



22-0556

**TITLE:** Update on Wayfinding Master Plan

**COUNCIL GOAL:** Enhance the Quality of Life in McKinney  
(5C: Continue to market and highlight McKinney as a unique destination for residents and visitors alike)

**MEETING DATE:** June 21, 2022

**DEPARTMENT:** Development Services / Engineering

**CONTACT:** Pam Alummoottil, PE, PTOE, Traffic Engineer

**RECOMMENDED CITY COUNCIL ACTION:**

- Discuss and provide direction to City staff

**ITEM SUMMARY:**

- This item is to discuss recommendations on the finalized wayfinding signage design, gateway locations and concept designs, program cost estimates, and next steps.

**BACKGROUND INFORMATION:**

- The project was kicked off in January 2021. Since this date three major trips have been completed to receive feedback from the public and to discuss with key stakeholders.
- Two surveys have collected public input for this project: a Wayfinding Assessment Survey in March 2021 and a Design Input Survey in June 2021.
- The project team last presented to city council on September 21, 2021 and received concurrence on the signage design concept.
- Coordination began with TxDOT in April 2022 to begin the approval process on the design and proposed wayfinding sign locations.
- Project information including public meeting recordings and presentations can be found at [www.mckinneytexas.org/wayfinding](http://www.mckinneytexas.org/wayfinding) <<http://www.mckinneytexas.org/wayfinding>>.

**FINANCIAL SUMMARY:**

- Resolution 2021-01-005 authorized the use of funds from Capital Improvements Program TR2025 for the Wayfinding Master Plan.

**BOARD OR COMMISSION RECOMMENDATION:**

- N/A

**SUPPORTING MATERIALS:**

[Presentation](#)

[Supplemental Information](#)