

Potential Renaming of Throckmorton Street and Throckmorton Place

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Why we are here:

- Throckmorton Street renaming was identified by the Throckmorton Statue Advisory Board as an item for further discussion.
- The renaming of Throckmorton Street has also come up in recent conversations during Council meetings and in the EMPOC stakeholder group meetings.
- Street renaming can be beneficial, but also requires a lengthy process and time and investment by impacted parties (property owners, businesses and residents).
- Staff will provide data on Throckmorton Street/Place as well as information about the process and timing.
- Prior to making a decision, additional stakeholder engagement is recommended.

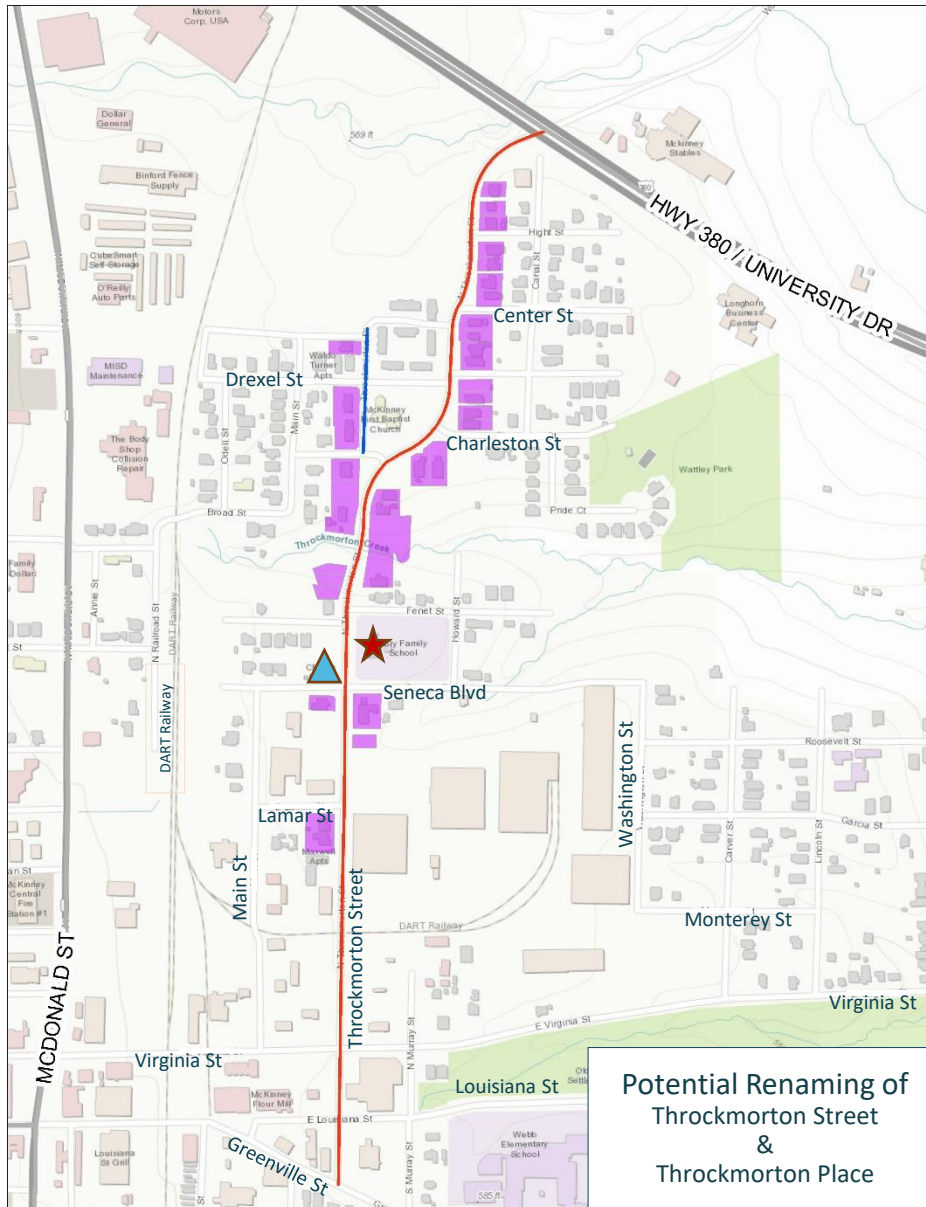


- Throckmorton Street
- Throckmorton Place

Historically Significant Locations

- E.S. Doty High School
- Throckmorton Street Church of Christ

Potential Renaming of
Throckmorton Street
&
Throckmorton Place

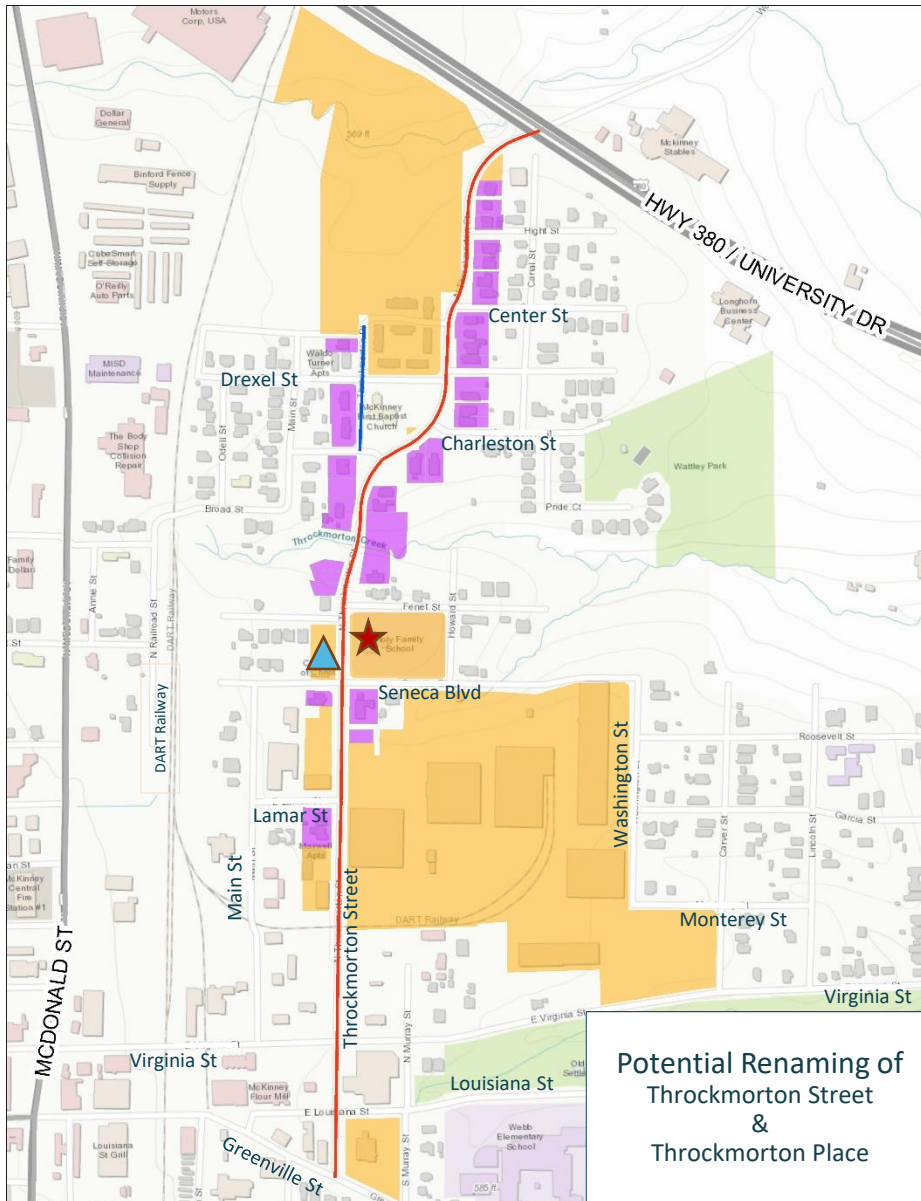


- Throckmorton Street
- Throckmorton Place

Historically Significant Locations

- ★ E.S. Doty High School
- ▲ Throckmorton Street Church of Christ
- 40 residential properties
 - 16 Owner Occupied Properties
 - 24 Rental Properties

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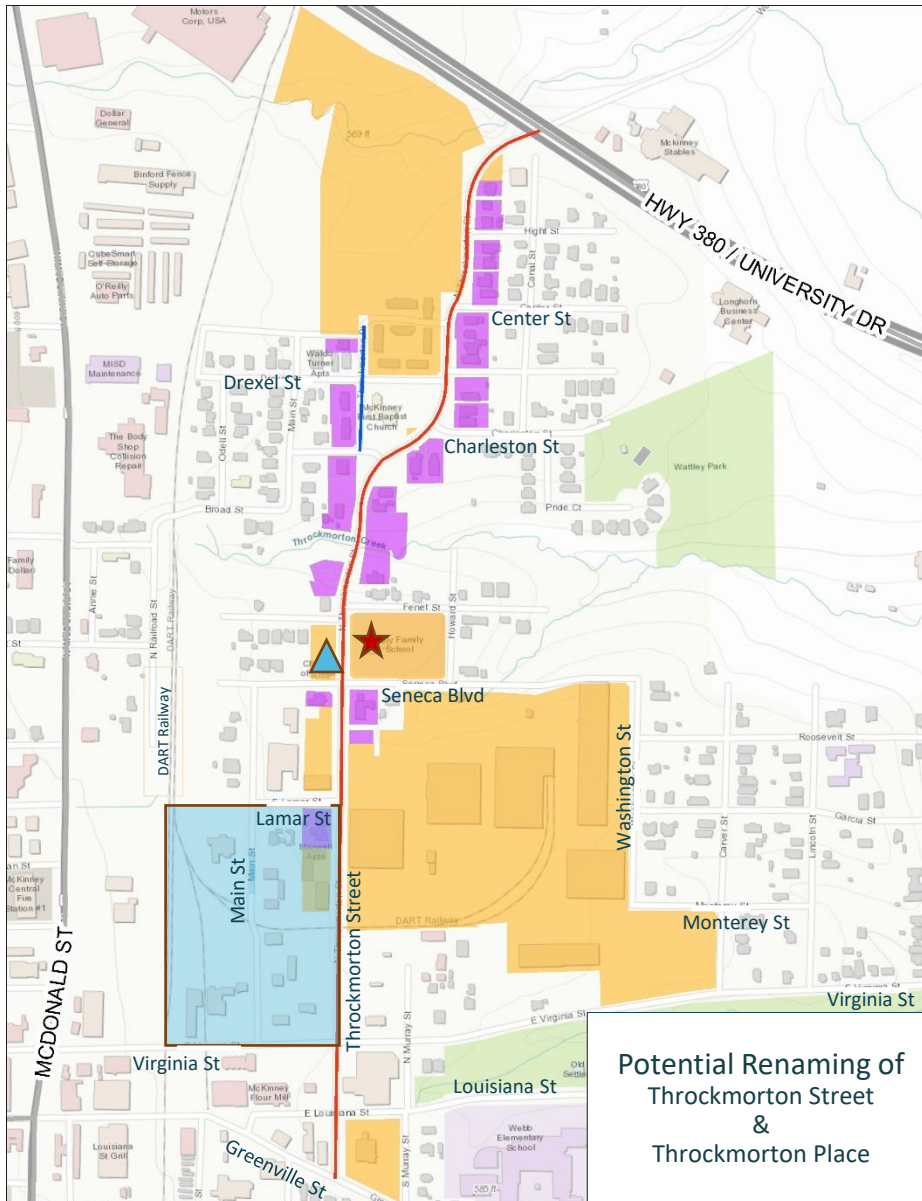


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- Throckmorton Place

Historically Significant Locations

- ★ E.S. Doty High School
- ▲ Throckmorton Street Church of Christ

- 40 residential properties
 - 16 Owner Occupied Properties
 - 24 Rental Properties
- 23 commercial and multifamily properties
 - 10 Commercial Properties
 - 13 Multifamily Properties



- Throckmorton Street
- Throckmorton Place

Historically Significant Locations

- ★ E.S. Doty High School
- ▲ Throckmorton Street Church of Christ

- 40 residential properties
 - 16 Owner Occupied Properties
 - 24 Rental Properties
- 23 commercial and multifamily properties
 - 10 Commercial Properties
 - 13 Multifamily Properties
- Future Municipal Complex

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Considerations

Residential and business impacts

Financial Impacts

Notification provided to the tenant/lessees

Services impact

Considerations

Residential and Business Impacts / Financial Impact

	Resident	Business
DMV for ID and Driver's License	<input checked="" type="checkbox"/>	
Car Registration	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Utility Companies (Electric, gas, cable, phone, etc)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business Branding (Website, letterheads, marketing)		<input checked="" type="checkbox"/>
Insurance and health insurance providers	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
State, federal, privately-issued business or personal licenses	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pension providers	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Bank and any financial institutions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Government Agencies (IRS, SSA, Welfare Benefits, VA, Unemployment)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Considerations

Services Impact

Third Party Mapping Systems

- Google Maps
- Apple Maps
- WAZE
- Propriety systems from UPS or FedEx

Package Delivery Services

- Amazon
- USPS
- UPS
- FedEx
- Uber
- Lyft
- DoorDash

What happens next?

- Public engagement effort to inform and seek feedback from the residents, businesses and property owners along Throckmorton Street/Place.
- Public engagement efforts presented to Council for consideration.
- Council provides direction on renaming Throckmorton Street/Place.

Questions and Comments