



Legislation Details (With Text)

File #: 22-0556 Name: Wayfinding Master Plan

Type: Agenda Item Status: Agenda Ready

In control: City Council Work Session

On agenda: 6/21/2022 Final action:

Title: Update on Wayfinding Master Plan

Indexes:

Attachments: 1. Presentation, 2. Supplemental Information

Date Ver. Action By Action Result

Update on Wayfinding Master Plan

COUNCIL GOAL: Enhance the Quality of Life in McKinney

(5C: Continue to market and highlight McKinney as a unique destination for

residents and visitors alike)

MEETING DATE: June 21, 2022

DEPARTMENT: Development Services / Engineering

CONTACT: Pam Alummoottil, PE, PTOE, Traffic Engineer

RECOMMENDED CITY COUNCIL ACTION:

Discuss and provide direction to City staff

ITEM SUMMARY:

 This item is to discuss recommendations on the finalized wayfinding signage design, gateway locations and concept designs, program cost estimates, and next steps.

BACKGROUND INFORMATION:

- The project was kicked off in January 2021. Since this date three major trips have been completed to receive feedback from the public and to discuss with key stakeholders.
- Two surveys have collected public input for this project: a Wayfinding Assessment Survey in March 2021 and a Design Input Survey in June 2021.
- The project team last presented to city council on September 21, 2021 and received concurrence on the signage design concept.
- Coordination began with TxDOT in April 2022 to begin the approval process on the design and proposed wayfinding sign locations.
- Project information including public meeting recordings and presentations can be found at

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www.mckinneytexas.org/wayfinding http://www.mckinneytexas.org/wayfinding.

FINANCIAL SUMMARY:

• Resolution 2021-01-005 authorized the use of funds from Capital Improvements Program TR2025 for the Wayfinding Master Plan.

BOARD OR COMMISSION RECOMMENDATION:

N/A