



**22-0095Z2**

**TITLE:** Conduct a Public Hearing to Consider/Discuss/Act on a Request to Rezone the Subject Property from “PD” - Planned Development District to “C2” - Local Commercial District, Located on the Southwest Corner of Eldorado Parkway and Stonebridge Drive, and Accompanying Ordinance

**COUNCIL GOAL:** Direction for Strategic and Economic Growth  
(1C: Provide a strong city economy by facilitating a balance between industrial, commercial, residential and open space)

**MEETING DATE:** October 18, 2022

**DEPARTMENT:** Development Services - Planning Department

**CONTACT:** Kaitlin Sheffield, Senior Planner  
Caitlyn Strickland, Planning Manager  
Jennifer Arnold, AICP, Director of Planning

**RECOMMENDED CITY COUNCIL ACTION:** Staff recommends approval of the proposed rezoning request.

**APPLICATION SUBMITTAL DATE:** August 1, 2022 (Original Application)  
September 8, 2022 (Revised Submittal)

**ITEM SUMMARY:** The applicant is requesting to rezone approximately 11.4 acres of land, generally for commercial uses.

**EXISTING ZONING AND LAND USES:**

| Location         | Zoning District (Permitted Land Uses)  | Existing Land Use  |
|------------------|--|--|
| Subject Property | “PD” - Planned Development District 2005-10-110 (Commercial Uses)  | Undeveloped Land   |
| North            | “PD” - Planned Development District 2003-02-015 (Office Uses), “PD” - Planned Development District 2008-08-076 (Commercial Uses) | Baybrooke Village Care and Rehab Center, Methodist McKinney Hospital |

|       |  |   |
|-------|--|---|
| South | "PD" - Planned Development District<br>2005-10-110 (Commercial Uses) | Undeveloped Land; Anthology<br>of Stonebridge |
| East  | "PD" - Planned Development District<br>2005-11-114 (Commercial Uses) | Undeveloped Land                              |
| West  | "C2" - Local Commercial District                                     | Undeveloped Land                              |

**PROPOSED ZONING:** The applicant is requesting to rezone the subject property from "PD" - Planned Development District to "C2" - Local Commercial District. Although the site is currently zoned for commercial uses under an existing PD - Planned Development District, the applicant has indicated a desire to rezone to a base zoning district of the City, generally to allow for the development of commercial uses in line with a modernized district.

More specifically, the current zoning on the property allows for commercial development pursuant to the "R-2" Retail District of the Stonebridge Ranch Master Zoning Ordinance (PD 1621). This requires that a concept plan be approved by the Planning and Zoning Commission and City Council if development were to occur in such a way that the entire zoning area cannot be shown on a single site plan. The Stonebridge "R-2" Retail District also requires site plan approval by the Planning and Zoning Commission prior to any development on the tract(s).

Given the site's location on the corner of two Greenway arterial roadways and the surrounding commercial uses, it is Staff's professional opinion that the proposed "C2" - Local Commercial Zoning District allows for uses and development appropriate for the area. As such, Staff recommends approval of the proposed rezoning request.

Although Staff is supportive of the proposed rezoning, it is worth noting that the request only includes property along the frontages of Eldorado Parkway and Stonebridge Drive. Currently, the entire undeveloped tract (approximately 18.5 acres) is under a single ownership and the Stonebridge "R-2" Retail District of the Stonebridge Ranch Master Zoning Ordinance (PD 1621). Development of commercial pad sites along Eldorado Parkway and Stonebridge Drive will be easier to achieve if the rezoning request is approved. However, should the frontages of Eldorado Parkway and Stonebridge Drive develop in this manner, it could make development of commercial uses on the remaining internal tract more difficult in the future.

**CONFORMANCE TO THE ONE MCKINNEY 2040 COMPREHENSIVE PLAN:** A key aspect of the ONE McKinney 2040 Comprehensive Plan is to provide direction related to desired development patterns in the city and to inform decisions related to the timing and phasing of future infrastructure investments. To assist in guiding these decisions, the plan includes a set of Guiding Principles that provide overall guidance and a Preferred Scenario and Land Use Diagram that illustrates the desired development patterns in the city. The Preferred Scenario and Land Use Diagram are built upon a series of distinctive districts, each with a specific purpose, focus and market. Each district consists of a mix of placetypes that identify the predominate land uses and desired pattern of development for the district.

- Guiding Principles:  
The proposed rezoning request is generally in conformance with the Guiding Principle of “Diversity (Supporting our Economy and People)” established by the Comprehensive Plan. In particular, the proposed request has the potential to provide “diverse economic engines... broaden the tax base, and make the City’s economy more adaptable and resilient”.
- Preferred Scenario and Land Use Diagram Characteristics:  
Per the Preferred Scenario and Land Use Diagram, the subject property is located in the Established Community District and is designated as the Professional Center placetype.

Professional Center generally provides for office uses and jobs that keep people in the city during normal working hours. A Professional Center is typically well landscaped and provides opportunities for small general offices, as well as larger employment uses such as corporate headquarters, institutional facilities and medical campuses. More intense professional uses are typically seen near major transportation corridors, while smaller developments are typically within residential areas and are supportive in nature.

- Land Use Diagram Compatibility:  
When considering land use decisions, the City should determine that a project aligns with the Land Use Diagram and/or meets a majority of the plan’s established criteria to be considered compatible with the Land Use Diagram. The proposed rezoning request **aligns** with the Professional Center placetype of the Established Community District, is in conformance with the Land Use Diagram and should be compatible with the surrounding properties.
- Fiscal Model Analysis: A fiscal analysis has not been provided as this zoning request does not change the uses or density that is currently permitted on the subject property.

**OPPOSITION TO OR SUPPORT OF REQUEST:** Staff has received no letters of support or opposition to this request. This does not include emails or letters that may have been sent directly to members of the Council. As part of the Planning and Zoning Commission Public Hearing, Staff has not received any citizen comments through the online citizen portal.

**BOARD OR COMMISSION RECOMMENDATION:** September 27, 2022, The Planning and Zoning Commission voted 6-0-1 to recommend approval of the proposed rezoning request. Commission member Woodruff abstained.

**SUPPORTING MATERIALS:**

- [Draft PZ Minutes 09.27.2022](#)
- [Location Map and Aerial Exhibit](#)

[Letter of Intent](#)

[Comprehensive Plan Maps](#)

[Established Community District](#)

[Placetype Definitions](#)

[Land Use Comparison Table](#)

[Ex. PD Ord. No. 2005-10-110](#)

[Proposed Ordinance](#)

[Proposed Exhibits A-C](#)

[Presentation](#)