



CITY OF MCKINNEY, TEXAS

Legislation Details (With Text)

File #:	24-1511	Name:	Salesmanship Club / Bryon Nelson
Type:	Agenda Item	Status:	Agenda Ready
		In control:	City Council Work Session
On agenda:	5/7/2024	Final action:	
Title:	Consider/Discuss Potential Extension of Byron Nelson Sponsorship Agreement		
Indexes:			
Attachments:			

Date	Ver.	Action By	Action	Result
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Consider/Discuss Potential Extension of Byron Nelson Sponsorship Agreement

COUNCIL GOAL: Enhance Quality of Life in McKinney

MEETING DATE: May 7, 2024

DEPARTMENT: City Manager’s Office

CONTACT: Steve Tilton, Assistant City

ITEM SUMMARY: Discuss potential extension of the Byron Nelson Sponsorship Agreement

BACKGROUND INFORMATION: The City of McKinney originally signed a five (5) year sponsorship agreement to host the Byron Nelson PGA event (2021-2025). Staff will present the proposed extension terms to the City Council for their consideration at the May 7, 2024, work session.

FINANCIAL SUMMARY: Staff will present a financial summary at the work session.

BOARD OR COMMISSION RECOMMENDATION: N/A