



21-0025

TITLE: Consider/Discuss An Outreach Grant Request of \$3,000 for Colorful Collaborations

COUNCIL GOAL: Enhance the Quality of Life in McKinney

MEETING DATE: January 21, 2021

DEPARTMENT: MPAC/McKinney Main Street

CONTACT: Amy Rosenthal, MPAC & MSS Director

ITEM SUMMARY:

- Colorful Collaborations will feature live music in Historic Downtown McKinney on Saturday, February 20 (possible back up date February 27).
- The performance is in support of Black History Month.
- The event is produced by the Legacy Keepers of Old East McKinney.
- The activities also support participation in other Black History Month activities including a self-guided tour of Ross Cemetery, McKinney's historic African American cemetery.

BACKGROUND INFORMATION:

- Outreach Grants provide financial assistance for the costs associated with a single project, or if the applicant is applying for the first time.
- Outreach Grants can pay up to 50% of eligible project expenses, not to exceed \$3,000.

FINANCIAL SUMMARY:

- Outreach Grant funds will be used to support musician artist fees.
- Pending approval of the Final Report, the reimbursement will come from Outreach Grant funds.

SUPPORTING MATERIALS:

[Colorful Collaborations Application](#)