



January 15, 2025

TO: McKinney Economic Development Corporation  
Visit McKinney

FROM: Cindy Schneible, President

## **McKinney Community Development Corporation Update**

- **Promotional and Community Event Grants**
  - Applications for the first cycle of FY 25 Promotional Grants were accepted November 1-29, 2024, and will be presented to the board at the December 19 meeting. Board action will be scheduled for the January 23, 2025 meeting. A summary of applications received is included.
- **Project Grants**
  - Applications for the first cycle of FY 25 Project Grants were accepted December 1-31, 2024. Public hearings, on requests eligible for consideration by MCDC, will be held at the January 23, 2025 meeting with board action scheduled for the February 27, 2025 meeting.
  - Eligible project categories include:
    - Infrastructure Improvement Projects Necessary to Develop New or Expanded Business Enterprises
    - Public Parks and Open Space Improvements
    - Projects Related to Recreational or Community (city/public access) Facilities
    - Professional and Amateur Sports and Athletic Facilities, including Children's Sports
    - Entertainment, Museum and Convention Facilities
    - Projects Related to Low Income Housing (60% AMI or lower)
    - Public Mass Transit-Related Facilities or Equipment
    - Airport Facilities
  - A summary of project grant applications received is included.
- **Retail Development Infrastructure Grants**
  - Applications for the first cycle of FY Retail Development Infrastructure Grants will be accepted January 1-31, 2025. Public hearings, on requests eligible for consideration by MCDC, will be held at the February 27, 2025 meeting with board action scheduled for the March 27, 2025 meeting.

**MCDC Promotional & Community Event Grants -- 2025 Cycle I**

	<b>Applicant</b>	<b>Event(s)</b>	<b>Request</b>
25-01	Texas Women Society	McKinney Asian Festival - March 23, 2024	\$11,000
25-02	McKinney Philharmonic Orchestra	2025-2026 Season (9 concerts)	\$15,000
25-03	McKinney Chamber Foundation	2025 McKinney Dia de los Muertos (Oct 11, 2025)	\$15,000
25-04	St. Peter's Episcopal Church	2025 Empty Bowls (April 24, 2025)	\$12,000
25-05	Heritage Guild	Chestnut Square events (FM, Ghostly Hauntings, Trolley Tours, Educational Programming, Exhibits)	\$15,000
25-06	Texas Homegrown Music	2025 Texas Music Revolution and HippieFest	\$10,000
25-07	CC History Museum	2025 Events (Night at the Museum-Feb 15, WWE Launch of Haystack Calhoun's Exhibit-Mar 15, Wedding Bliss from Days Gone By-June 14, Shelby Exhibit-Sept 15, Honoring Our Vets-Nov 8)	\$11,500
25-08	MillHouse Foundation	2025 Festivals (Winter Indoor Feb22-23, East McKinney Community Mural, Summer Indoor Aug 23-24, Art in Action in Sept) and 9 Makers Markets	\$15,000
25-09	Sostenuto Choral Community of North Texas	2025 Spring Concert	\$1,325
25-10	ManeGait Therapeutic Horsemanship	2025 ManeGait LIVE Country Fair and Concert	\$12,500
25-11	McKinney Library Foundation	2025 Events (7 family events plus McKinney Literary Fest)	\$7,000
25-12	Marching Music Made in McKinney	2025 DCI & Drumline Battle	\$5,600
25-13	McKinney Main Street	2025 Arts in Bloom	\$13,000
25-14	Sanchez Charities	2025 Run for Hope: Walk in Unity	\$10,550
25-15	SBG Hospitality	2025 Sip & Strolls	\$15,000
			<b>\$169,475</b>

**2025 MCDC Project Grants  
Cycle 1 Applications**

			<b>Requested</b>
4B 25-01	Hugs Café, Inc	Infrastructure costs associated with the new Hugs Headquarters which will house Hugs Café (designed to maximize employment and accommodation potential), Training Academy (train restaurant employees and increase awareness of inclusive hiring), and administrative and support staff offices (National Headquarters).	\$ 970,000
4B 25-02	Collin County History Museum	Equipment for collecting and preserving historic artifacts for exhibits, shelving and cases for storage of artifacts, museum exhibits (cases, mannequins, cabinets), and mobile workstations.	\$ 31,475
4B 25-03	McKinney Parks Foundation	2025 Polaris Sportsman ATV and Bosski 1600 UT trailer accessory to ensure efficient transport of materials, tools, and volunteers to remote work sites across diverse terrain at parks including Erwin, Bonnie Wenk Towne Lake, and Gray Branch.	\$ 20,000
4B 25-04	TPC Invited (formerly Club Corp)	Stabilize erosion of both sides of the creek between practice green at TPC to improve drainage and stop loss of soil while protecting the practice putting green and cart path. Work is to begin in January and be completed by end of April prior to May 2025 Byron Nelson.	\$ 1,500,000
4B 25-05	Habitat for Humanity of Collin County	Costs associated with 10 townhomes (5 units with 2 townhomes each) as part of the Cotton Groves project.	\$ 411,455
4B 25-06	City of McKinney McKinney National Airport (TKI)	Construction of the eastside airport infrastructure and passenger terminal including taxiways, aprons, and airport facilities that may include hangars and terminals.	\$ 30,000,000
4B 25-07	Cannon Development Company	General infrastructure improvements for Cannon Beach, a mixed-use adventure entertainment destination that will include a surf lagoon, beach, cliff diving, skateboarding, flex space, office, and hospitality uses. (Grant would be payable upon CO for the surf lagoon.)	\$ 4,000,000
4B 25-08	Heritage Guild of Collin County	Improvements at Chestnut Square to correct poor drainage issues including regarding the courtyard and directing water in three directions, and ensure preservation of Dulaney Cottage by reconstructing, repairing and securing the foundation.	\$ 25,481
4B 25-09	Haddington Fund (Flour Mill)	Infrastructure costs associated with renovations at the Flour Mill to add a 35-room boutique hotel with 4 restaurants, and a convention center.	\$ 1,500,000
<b>TOTAL</b>			<b>\$ 38,458,411</b>

## Upcoming Events Supported by MCDC Promotional Grants

Jan 18	CC Master Gardeners: Edible 101 Workshop
Jan 31-Feb 1	Art Club: McKinney's Mockingbird Art Meets Poetry
Feb 15	Black History Month: College Megafest
Feb 15	Black History Month: Signature Event- Taste of Soul
Feb	Black History Month: Homecoming
Feb 6-8	Young Actors Guild: Pride and Prejudice
Feb 17	Adriatica: Run First... Wine Later 5K
Feb 22	CC Master Gardeners: Tomato Workshop
Mar 1	McKinney Philharmonic Orchestra: 70s and 80s Rock & Pop
Feb 28- Mar 1	McKinney Repertory Theatre: 12 Angry Jurors
Mar 7-8	McKinney Repertory Theatre: 12 Angry Jurors
Mar 15-16	CC Master Gardeners: The Garden Show
Mar 21-22	Art Club: The Spring Art Show
Mar 22	Art Club: Spring Art Exhibit
Apr 25-26	Young Actors Guild: Romeo and Juliet
Apr 26	CC Master Gardeners: Spring Plant Show
May 2-3	McKinney Repertory Theatre: Deliver us from Mama
May 9-10	McKinney Repertory Theatre: Deliver us from Mama
June 7	CC Master Gardeners: A Walk In The Park
July 10-12	Young Actors Guild: Charlotte's Web
Aug 1-2	McKinney Repertory Theatre: Barefoot in the Park
Aug 8-9	McKinney Repertory Theatre: Barefoot in the Park
Aug 15-16	McKinney Repertory Theatre: Barefoot in the Park
Oct 25	CC Master Gardeners: Fall Plant Sale