



McKinney Beer Bites.

- SBG events are designed to drive traffic and visitors to the city and increase sales for restaurants, artists, shops, etc.

**FINANCIAL SUMMARY:**

- MCDC's allocation for Promotional and Community Event grants for this cycle is \$100,000.
- SBG was awarded a grant for \$12,500 in FY21 Cycle I for Sip and Stroll series.