



**21-0364**

**TITLE:** Consider/Discuss/Act on a Resolution Authorizing the Formal Rejection of all Proposals under Solicitation 21-26RFP Communications Software System

**COUNCIL GOAL:** Operational Excellence  
(2B: Balance Available Resources to Accommodate the Growth and Maintenance Needs of the City, 2C: Identify opportunities for internal efficiencies and continuous improvement to effect a high-performing organizational culture)

**MEETING DATE:** May 4, 2021

**DEPARTMENT:** Communications & Marketing  
Procurement Services

**CONTACT:** CoCo Good, Director of Communications & Marketing  
Ian Coubrough, Procurement Services Supervisor

**RECOMMENDED CITY COUNCIL ACTION:**

- Approval of Resolution

**ITEM SUMMARY:**

- This Resolution authorizes formal rejection of all proposals under Solicitation 21-26RFP Communications Software System.

**BACKGROUND INFORMATION:**

- The City issued a request for proposal (21-26RFP) for the acquisition of a communications software system.
  - Advertised in the McKinney Courier Gazette
  - Posted on McKinney TV
  - 511 matching eBid Supplier Notifications
  - Including 24 HUB Supplier Notifications
- Out of 511 supplier notifications, four (4) proposals were received on March 18, 2021.

- A committee comprised of staff from the Communications & Marketing and IT Department, reviewed and ranked the proposals based on the following criteria:
  - 35 Points: Complete Proposal Cost
  - 35 Points: User Experience & Functionality
  - 20 Points: Respondent's Background
  - 10 Points: Implementation Plan & Ongoing Vendor Support
  
- Based on the results of the evaluated proposals, the evaluation team has determined the proposals do not meet the needs outlined in the Request for Proposal.
  
- On behalf of Communications & Marketing, Procurement Services will re-issue a Request for Proposals for a Communications Software System.

**FINANCIAL SUMMARY:**

- N/A

**BOARD OR COMMISSION RECOMMENDATION:**

- N/A

**SUPPORTING MATERIALS:**

[Resolution](#)