



McKinney Asian Festival 2025





Who are we?



# Texas Women Society

A non profit 501C women-managed organization in Collin County. Operated by women, focus on women and for women.







Our Goal





# McKinney Asian Festival 2024 Review



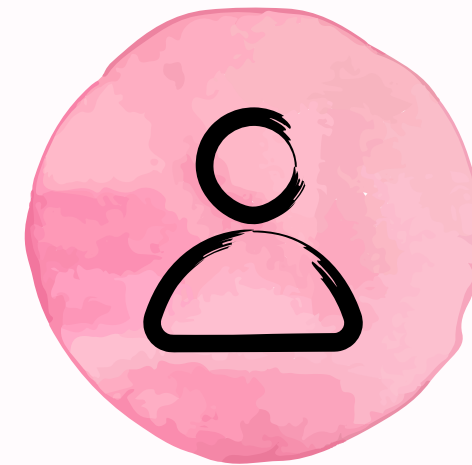
## Location

Dr. Glenn Mitchell  
Memorial Park



## Numbers

Performance: 35  
Vendor: 70  
Volunteer: 150  
Attendee: 4500-5000



## Activities

- Theme: Umbrella Flower
  - Performance
  - Cultural workshop

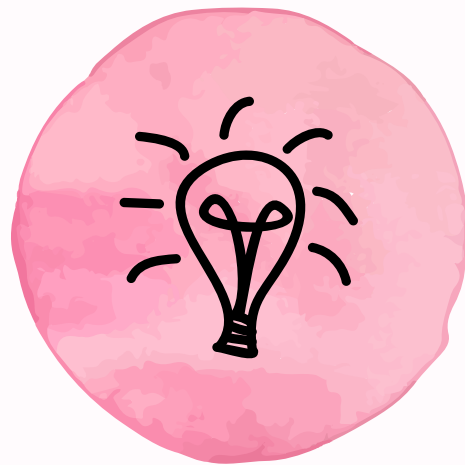


# McKinney Asian Festival 2025



## Location

Dr. Glenn Mitchell  
Memorial Park



## Time

March 29th, 2025  
from 11:00am-  
6:00pm



## Activities

- Vendor
- Performance
- Cultural Workshop
- Art/crafts Expo





# Our Purpose



## Culture Exchange

- To cultivate Asian Culture and food
- To build McKinney's Reputation as a Cultural Hub



## Promot Downtown

- To support local business
- To promot McKinney's tourism Infrastructure



## Expand Future Market

- Attracting Investment and Partnerships
  - To build regional collaboration

A soft, watercolor-style illustration of a cloud in shades of pink and purple. The cloud is centered on a white background. It is decorated with clusters of pink cherry blossoms in the upper right and lower left corners. Scattered around the cloud are numerous small, golden-yellow dots and faint, circular outlines, giving it a dreamy, ethereal feel. In the top right and bottom left corners, there are larger, textured areas of golden-yellow, resembling a textured paper or fabric.

# Our Story



# Project

McKinney Asian Fest



McKinney Moon Fest





# Mission


Collaboration is the key. We believe that working with a wide range of organizations—both Asian and non-Asian—is essential for creating a successful event. We can't do this alone, and the support of our partners is critical.







# *Mission*

- Celebrate Cultural Diversity
  - Promote Community Engagement
  - Support Local and Asian-Owned Businesses
  - Create a Signature Event for McKinney
  - Foster Education and Awareness
- 





Budget



# Event funding/budget

Type	Estimate
Funding Goals	<ul style="list-style-type: none"><li>• Grant Applications: Total \$28500</li><li>• Sponsorship goal: \$8500-\$12500<ul style="list-style-type: none"><li>• Vendor Application:\$9500</li></ul></li></ul>
Marketing	Printing/Social Media Social Media and Digital Market: \$11000 Print out: \$4000 Newspaper: \$3000 <b>Total: \$18000</b>
Event Operation	Event Cost: State Rental and equipment rental: \$15150 Amenity cost: \$5150 Performers: \$3500 Decoration: \$5500 Transportation: \$3500 <b>Total budget: \$32800</b>



LET'S EMBARK ON A JOURNEY  
TO  
MAKE A MEANINGFUL IMPACT.

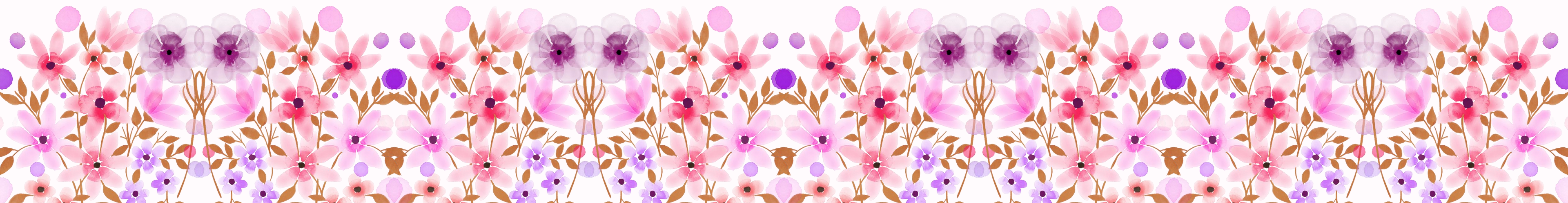
Your support will not only  
transform our vision into  
reality but also contribute to  
positive change.





Contact Us

- <https://www.texasws.org/>
- Geng Jin
- 214-808-2258







*Thank You*

Texas Women Society