McKinney Main Street

aka McKinney Downtown Business Re-Development Board AUGUST 12, 2021

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on Thursday, August 12, 2021, at 8:30 a.m.

Board Members present: Chairman Robert Hamilton, Secretary/Treasurer Kathryn Waite, and Board Members Julie Williams, Ric Anderson, Doug Willmarth, Taylor Phelan, Chris Wilkes and Preston Schwalls.

Board Member Schwalls participated remotely for the duration of the meeting.

Absent: Jolie Williams and Kyle Branch.

City of McKinney Staff present: Director of MPAC & Main Street Amy Rosenthal, Executive Administrative Assistant Heidi Wiese, Special Event Coordinator Gregory Hearns, Downtown Development Manager Andrew Jones, and Assistant City Manager Kimberly Flom.

City Council Present: Mayor George Fuller.

Guests present: Jim Latino and Deidre Woodard.

Chairman Robert Hamilton called the meeting to order at 8:33am upon determining there was a quorum present.

Chairman Hamilton called for comments.

Chairman Hamilton called for the Report Agenda Items.

21-0686 City Liaison Report

Assistant City Manager Kimberly Flom gave updates on the Work Session to prepare for the next fiscal year that will take place August 16, 2021. On August 17, there will be a Council Work Session in which the Mobility and Alignment Consultation will be presented.

21-0687 Director's Report

Chairman Hamilton called for the Director's Report. Ms. Rosenthal updated on sales tax revenue. Update on McKinney Downtown Trash

meetings. Ms. Rosenthal updated about the Choctaw Martini glass on display. Choctaw was one of the Summer Music Concert Series supporters and gave a monetary donation. WOW mural artists are scheduled to start work on August 16, 2021. City of McKinney is scheduled to have a Twenty-Year program in honor of 9-11. The Circus will be in town October 14-17, 2021.

21-0688 Subcommittee Update

Subcommittee Members provided updates to the Board Members. The Board Members discussed.

21-0692 Minutes of the Main Street Board Meeting of July 8, 2021

Chairman Hamilton called for the review of the Minutes of the Main Street Board meeting from July 8, 2021. Board Members unanimously approved the motion by Board member Taylor Phelan, seconded by Board Member Julie Williams, to approve the Minutes of the Main Street Board Meeting of July 8, 2021.

Chairman Hamilton called for the Regular Agenda.

REGULAR AGENDA

21-0693 Consider/Discuss/Act on Accepting and Approving Form 990 for McKinney Downtown Business Re-Development, Inc., for year ending September 30, 2020

Chairman Hamilton called for the review and approval of Form 990. Board Members unanimously approved the motion by Board Member Kathryn Waite, seconded by Board member Taylor Phelan, to approve Form 990 for McKinney Downtown Business Re-Development, Inc., for year ending September 30, 2020.

21-0689 Consider/Discuss/Act on Financial Reports

Chairman Hamilton called for the review of the financial reports. Board Members unanimously approved the motion by Board Member Chris Wilkes, seconded by Board Member Ric Anderson, to approve the Financial Reports.

21-0690 Consider/Discuss Marketing Initiatives

McKINNEY MAIN STREET August 12, 2021 PAGE 3

Board Members discussed Marketing ideas.

21-0691 Consider/Discuss Upcoming Events

Board Members discussed upcoming events.

Board Members unanimously approved the motion by Board Member Chris Wilkes, seconded by Board Member Kathryn Waite, to Adjourn the meeting at 9:50am.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Main Street Board on:	
	ROBERT HAMILTON Chairman
	KATHRYN WAITE Secretary / Treasurer