



24-1580

TITLE: Consider/Discuss/Act on a Resolution Approving an Amendment to the Updated Parks, Recreation & Open Space Master Plan

COUNCIL GOAL: Operational Excellence

(2C: Through the use of dashboards, performance management tools and new technologies, identify opportunities for internal inefficiencies and continuous improvement to foster and reinforce a high performing organizational culture.)

(2D: Implement performance management practices that include developing and training staff and Board and Commission members and schedule joint City Council and Boards and Commissions meetings to encourage alignment with City Goals & Priorities)

Enhance the Quality of Life in McKinney

(5A: Create affordable recreational and cultural arts activities for all ages throughout the city)

(5B: Develop Parks strategy to preserve green space for future park land)

(5C: Continue to market and highlight McKinney as a unique destination for residents and visitors alike)

(5E: Develop sustainable quality of life improvements within the City of McKinney)

(5F: Maximize partnerships between the City of McKinney and private industry)

MEETING DATE: May 21, 2024

DEPARTMENT: Parks and Recreation

CONTACT: Amy Kinkade, Director of Parks and Recreation

RECOMMENDED COUNCIL ACTION:

- Staff is recommending approval of the Master Plan amendment.

ITEM SUMMARY:

- The Parks and Recreation Department is currently working towards CAPRA accreditation, which is the Commission for Accreditation of Parks and Recreation Agencies. This is the only national accreditation for park and recreation organizations and the accreditation is a valuable measure of an organization's overall quality of operations, management, and service to the community. This accreditation demonstrates that the Parks and Recreation Department is providing McKinney with the highest level of service.
- This accreditation process typically takes 2-3 years capturing 154 standards that measure every aspect of operations and requires coordination with many other city departments.
- There is an extensive list of requirements needed for this accreditation, and one of which is certain items to be included within the overall Parks Master Plan. This amendment includes the following CAPRA required items that were previously not included:
 - Achievements since the last master plan update
 - Department Mission Statement
 - Department EPIC Values and HPO Philosophy
 - City RISE Values and vision statement
 - An index for TPWD and CAPRA Compliance with their location in the plan
 - A summary on administration, maintenance, and operations.
 - Recreation and Leisure Trends Analysis

BACKGROUND INFORMATION:

- The current Parks Master Plan was adopted in 2017 with an Update occurring January 2023.
- The Parks Master Plan is a comprehensive and long-range strategy which provides a road map for planning park improvements to ensure the park system serves the needs of the community today and tomorrow.

PARK BOARD RECOMMENDATION:

- On April 11, 2024, the Parks, Recreation and Open Space Advisory Board was briefed on this item.

SUPPORTING MATERIALS:

[Resolution](#)

[Amended Parks Recreation Open Space Master Plan](#)