



# CITY OF McKINNEY, TEXAS

## Legislation Text

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**File #:** 21-0029, **Version:** 1

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Consider/Discuss/Act on Public Art Project Request for a Mural on the W.O.W. Building at 119 South Tennessee Street from Cadence Cyclery

**COUNCIL GOAL:** Enhance the Quality of Life in McKinney

**MEETING DATE:** January 21, 2021

**DEPARTMENT:** MPAC / McKinney Main Street

**CONTACT:** Amy Rosenthal, MPAC & MMS Director

### ITEM SUMMARY:

- Cadence Cyclery has purchased Woodmans of the World Building at 119 South Tennessee Street
- The building was constructed at the turn of the 20<sup>th</sup> century
- TIRZ funds have been invested to support façade improvements
- Owner seeking partnership with McKinney Arts Commission for mural on northside face of building

### BACKGROUND INFORMATION:

- Public Art projects involve a process that seeks Requests for Qualifications from artist
- A subcommittee of the McKinney Arts Commission would review RFQ's and identify finalists
- Finalists submit concept/design and are provided concept design fee
- Artist Mural fees range from \$25-50 per square foot
- Mural would need approval from Historic Preservation and Building Inspections

### FINANCIAL SUMMARY:

- 50% of the cost of the work would be provided by Cadence Cyclery with the other 50% to be provided from the Public Art Fund.
- Projected project costs could incorporate:
  - Concept Design Fee: \$250 x 3 Finalists = \$750
  - Wall preparation: \$2,500
  - Artist Fee: Approximately 304 sq feet x \$32 = \$9,728
  - Total project cost potential = \$13,000 to \$15,000