



CITY OF MCKINNEY, TEXAS

Legislation Details (With Text)

File #:	21-0029	Name:	WOW Building Project
Type:	Agenda Item	Status:	Approved
		In control:	McKinney Arts Commission
On agenda:	1/21/2021	Final action:	1/21/2021
Title:	Consider/Discuss/Act on Public Art Project Request for a Mural on the W.O.W. Building at 119 South Tennessee Street from Cadence Cyclery		
Indexes:			
Attachments:	1. Cadence Letter of Interest Mural 2021 MAC		

Date	Ver.	Action By	Action	Result
1/21/2021	1	McKinney Arts Commission	Approved	Pass

Consider/Discuss/Act on Public Art Project Request for a Mural on the W.O.W. Building at 119 South Tennessee Street from Cadence Cyclery

COUNCIL GOAL: Enhance the Quality of Life in McKinney

MEETING DATE: January 21, 2021

DEPARTMENT: MPAC / McKinney Main Street

CONTACT: Amy Rosenthal, MPAC & MMS Director

ITEM SUMMARY:

- Cadence Cyclery has purchased Woodmans of the World Building at 119 South Tennessee Street
- The building was constructed at the turn of the 20th century
- TIRZ funds have been invested to support façade improvements
- Owner seeking partnership with McKinney Arts Commission for mural on northside face of building

BACKGROUND INFORMATION:

- Public Art projects involve a process that seeks Requests for Qualifications from artist
- A subcommittee of the McKinney Arts Commission would review RFQ's and identify finalists
- Finalists submit concept/design and are provided concept design fee
- Artist Mural fees range from \$25-50 per square foot
- Mural would need approval from Historic Preservation and Building Inspections

FINANCIAL SUMMARY:

- 50% of the cost of the work would be provided by Cadence Cyclery with the other 50% to be provided from the Public Art Fund.
- Projected project costs could incorporate:
 - Concept Design Fee: $\$250 \times 3 \text{ Finalists} = \750
 - Wall preparation: \$2,500
 - Artist Fee: Approximately 304 sq feet $\times \$32 = \$9,728$
 - Total project cost potential = \$13,000 to \$15,000