientially and economically.

## **The Solution**

The program was created with City and Community feedback, research based on today's market conditions and developer expertise. Together, we have conceptualized a dynamic district that will serve the downtown area for years to come.



