

TITLE: Collin County Transit Service Update and Trip and Passenger Data Analysis

Report from Spare Labs

**MEETING DATE:** September 19, 2023

**DEPARTMENT:** Housing and Community Development

**CONTACT:** Akia Pichon, Transit Administrator

## **ITEM SUMMARY:**

• Collin County Transit Service Update presented by Staff. Trip and passenger data analysis report presented by Kristoffer Vik Hansen, CEO of Spare Labs Inc.

## **BACKGROUND INFORMATION:**

 At the June 2023 MUTD Board meeting, the MUTD Board requested additional information on rider categories, trip patterns, and aggregate cost data. Staff requested this information and presentation from DART transit software subcontractor Spare Labs Inc.

## **SUPPORTING MATERIALS:**

Presentation