



22-0920

TITLE: Consider/Discuss/Act on Appointing a Member to the Visit McKinney Board

COUNCIL GOAL: Direction for Strategic & Economic Growth
(1E: Increase community involvement and participation within local government / community)

MEETING DATE: October 3, 2022

DEPARTMENT: City Secretary

CONTACT: Empress Drane, City Secretary

RECOMMENDED CITY COUNCIL ACTION: Appoint a Regular member to the Visit McKinney Board, for a partial term effective October 1, 2022, to September 30, 2023.

ITEM SUMMARY:

- 2022-23 Visit McKinney Board Term Expiration
- 1. **VACANCY** **2023**
- 2. Katie Scott. 2023
- 3. Whitney Nash 2023
- 4. Connie Gibson 2023
- 5. Patrick McGuire, Alternate 2023
- 6. Deidre Woodard 2024
- 7. Emily McClure. 2024
- 8. Juanita Peña 2024

BACKGROUND INFORMATION:

- The Visit McKinney Board consists of seven (7) members appointed by the City Council, a majority of whom shall be residents of the city. Non-resident members shall have their primary business or place of employment within the city.
- As a guideline but not a limitation, the City Council may appoint members representative of these or any other business sector:
 - ○ Hotel/motel/lodging
 - Sales
 - Travel

- Marketing
 - Restaurant
 - Technology
 - Event Planning
 - Sports
 - Professional
- • The Visit McKinney board serves in accordance with the City Code of Ordinances, Chapter 106.

FINANCIAL SUMMARY: N/A

BOARD OR COMMISSION RECOMMENDATION: N/A

SUPPORTING MATERIALS:

[City Code, Ch. 106](#)
[About Visit McKinney](#)