



# CITY OF MCKINNEY, TEXAS

## Legislation Text

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**File #:** 24-1511, **Version:** 1

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Consider/Discuss Potential Extension of Byron Nelson Sponsorship Agreement

**COUNCIL GOAL:** Enhance Quality of Life in McKinney

**MEETING DATE:** May 7, 2024

**DEPARTMENT:** City Manager's Office

**CONTACT:** Steve Tilton, Assistant City

**ITEM SUMMARY:** Discuss potential extension of the Byron Nelson Sponsorship Agreement

**BACKGROUND INFORMATION:** The City of McKinney originally signed a five (5) year sponsorship agreement to host the Byron Nelson PGA event (2021-2025). Staff will present the proposed extension terms to the City Council for their consideration at the May 7, 2024, work session.

**FINANCIAL SUMMARY:** Staff will present a financial summary at the work session.

**BOARD OR COMMISSION RECOMMENDATION:** N/A