#### Date Created: Jun 17, 2020

## McKinney CVB

For the Month of May 2020

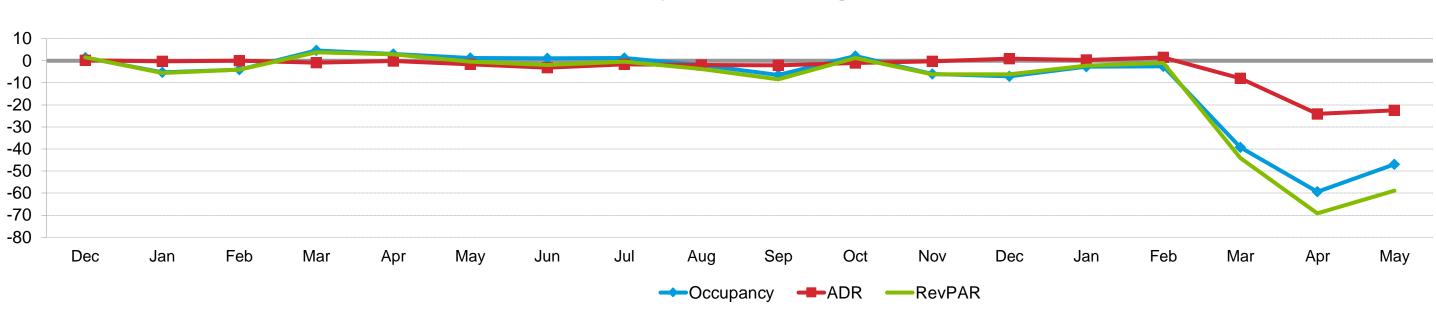




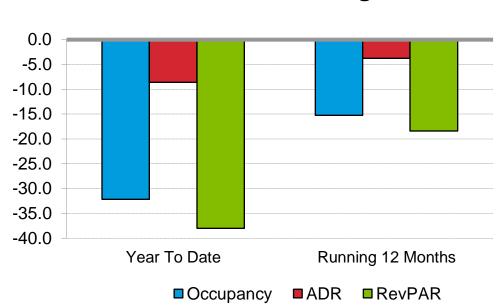
Corporate North American Headquarters T:+1 (615) 824 8664 destininfo@str.com www.str.com International Headquarters T:+44 (0)207 922 1930 industryinfo@str.com www.str.com McKinney CVB

For the Month of May 2020

# **Monthly Percent Change**



## **Overall Percent Change**



Occupancy (%)	2018						20	19								2020		
Occupancy (%)	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
This Year	62.6	59.9	65.9	74.2	74.1	71.8	76.6	75.4	66.3	60.9	68.0	65.1	58.2	58.3	64.3	45.1	30.1	38.1
Last Year	61.7	63.2	68.7	70.9	71.9	70.9	75.8	74.5	67.6	65.1	66.5	69.2	62.6	59.9	65.9	74.2	74.1	71.8
Percent Change	1.3	-5.2	-4.0	4.6	3.0	1.2	1.1	1.2	-2.0	-6.5	2.2	-5.9	-7.0	-2.7	-2.5	-39.3	-59.4	-46.9

	Year To Date	
2018	2019	2020
69.1	69.2	46.9
74.0	69.1	69.2
-6.6	0.1	-32.2

Ru	nning 12 Months	
2018	2019	2020
70.8	68.9	58.4
75.5	70.8	68.9
-6.1	-2.7	-15.2

ADR	2018						20	19								2020		
ADIX	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
This Year	76.02	77.99	79.41	80.49	81.96	81.52	81.37	81.29	77.58	78.72	82.30	80.31	76.73	78.30	80.59	74.11	62.23	63.21
Last Year	75.85	78.23	79.41	81.14	82.07	82.87	83.96	82.65	79.05	80.41	83.13	80.49	76.02	77.99	79.41	80.49	81.96	81.52
Percent Change	0.2	-0.3	0.0	-0.8	-0.1	-1.6	-3.1	-1.6	-1.9	-2.1	-1.0	-0.2	0.9	0.4	1.5	-7.9	-24.1	-22.5

	Year To Date	
2018	2019	2020
80.83	80.38	73.49
81.15	80.83	80.38
-0.4	-0.6	-8.6

Rui	nning 12 Months	
2018	2019	2020
81.29	80.70	77.69
80.03	81.29	80.70
1.6	-0.7	-3.7

RevPAR	2018						20	19								2020		
IVEAL VIV	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
This Year	47.56	46.74	52.35	59.73	60.72	58.51	62.36	61.31	51.44	47.91	55.94	52.26	44.64	45.66	51.79	33.39	18.72	24.09
Last Year	46.83	49.47	54.56	57.54	59.02	58.77	63.64	61.56	53.46	52.35	55.29	55.69	47.56	46.74	52.35	59.73	60.72	58.51
Percent Change	1.6	-5.5	-4.1	3.8	2.9	-0.4	-2.0	-0.4	-3.8	-8.5	1.2	-6.1	-6.1	-2.3	-1.1	-44.1	-69.2	-58.8

	Year To Date	
2018	2019	2020
55.88	55.64	34.50
60.09	55.88	55.64
-7.0	-0.4	-38.0

Rui	Running 12 Months										
2018	2019	2020									
57.58	55.63	45.39									
60.41	57.58	55.63									
-4.7	-3.4	-18.4									

Supply	2018						20	19								2020		
Supply	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
This Year	41,478	41,478	37,464	41,478	40,140	41,478	40,140	44,795	44,795	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670
Last Year	41,478	41,478	37,464	41,478	40,140	41,478	40,140	41,478	41,478	40,140	41,478	40,140	41,478	41,478	37,464	41,478	40,140	41,478
Percent Change	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.0	8.0	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3

	Year To Date	
2018	2019	2020
202,038	202,038	237,070
197,016	202,038	202,038
2.5	0.0	17.3

Ru	nning 12 Months	
2018	2019	2020
488,186	488,370	558,340
465,556	488,186	488,370
4.9	0.0	14.3

Demand	2018						20	19								2020		
Demand	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
This Year	25,949	24,858	24,699	30,782	29,736	29,772	30,764	33,784	29,700	28,667	33,081	30,651	28,314	28,384	28,253	21,928	14,167	18,549
Last Year	25,607	26,232	25,741	29,415	28,865	29,415	30,423	30,897	28,051	26,134	27,588	27,772	25,949	24,858	24,699	30,782	29,736	29,772
Percent Change	1.3	-5.2	-4.0	4.6	3.0	1.2	1.1	9.3	5.9	9.7	19.9	10.4	9.1	14.2	14.4	-28.8	-52.4	-37.7

	Year To Date	
2018	2019	2020
139,668	139,847	111,281
145,887	139,668	139,847
-4.3	0.1	-20.4

Ru	nning 12 Months	
2018	2019	2020
345,812	336,661	326,242
351,390	345,812	336,661
-1.6	-2.6	-3.1

Pavanua	2018						20	19								2020		
Revenue	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
This Year	1,972,665	1,938,607	1,961,297	2,477,620	2,437,142	2,426,895	2,503,328	2,746,240	2,304,235	2,256,717	2,722,649	2,461,630	2,172,492	2,222,493	2,276,886	1,625,115	881,614	1,172,431
Last Year	1,942,288	2,052,098	2,044,213	2,386,738	2,369,002	2,437,752	2,554,390	2,553,574	2,217,417	2,101,433	2,293,253	2,235,311	1,972,665	1,938,607	1,961,297	2,477,620	2,437,142	2,426,895
Percent Change	1.6	-5.5	-4.1	3.8	2.9	-0.4	-2.0	7.5	3.9	7.4	18.7	10.1	10.1	14.6	16.1	-34.4	-63.8	-51.7

	Year To Date	
2018	2019	2020
11,289,804	11,241,561	8,178,538
11,838,901	11,289,804	11,241,561
-4.6	-0.4	-27.2

Ru	nning 12 Months		
2018	2019	2020	
28,112,175	27,169,604	25,345,831	
28,122,688	28,112,175	27,169,604	
0.0	-3.4	-6.7	

Census %	2018						20	19								2020		
Celisus 70	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Census Props	17	17	17	17	17	17	17	18	18	19	19	19	19	19	19	19	19	19
Census Rooms	1338	1338	1338	1338	1338	1338	1338	1445	1445	1570	1570	1570	1570	1570	1570	1570	1570	1570
% Rooms Participants	91.8	91.8	91.8	91.8	91.8	91.8	91.8	85.0	92.4	93.0	93.0	93.0	93.0	93.0	93.0	93.0	85.0	93.0

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## Tab 3 - Response McKinney, TX+

McKinney CVB

For the Month of May 2020

							2	2018							20	19							20	20						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms Rm		J F	M	A M	J.	JA	s o	N	D J	FN	/ A	M.	JJ	A	s o	N I	J	FN	иΑ	М	JJ	JA	SC	O N D
53019	Americas Best Value Inn McKinney	McKinney, TX	75069	Dec 2003	Jun 2000	26																								
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68	•	•	•	•	•	•	• •	•	•	• •	•	•	•	•	•	• •	•	• •		•				
29753	Closed - Independent Budget Motel	McKinney, TX	75069	Jan 2009	Jun 1974	0																								
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																								
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																			43					
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58	•	•	•	•	• •	•	• •	•	•	• •	•	•	•	•	• •	• •	•	• •	•	•				
41060	Comfort Suites McKinney Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63	•	•	•	•	•	•	• •		•	• •	•	•	•	•	•  •	• •	•	• •	•	•				
	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76	•	•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	• •	•	• •	•	•		'		
	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55					•	•	• •	•	•	• •	•	•	•	•	• •	• •	•	• •	•	•				
	Hampton Inn McKinney	McKinney, TX	75070	Jun 2015	Jun 2015	79	•	•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	• •	•	• •	•	•		'		
	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80	•	•	•	•	• •	•	• •	•	•	• •	•	•	•	•	• •	• •	•	• •	•	•				
	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	· ·	99	•	•	•	•	• •	•	• •	•	•	• 0	•	0	•	•	• •	• •	•	• •	0	•		'		
	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107														•	• •	• •	•	• •	•	•				
	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79	•	•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	• •	•	• •	•	•				
	Quality Inn McKinney	McKinney, TX	75070	Dec 2010	Feb 1981	100	•	•	•	•	•	•	• •	•	•	• •	•	•	•	•	• •	• •	•	• •	•	•				
	Sheraton Hotel McKinney	McKinney, TX	75070			187	•	•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	• •	•	• •	•	0	$\perp$	'	$\perp$	
	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125														C		• •	•	• •	43	•				
	Super 8 McKinney Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75	•	•	•	•	• •	•	• •	•	•	• •	•	•	•	•	• •	• •	•	• •	•	•		'		
	TownePlace Suites Dallas McKinney	McKinney, TX	75070	Feb 2016	Feb 2016	88	•	•	•	•	• •	•	• •	•	•	• •	•	•	•	•	• •	• •	•	• •	•	•				
	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																			$\perp$					
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121	•	•	•	•	•	•	• •	•	•	•	•	• •	•	•	•  •	• •	•	• •	•	•				

 <sup>-</sup> Monthly data received by STR

Blank - No data received by STR

A blank row indicates insufficient data.

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21

Total Properties:

1654

 <sup>-</sup> Monthly and daily data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

McKinney CVB

For the month of: May 2020

					Current Mont	h - May 20	20 vs Ma	y 2019				
	Осс	%	AD	R	RevPA	AR		Percen	t Change	from Ma	y 2019	
										Room	Room	Room
	2020	2019	2020	2019	2020	2019	Осс	ADR	RevPAR	Rev	Avail	Sold
Allen, TX+	21.3	63.0	74.81	106.77	15.92	67.26	-66.2	-29.9	-76.3	-76.3	0.0	-66.2
Frisco, TX+	18.0	65.8	87.98	139.86	15.84	92.03	-72.6	-37.1	-82.8	-83.5	-4.4	-73.8
Plano, TX+	34.5	65.2	67.61	105.16	23.36	68.61	-47.0	-35.7	-66.0	-67.7	-5.1	-49.8

				Year to Date	- May 2020	vs May 2	2019				
Осс	%	ADI	R	RevP <i>A</i>	\R		Percent	t Change	from YT	D 2019	
2020	2019	2020	2019	2020	2019	Осс	ADR	RevPAR	Room Rev	Room Avail	Room Sold
36.3	59.0	96.96	106.07	35.15	62.58	-38.5	-8.6	-43.8	-43.8	0.0	-38.5
40.5	69.2	132.35	148.32	53.59	102.60	-41.5	-10.8	-47.8	-45.2	4.9	-38.6
47.0	65.4	92.76	108.43	43.59	70.94	-28.2	-14.5	-38.6	-37.3	2.0	-26.7

	Part	icipation	
Prope	erties	Roc	oms
Census	Sample	Census	Sample
9	9	1235	123
20	18	2669	256
53	51	6521	634

## A blank row indicates insufficient data.

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