



24-1359

TITLE: Consider/Discuss/Act on a Resolution Naming a Park within Craig Ranch, McKinney Corporate Center Park, Located South of Van Tuyl Parkway between Meyer Way and Weiskopf Avenue

COUNCIL GOAL: Enhance the Quality of Life in McKinney
(5A: Create affordable recreational and cultural arts activities for all ages throughout the city)
(5B: Develop Parks strategy to preserve green space for future park land)
(5C: Continue to market and highlight McKinney as a unique destination for residents and visitors alike)
(5E: Develop sustainable quality of life improvements within the City of McKinney)
(5F: Maximize partnerships between the City of McKinney and private industry)

MEETING DATE: March 19, 2024

DEPARTMENT: Parks and Recreation

CONTACT: Amy Kinkade, Director of Parks & Recreation
Jenny Baker, Parks Planning & Development Manager

RECOMMENDED CITY COUNCIL ACTION:

- Approval of the Recommendation.

ITEM SUMMARY:

- This 2.5-acre linear park is located within the Craig Ranch development and is a requirement of the PD zoning that governs the property.
- The park is nearing completion and needs to be named.
- The City's naming policy requires that the Park Board provide a name or names to the City Council for consideration, in accordance with the guidelines set forth by City Council.

- Generally, a name(s) should be selected based on the following: Outstanding and/or predominant geographical or physical features of the land; Outstanding and/or predominant historical features of significance; Contributions of land for a park site; or in honor of a community/state leader or hero.
- This is an urban linear park that is being constructed by Craig Ranch and consists of a series of linear trails, exercise stations and shade structures with seating.
- The following names, which staff supports, have been submitted by the developer:
 - Wellness Park
 - Circuit Park
 - Phantom Park
 - McKinney Corporate Center Park

BACKGROUND INFORMATION:

- This is a park that is required per the PD Zoning that governs the property, Ord No. 2020-11-082.
- This park will be dedicated to the City once completed, but will be maintained by the Craig Ranch Community Association.

FINANCIAL SUMMARY:

- N/A

BOARD OR COMMISSION RECOMMENDATION:

- On March 14, 2024, the PROS Advisory Board recommended two naming options to City Council: McKinney Corporate Center Park and Tim White Park.
- Upon his notification, Tim White verbally and respectfully requested to pull his name for consideration.

SUPPORTING MATERIALS:

[Resolution](#)
[Site Images](#)