



**20-0008M3**

**TITLE:** Consider/Discuss/Act on a Resolution Authorizing the City Manager to Receive the Downtown McKinney Parking Action Plan

**COUNCIL GOAL:** Enhance the Quality of Life in McKinney  
5D: Promote reinvestment activities in McKinney's historic downtown that balance preservation of historic character and current market needs.

**MEETING DATE:** May 18, 2021

**DEPARTMENT:** Planning Department

**CONTACT:** Alek Miller, AICP, Planner II  
Mark Doty, Assistant Director of Planning

**RECOMMENDED CITY COUNCIL ACTION:**

- Approve the Resolution

**ITEM SUMMARY:**

- The Downtown Parking Action Plan provides a set of recommendations for improving parking in downtown McKinney. The recommendations fall into three categories: Wayfinding and Parking Guidance, Parking Demand Management, and Operations and Enforcement. The Action Plan provides recommendations along with implementation steps for putting them in place.
- The Parking Action Plan provides a range of policy and operational changes that will improve functioning of parking in Downtown McKinney by focusing on how the existing parking supply is managed.

**BACKGROUND INFORMATION:**

- In February of 2020, staff presented the Downtown Parking Study to the City Council. The study, which takes place every five years, concluded that the existing supply of parking is generally sufficient, but that utilization of outlying lots and the recently constructed Chestnut Parking Garage could be improved.

- On August 18, 2020, the City Council approved the contract for this project.
- Public outreach began in October 2020 and included two site visits that involved stakeholder interviews and presentations to the downtown community. An online survey was conducted in November, which received 1,029 responses. The results of the survey are included as Appendix A of the Parking Action Plan.
- On March 16, 2021, Dixon Resources Unlimited presented a draft of the downtown Parking Action Plan to City Council.

**NEXT STEPS**

- Staff will return to the City Council at future meetings with necessary requests to implement the adopted recommendations, such as municipal code amendments, and to provide periodic updates on implementation progress.

**FINANCIAL SUMMARY:**

- The cost of the study was \$100,000 and was budgeted in FY19-20.

**BOARD OR COMMISSION RECOMMENDATION:**

- N/A

**SUPPORTING MATERIALS:**

[Resolution](#)

[Downtown Parking Action Plan](#)