McKinney Main Street

aka McKinney Downtown Business Re-Development Board

NOVEMBER 10, 2022

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, 111 N. Tennessee Street, McKinney, Texas on Thursday, November 10, 2022, at 8:30 a.m.

Board members present: Chairman Robert Hamilton, Vice Chair Doug Willmarth, Secretary/Treasurer Chris Wilkes, and Board Members Ginger Hayes, Taylor Phelan, Von Daniel, Preston Schwalls, and Toby Thomason (arrived at 8:38 a.m.).

Absent: Board Members Kim Black and Amy Pyeatt.

City of McKinney Board Staff present: Interim Director of MPAC and Main Street Andrew Jones, Executive Administrative Assistant Heidi Wiese, Special Events Coordinator Gregory Hearns, Assistant City Manager Kimberly Flom, Executive Director of Visit McKinney Aaron Werner, and Contractor Special Events Assistant Ryan Phellan.

City Council Present: Mayor Pro Tem Rainey Rogers.

Guests Present: MCDC Board Liaison Deborah Bradford.

Chairman Matt Hamilton called the meeting to order at 8:33 am upon determining there was a quorum present.

REPORTS

Chairman Hamilton called for reports.

22-1026 City Liaison Report

Mayor Pro Tem Rogers gave an update on the City Hall groundbreaking that took place on October 24, 2022.

Assistant City Manager Flom gave updates on the Airport bond referendum and proposition A from the recent election. Ms. Flom also thanked the Main Street and MPAC Staff for their work to make the seasonal events so successful.

22-1027 "M" Group Reports

Director Werner gave updates on the renovations at Visit McKinney. The store front will not be available during renovations. The NCAA play off game will take place at the MISD stadium on December 17, 2022.

MCDC Liaison Deborah Bradford gave updates on Tupps Brewery and the upcoming grant cycles.

22-1028 Director's Report

Interim Director Jones gave updates on recent sales tax numbers. He discussed a refresh to the Downtown Dollars program. There is an ongoing Christmas Tree campaign with the main sponsor being Netrio.

22-1029 Subcommittee Update

Interim Director Jones gave updates on subcommittees.

22-1030 Minutes of the McKinney Main Street Board Meeting of October 13, 2022

Chairman Hamilton called for the review of the Minutes of the McKinney Main Street Board Meeting of October 13, 2022.

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Taylor Phelan, to approve the Minutes of the McKinney Main Street Board Meeting of October 13, 2022.

REGULAR AGENDA

- 22-1031 Consider/Discuss Financial Reports Secretary/Treasurer Wilkes reviewed the financial reports and the board discussed.
- 22-1032Consider/Discuss Upcoming EventsThe board discussed upcoming events.

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Chris Wilkes, to adjourn the meeting at 9:08 a.m. An audio recording of this meeting is available through the City of McKinney

meeting archive.

These minutes approved by the Main Street Board on:_____

ROBERT HAMILTON Chairman

CHRIS WILKES Secretary / Treasurer