



24-1360

**TITLE:** Consider/Discuss/Act on Appointing an Alternate Member to the Visit McKinney Board

**COUNCIL GOAL:** Direction for Strategic & Economic Growth  
(1E: Increase community involvement and participation within local government / community)

**MEETING DATE:** March 19, 2024

**DEPARTMENT:** City Secretary

**CONTACT:** Empress Drane, City Secretary

**RECOMMENDED CITY COUNCIL ACTION:** Appoint an Alternate member to the Visit McKinney Board for a partial term effective this date until September 30, 2025

**ITEM SUMMARY:**

- Current Visit McKinney Members

Member	Term Expiration
1. (Alternate) VACANT	2025
2. Juanita Peña, Secretary-Treasurer	2024
3. Emily McClure	2024
4. Keith Gall	2024
5. Katie Scott, Chair	2025
6. Whitney Nash, Vice Chair	2025
7. Patrick McGuire	2025
8. Efrem Windom	2025

**BACKGROUND INFORMATION:**

- The McKinney Convention and Visitors Bureau, Inc., doing business as Visit McKinney, promotes the City of McKinney as an attraction to tourists, visitors and individuals; solicits events to take place in the city; and develops increased civic interest in the City of McKinney.
- In accordance with its fifth-amended Bylaws, Visit McKinney consists of seven (7) Directors, each being appointed by the City Council.

- The city Boards & Commissions Policy allows for the appointment of one (1) Alternate member to the board. The Alternate attends all board meetings as an observer and may be called upon to participate during a meeting in the absence of a Regular member.

**FINANCIAL SUMMARY:** N/A

**BOARD OR COMMISSION RECOMMENDATION:** N/A

**SUPPORTING MATERIALS:**

[About Visit McKinney](#)

[Bylaws - Fifth Amended](#)

[Boards & Commissions Policy](#)