



2023:

- A Turtle Loves me
  - Blink Marketing, Inc
  - Customer Direct Apparel, LLC
  - Dugout Sports
  - Groggy Dog Sportswear & Graphic Design, LLC
  - Just Right Products
  - Mustang Apparel, Inc. dba Incentive Brands
  - Squeegees Emporium
- Five (5) of the proposals were deemed non-responsive because they did not submit the required samples by the proposal deadline. The following three (3) proposals were then evaluated:
    - Blink Marketing, Inc.
    - Groggy Dog Sportswear & Graphic Design, LLC
    - Mustang Apparel, Inc. dba Incentive Brands
  - An evaluation team comprised of City staff reviewed and ranked the proposals on the following criteria:
    - 35 Points - Catalog Items Pricing, Customization Fees, and Discounts
    - 35 Points - Quality of Samples
    - 15 Points - Website and Catalog Diversity
    - 10 Points - Standard Order Delivery Time
    - 5 Points - Company Questionnaire
  - The evaluation team recommends awarding a contract to the highest ranked respondent, Mustang Apparel, Inc. dba Incentive Brands.
  - The contract shall commence on date of award and continue for a one (1) year period and shall be automatically renewed for an additional three (3) one-year terms.

**FINANCIAL SUMMARY:**

- Anticipated annual expenditure is \$130,000 and funding for these services is budgeted in various departmental clothing accounts.

**BOARD OR COMMISSION RECOMMENDATION:**

- N/A