



CITY OF MCKINNEY, TEXAS

Legislation Text

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Collin County Transit Service Update and Trip and Passenger Data Analysis Report from Spare Labs

MEETING DATE: September 19, 2023

DEPARTMENT: Housing and Community Development

CONTACT: Akia Pichon, Transit Administrator

ITEM SUMMARY:

- Collin County Transit Service Update presented by Staff. Trip and passenger data analysis report presented by Kristoffer Vik Hansen, CEO of Spare Labs Inc.

BACKGROUND INFORMATION:

- At the June 2023 MUTD Board meeting, the MUTD Board requested additional information on rider categories, trip patterns, and aggregate cost data. Staff requested this information and presentation from DART transit software subcontractor Spare Labs Inc.