**CITY COUNCIL WORK SESSION**

**JANUARY 6, 2026**

The City Council of the City of McKinney, Texas met in work session in the City Hall Council Chambers, 401 E. Virginia Street, McKinney, Texas on Tuesday, January 6, 2026 at 4:00 p.m.

The work session was broadcast streamed online at https://mckinneytx.new.swagit.com/views/130. A video recording of the meeting is available to members of the public through the City of McKinney meeting archive.

Mayor Bill Cox called the meeting to order at 4:00 p.m. upon determining a quorum consisting of himself and the following City Council members were present: Mayor Pro Tem Geré Feltus and Council members Patrick Cloutier, Rick Franklin, Michael Jones, Justin Beller, and Ernest Lynch.

These City of McKinney staff were present: City Manager Paul Grimes, Assistant City Manager Barry Shelton, Assistant City Manager Steve Tilton, Assistant City Manager Trevor Minyard, Assistant City Manager Jennifer Arnold, City Attorney Mark Houser, First Assistant City Attorney Benjamin Samples, Director of Parks and Recreation Amy Kinkade, Director of Housing and Community Development Margaret Li, MCDC President Cindy Schneible, Director of Planning Lucas Raley, Executive Director of Development Services Michael Quint, Director of Engineering Gary Graham, Director of Code Services Phillip Hubbard, Deputy City Secretary Tenitrus Parchman, Assistant Director of Parks and Recreation Erica Lyght, Assistant Director of Parks and Recreation Robert Gaylor, Senior Environmental Services Manager Eric Hopes, Sustainability Manager Sujata Gautam, Environmental Outreach Engagement Coordinator Mary Abercrombie, Environmental Outreach Engagement Coordinator Brenda Cates, Parks and Recreation Communications and Media Specialist Chris Hallmark, Administrative Assistant Sheridan Burns, Audio Visual Technician Joshua Arias and Police Officer Kendall Sam.

There were approximately eleven (11) members of the public in attendance including The Courts McKinney staff members: President Matt Hanlin, Director Bob Stuart, Director Mark Vos and Camp Director Malissa Vos.

Mayor Cox called for Public Comments on Agenda Items; at which time there were no requests for public comments.

Mayor Cox called for Information Sharing.

**25-3521** Recognition of Courts of McKinney for Best of Texas Tennis 2025 - Favorite Tennis Facility

Mayor Cox called for Discuss Agenda Items for the City Council Regular Meeting to be held on Tuesday, January 6, 2026 at 6:00 p.m. There was no discussion on the Regular Meeting agenda.

Mayor Cox called for Work Session Items.

**25-3522** Consider/Discuss a Citywide Sustainability Roadmap

*The presentation, not included in the posted agenda, has been included in these minutes as Appendix A: Sustainability Roadmap.*

Mayor Cox called for Council Liaison Updates regarding City Boards & Commissions; at which time there were none.

Mayor Cox called for Executive Session at 4:31 p.m. in accordance with the Texas Government Code:

A. Section 551.071(2) Consultations with Attorney on any Work Session, Special Session, or Regular Session agenda item requiring confidential attorney/client advice necessitated by the deliberation or discussion of said items (as needed)

B. Section 551.071 (A) Pending or contemplated litigation

- SLC McKinney Partners, LP v. City of McKinney Cause No. 493-01983-2024

C. Section 551.072. Deliberations about Real Property

- Municipal Facilities

D. Section 551.087. Deliberation Regarding Economic Development Matters

- Craig Ranch Luxury Hotel SPE Owner, LP

- Venu Holding Corporation, Successor-by-Name to Notes Live, Inc., Chapter 380 Grant, and Development Agreement, as amended

The Council returned to work session at 5:23 p.m. All members except Mayor Pro Tem Feltus and Councilmember Jones. No action was taken on items discussed in executive session.

Council unanimously approved the motion by Councilmember Cloutier, seconded by Councilmember Franklin, to adjourn the meeting at 5:23 p.m.

These minutes were approved by the City Council on February 17, 2026.

SIGNED:

_____
BILL COX, Mayor
GERÉ FELTUS, Mayor Pro Tem

ATTEST:

_____
EMPRESS DRANE, City Secretary
TENITRUS PARCHMAN, Deputy City Secretary

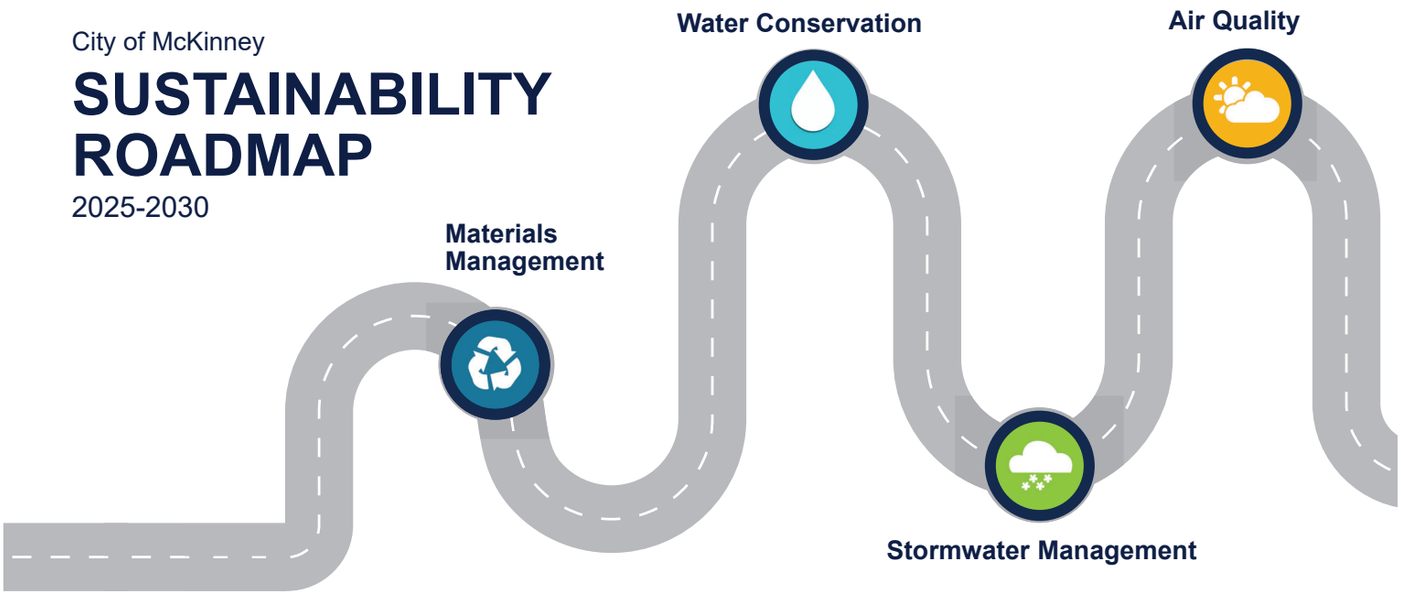
City of McKinney, Texas

*Appendix A: Sustainability Roadmap*

City of McKinney

# SUSTAINABILITY ROADMAP

2025-2030




**In support of Council Goals: (5.3) Develop sustainable quality of life improvements; (5.4) Promote environmental stewardship initiatives.**

## OVERVIEW

- Establishing a Sustainability Roadmap
- Guiding Principles Used to Develop Roadmap
- Stakeholder Engagement
- Recommended Goals, Targets, and Action Items
- Next Steps
- Questions

## WHY DEVELOP A ROADMAP?

### Grow Sustainably

We must make strides to ensure a prosperous future as the city of McKinney continues to grow.

### Roadmap Creation Captures Critical Action Items For:

1. Safeguarding and conserving scarce natural resources,
2. Protecting human health,
3. Improving the quality of life for residents.

### How?

This Roadmap is intendent to operationalize the City Council's sustainability goal by developing measurable goals and targets centered on:

1. Materials Management
2. Water Conservation
3. Stormwater Management
4. Air Quality

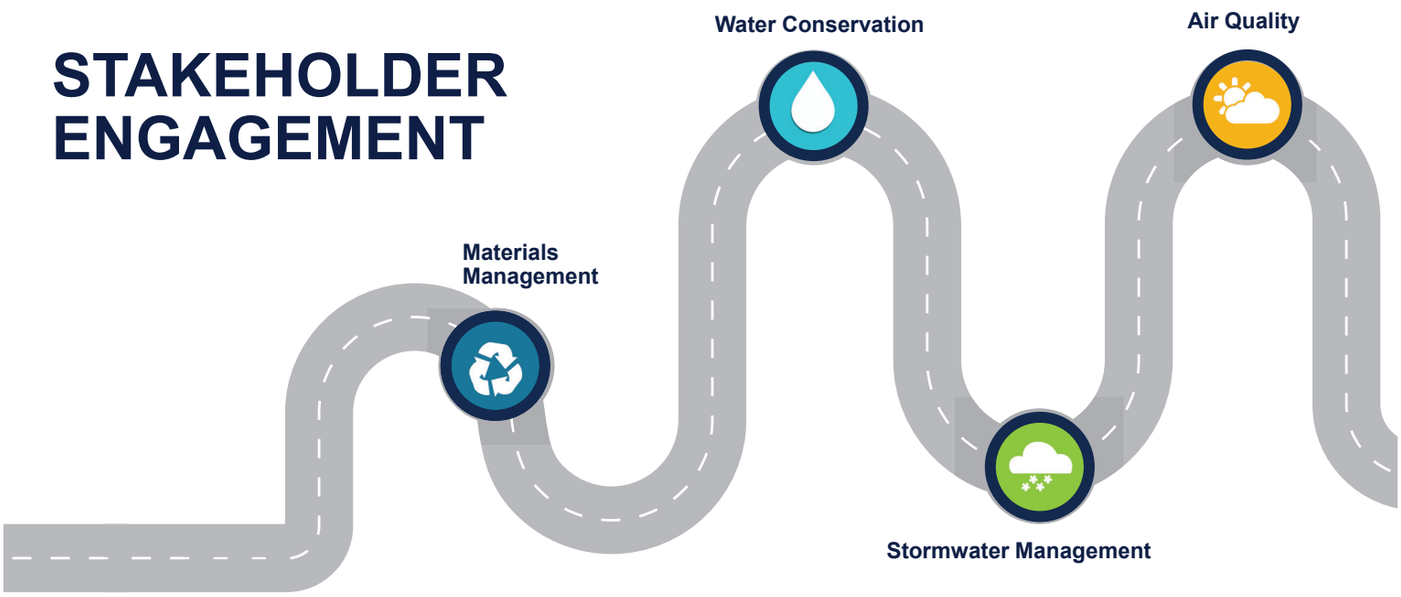
### Council Goal

The City Council has affirmed this commitment through the adoption of:

- 5.3: Develop sustainable quality of life improvements
- 5.4: Promote environmental stewardship initiatives

# GUIDING PRINCIPLES

# STAKEHOLDER ENGAGEMENT




# STAKEHOLDERS

**Community feedback:** 2025 Citizen Survey Highlights

- Mobility Needs: Growing concerns with traffic, biking, and transit access
  - Approximately 4 in 10 residents rated traffic flow on major streets and ease of bicycle travel as below expectations.

- Quality of Life Priorities: When asked to identify top priorities for improving quality of life, residents emphasized:
  - Creating and preserving open spaces and natural lands, with 93% identifying this as a high or medium priority.

# STAKEHOLDERS

**Internal Input**

- Public Works
  - Fleet Services, Water Division
  - Environmental Services, Facilities Management
- Marketing & Communications
- Development Services
  - Urban Forester & Long Range Planner
  - Engineering: Stormwater Team
- Finance
  - Utility Billing
  - Procurement
- Emergency Management
- Housing & Community Development
  - Transit Administrator
  - Neighborhood Services

**Community Conversations**

ONE EARTH ONE CHANCE

NORTH TEXAS MUNICIPAL WATER DISTRICT

The Recycling Partnership
Building a Better Recycling System

MATERIAL DRIVEN

CELC Community Efficiency Leadership Coalition

TEXAS Master Naturalist

Air North Texas

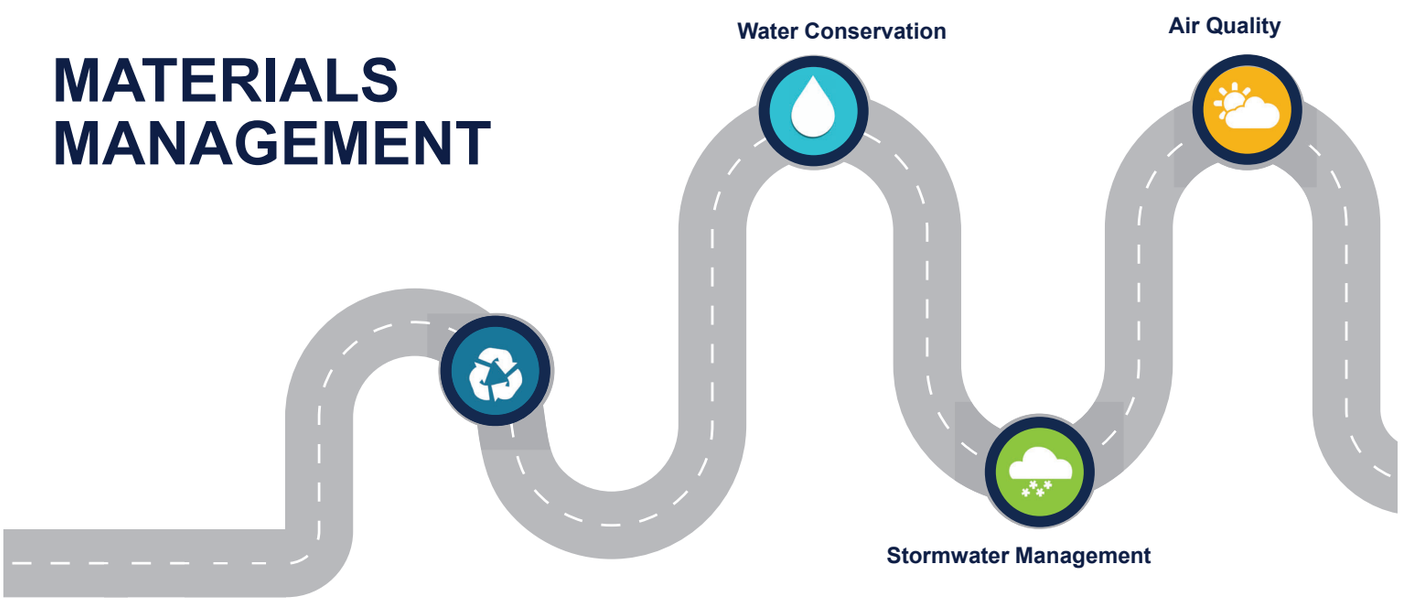
North Central Texas Council of Governments

… and more!

# HOW WILL WE GET THERE?

Menu of multifaceted action items addresses individual resident, neighborhood, and city-wide needs.

# MATERIALS MANAGEMENT



ACTION ITEMS

# MATERIALS MANAGEMENT

**GOAL:** Expand access to and awareness of recycling and diversion programs
**WHY:** These programs create jobs and reduce landfill use
**TARGET**: Reduce per capita waste generation and increase recycling & diversion programs

Update city code to sync with the council approved Solid Waste Management Strategy

Explore organics diversion pilot programs with high generators of organics (yard waste, food waste).

Conduct Commercial and Multi Family Recycling Study to evaluate specific recycling and diversion potential

ACTION ITEMS

# MATERIALS MANAGEMENT

**GOAL:** Reduce recycling contamination
**WHY:** Contaminated recycling increases costs, as materials must be hauled to the landfill for disposal
**TARGET:** Lower contamination from 41–49% to 20–25%

Use technology on collection vehicles to identify trends, tailor ♻ outreach

Quarterly ♻ communication via all channels targeting major contaminates

Clearly identify trash and ♻ dumpsters with decals

# WATER CONSERVATION

Air Quality

Stormwater Management

ACTION ITEMS

# WATER CONSERVATION

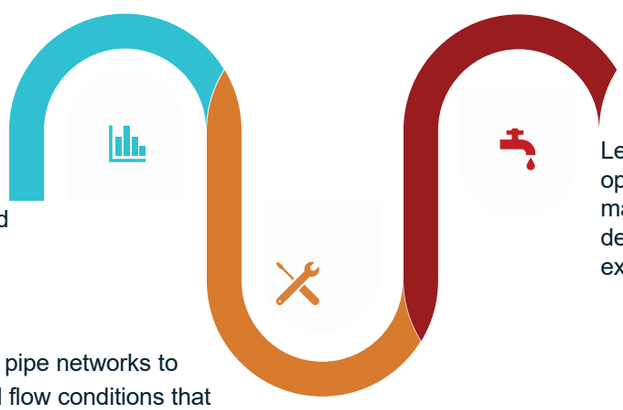
**GOAL:** Increase public awareness of water conservation
**WHY:** North Texas faces water scarcity due to a growing population and limited local water supplies
**TARGET:** Reduce per-resident water use from 96 to 90 gallons per day (GPCD)

- Promote free irrigation check up program in partnership with NTMWD
- Explore incentives for water-saving technologies and conservation choices (rain barrels, etc.)
- Promote WaterMyYard program and smart use of irrigation systems
- Promote use of MyWaterAdvisor and other tools to assist with leak detection

ACTION ITEMS

# WATER CONSERVATION

**GOAL:** Reduce non-revenue water
**WHY:** Water lost before it reaches the meter represents a financial loss for the city
**TARGET:** Currently at 8.4%, reduce by 1% annually until 4% is reached, and then maintain it

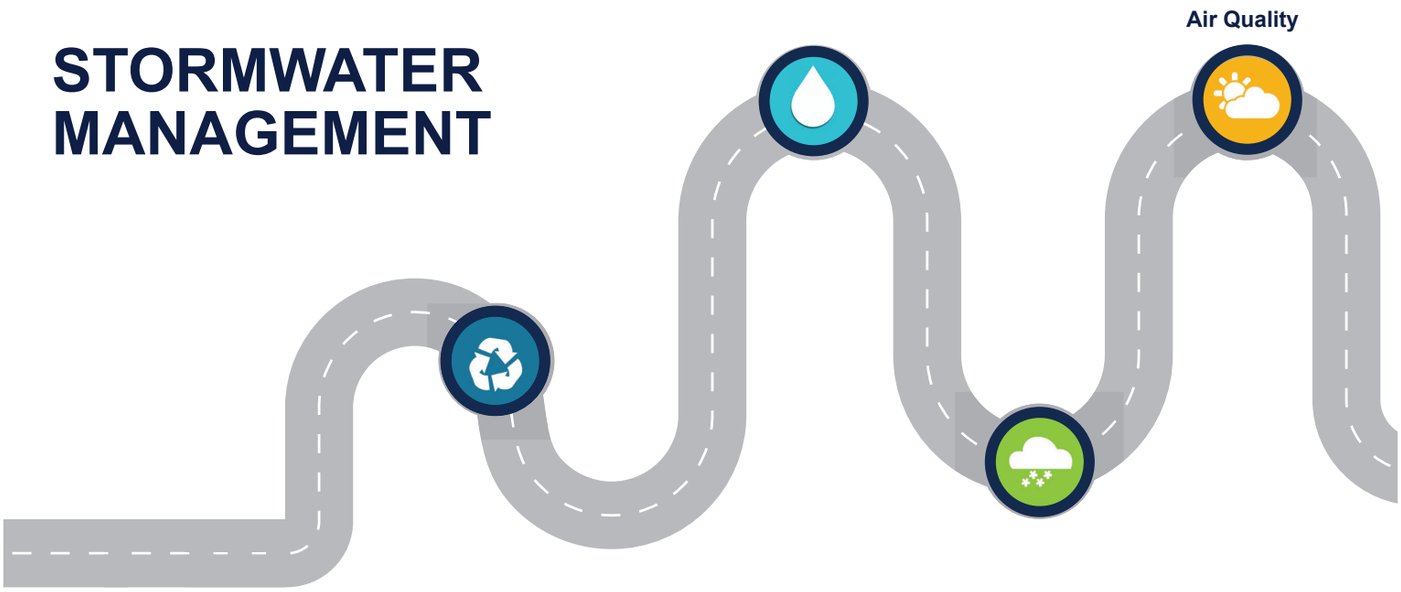


Measure asset growth and improve repair tracking

Leverage technology to optimize non-revenue water management, assess demand, and reduce excessive flushing

Design and upgrade pipe networks to reduce pressure and flow conditions that contribute to leakage

# STORMWATER MANAGEMENT



ACTION ITEMS

# STORMWATER MANAGEMENT

**GOAL:** Increase stormwater tracking and operations
**WHY:** To better manage flooding risks, protect water quality, and control infrastructure costs
**TARGET:** Conduct tests quarterly instead of annually, mark 75% of stormwater drains (up from 55%), and expand catchment systems from 1 to 10

Expand to quarterly water testing to include testing for pH, chlorine, ammonia, conductivity, E.coli, heavy metals, herbicides, and pesticides

Mark 75% of storm sewer inlets – roughly 55% of inlets are presently marked

Increase catchment systems to collect more 'floatables' in McKinney's waterways

ACTION ITEMS

# STORMWATER MANAGEMENT

**GOAL:** Increase stormwater outreach and resident participation
**WHY:** Community volunteer efforts save costs and provide valuable hands-on learning opportunities
**TARGET**: Expand community cleanup events from 14 to 30 and establish baseline data for grow zones

Create Adopt-a-Spot map to encourage stewardship initiatives and advertise free litter clean-up supply check-out

Participate in the NCTCOG's Community Cleanup Challenge and strengthen presence with local, regional, and national campaigns and organizations

Increase Monarch Initiative Commitment, "Grow Zones" through volunteer plantings

# AIR QUALITY

ACTION ITEMS

# AIR QUALITY

**GOAL:** Green the city's fleet and support sustainable transportation
**WHY:** Reduces air pollution and protects public health
**TARGET**: Increase EV charging stations from 23 to 33 and establish baseline data on City fleet emissions

Create a plan and timeline to reduce emissions from the City's fleet and revisit McKinney's Clean Fleet Vehicle Policy

Install additional electric vehicle charging stations

Create Air Quality webpage and campaign, promote carpooling, "No Idling", safe streets, and sustainable transportation

Validate vehicle usage to see if a city-wide motor pool is beneficial, sharing vehicles within departments to optimizing the fleet

ACTION ITEMS

# AIR QUALITY

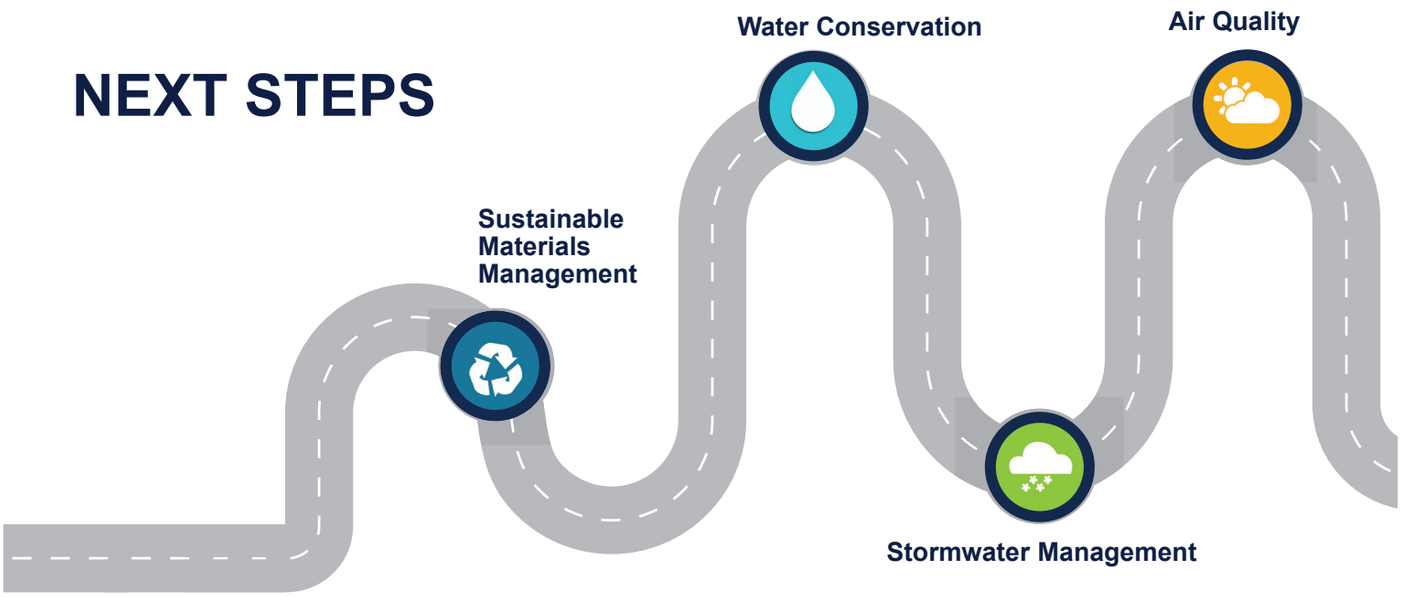
**GOAL:** Increase the City's energy efficiency to promote cleaner air
**WHY:** Energy-efficient buildings and a larger urban tree canopy reduce emissions, improve air quality, and lower city temperatures
**TARGET:** Establish baseline data for energy usage and increase the urban tree canopy from 15.6% to 25–30%

**Take advantage of State Energy Conservation Office's free preliminary energy assessment.**

**Join Air NTX, NCTCOG's regional public awareness campaign, leveraging available resources.**

**Increase tree planting, tree giveaways, and garden outreach.**

# NEXT STEPS



# TIMELINE: PHASE 1 FISCAL YEAR 2026

**Leadership Engagement**
- Refine roadmap draft based on feedback
- Present refined version to City Council for alignment and endorsement

**Sustainability Leadership Team**
- Prioritize and implement action items with shared ownership
- Establish format and cadence for annual sustainability updates

**Data Dashboard Development**
- Begin design and build of a sustainability dashboard
- Identify data sources and departmental responsibilities for updates

**Community Engagement**
- Implement outreach and education plan aligned with Roadmap priorities
- Partner with Communications & Marketing to amplify messaging and engagement

## THANK YOU!

Questions or comments?

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