



21-0029

**TITLE:** Consider/Discuss/Act on Public Art Project Request for a Mural on the W.O.W. Building at 119 South Tennessee Street from Cadence Cyclery

**COUNCIL GOAL:** Enhance the Quality of Life in McKinney

**MEETING DATE:** January 21, 2021

**DEPARTMENT:** MPAC / McKinney Main Street

**CONTACT:** Amy Rosenthal, MPAC & MMS Director

**ITEM SUMMARY:**

- Cadence Cyclery has purchased Woodmans of the World Building at 119 South Tennessee Street
- The building was constructed at the turn of the 20<sup>th</sup> century
- TIRZ funds have been invested to support façade improvements
- Owner seeking partnership with McKinney Arts Commission for mural on northside face of building

**BACKGROUND INFORMATION:**

- Public Art projects involve a process that seeks Requests for Qualifications from artist
- A subcommittee of the McKinney Arts Commission would review RFQ's and identify finalists
- Finalists submit concept/design and are provided concept design fee
- Artist Mural fees range from \$25-50 per square foot
- Mural would need approval from Historic Preservation and Building Inspections

**FINANCIAL SUMMARY:**

- 50% of the cost of the work would be provided by Cadence Cyclery with the other 50% to be provided from the Public Art Fund.
- Projected project costs could incorporate:

- Concept Design Fee:  $\$250 \times 3 \text{ Finalists} = \$750$
- Wall preparation: \$2,500
- Artist Fee: Approximately 304 sq feet  $\times \$32 = \$9,728$
- Total project cost potential = \$13,000 to \$15,000

**SUPPORTING MATERIALS:**

[Cadence Letter of Interest Mural 2021 MAC](#)