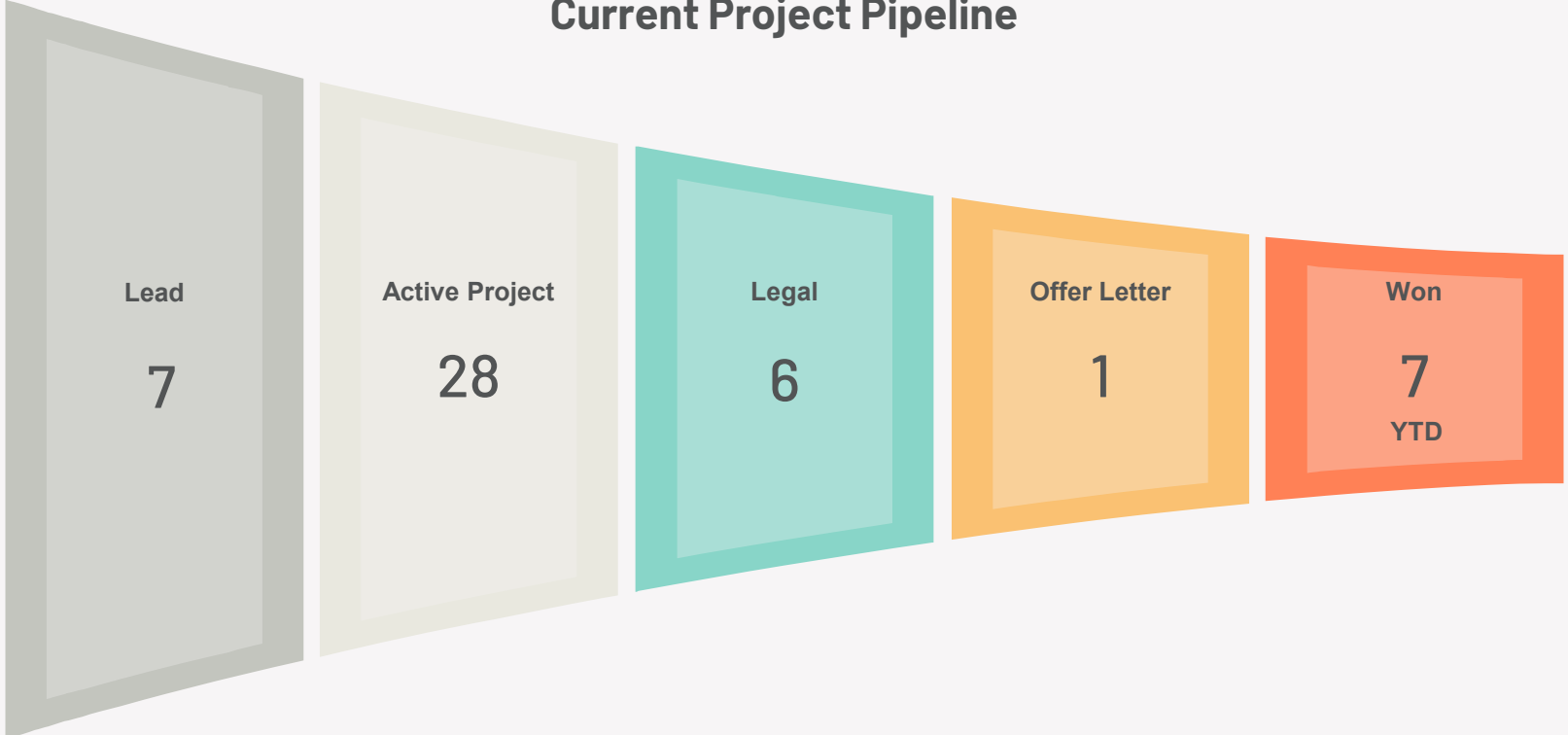


Current Project Pipeline

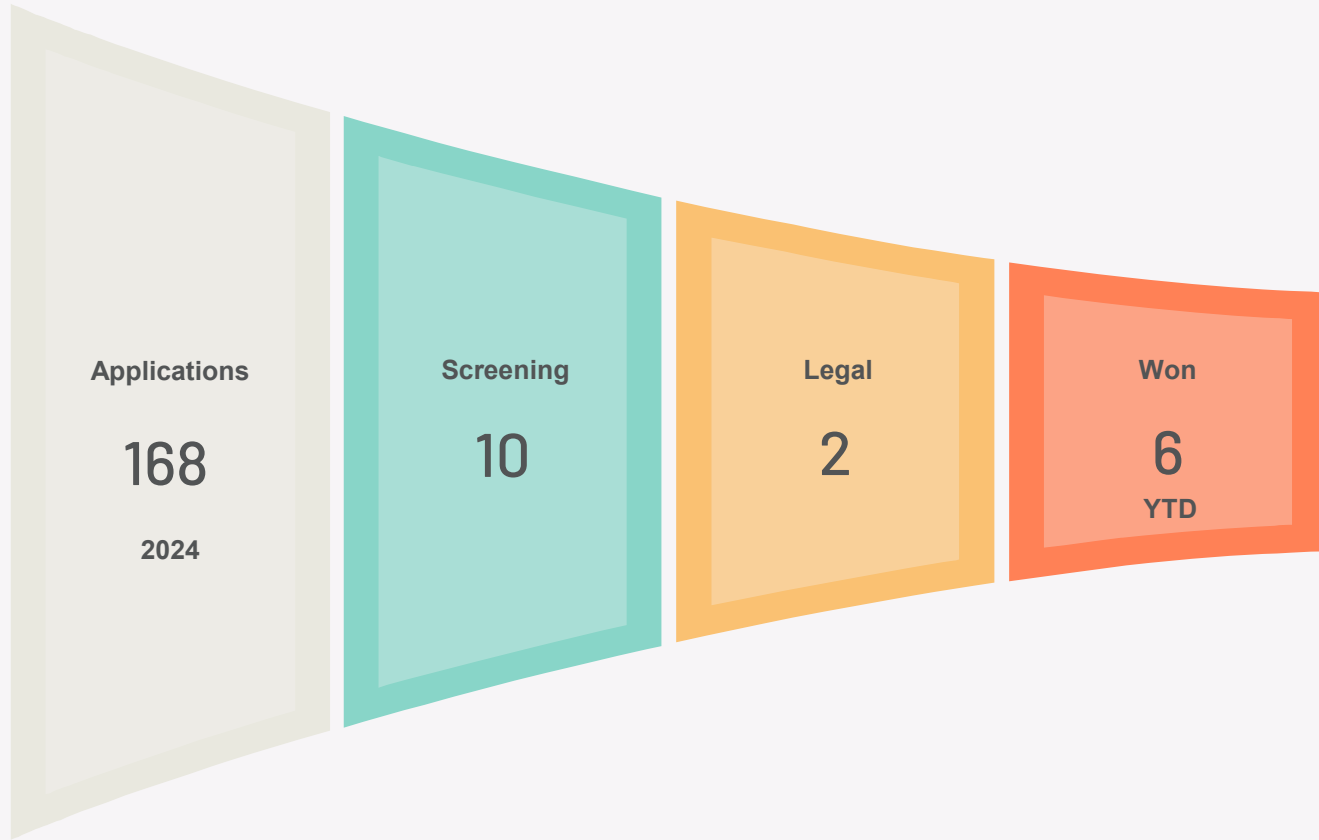


Total Active Projects: 28 (21 Traditional + 7 Innovation)

Source: MEDC Salesforce

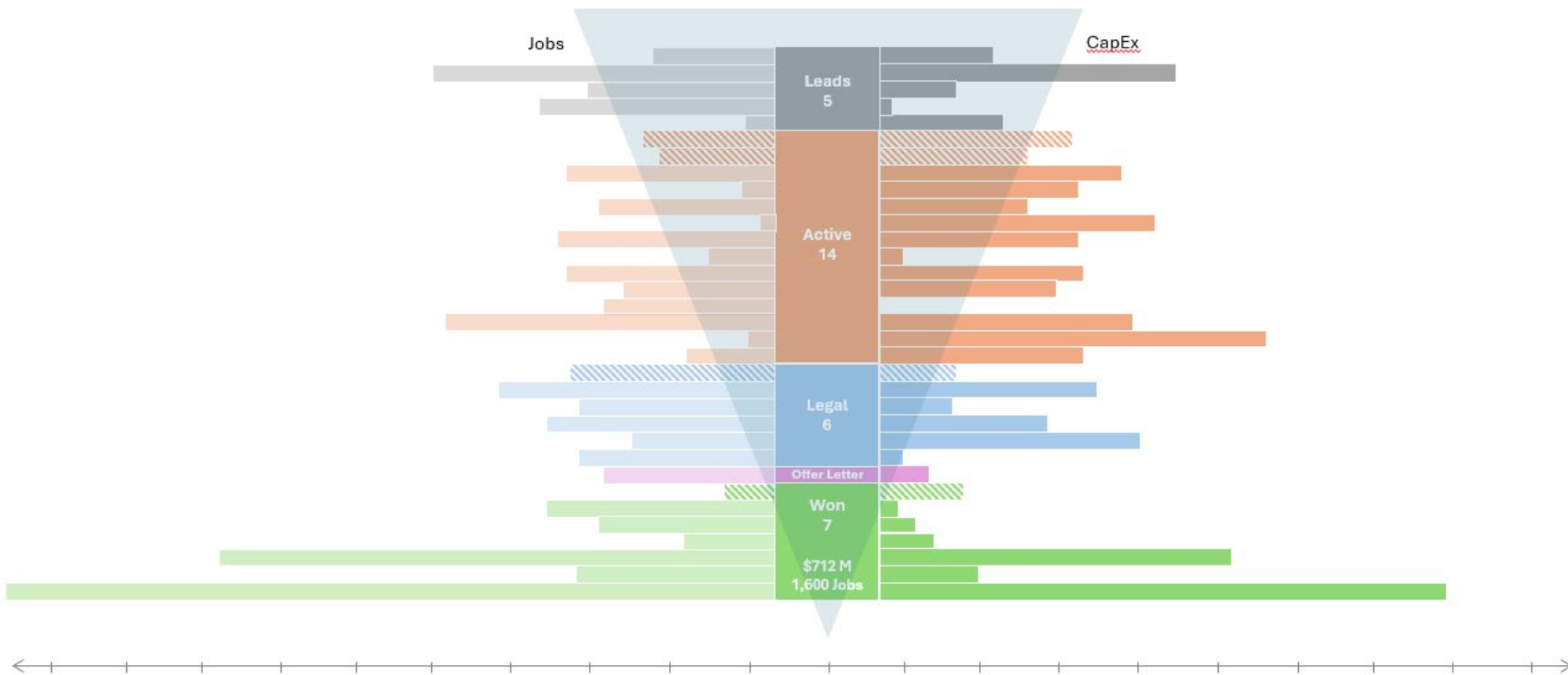


Innovation Fund Pipeline



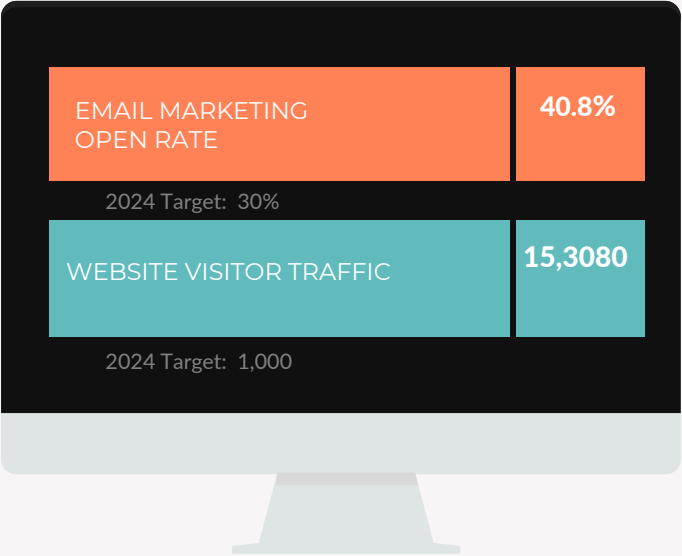
Current Project Funnel

DRAFT CONCEPT



Marketing and Outreach Numbers – December 2024

Digital Marketing



COMMUNITY PRESENTATIONS
INDUSTRY: 4
COMMUNITY: 5



FAMILIARIZATION (FAM) TOUR
4
Consultant Connect + Byron Nelson



TRADE SHOWS AND MISSIONS:
7
NATIONAL SITE SELECTOR EVENTS:
8



BRE VISITS
Dec - 5 | 2024 - 81



Notable Marketing Milestones



2001



500

+ 21.25 Hours Watched in December